

Terms & Conditions of the ICICI Bank Privilege Moments Online Photography Contest Twitter contest - #PrivilegeMoments

I. DEFINITIONS:

- "Contest Offer" shall mean the contest being conducted on Twitter for the promotion of ICICI Bank privilege moments online photography contest using the hashtag #PrivilegeMoments
- "Participant/s", for the purpose of this Contest Offer shall mean only resident Indian individuals taking part in the Contest Offer including the non customers of ICICI Bank.
- "Offer Period" shall mean the period of one day i.e. August 19, 2014
- "Gift(s)/Prizes" in relation to this Offer shall mean the E-vouchers worth Rs. 250/- from Bookmyshow.com that will be given to the winners

II. CONTEST OFFER

- The Contest will go live on August 19, 2014 on the ICICI Bank Twitter handle i.e. @ICICIBank for time period of two and a half hours as announced by ICICI Bank on the aforementioned twitter handle.
 - The start time and the end time of the campaign period shall be mentioned in the beginning and ending tweets. Any entries received after the final tweet shall be considered void.
- To participate the Participant/s should follow @ICICIBank twitter handle.
- The contestants have to tweet the reply to two picture puzzle questions and two open ended question with the hashtag "#PrivilegeMoments" by mentioning @ICICIBank. Each tweet should not exceed 140 characters.
 - Participant/s have to tweet using the following answer format "@ICICIBank+ answer number +answer + #PrivilegeMoments" to qualify their tweet as a valid entry in the Contest Offer.
- Best 10 entries on the contest day will be declared winners based on the responses provided by the Participant/s. The winners will be announced on the ICICI Bank twitter page on the date announced on twitter in this regard. The winners would be eligible for the Prize.
- Multiple entries are allowed per Participant.
- Winners will be selected by an internal jury comprising ICICI Bank authorities and the winners shall be selected on the basis of all entries received within the contest duration as announced by ICICI Bank on its twitter handle.
 - Winners will be announced on the @ICICIBank handle as per the date announced by ICICI Bank in this regard on twitter. Winning participants need to send in their contact details to

ICICI Bank – i.e. Name of the Participant/s and Email Id of the Participant/s via Twitter Direct Message (DM) service.

- Prizes will be sent to the winning Participant/s via direct message on twitter as well as on the email id mentioned by the winning Participant/s.

III: TERMS & CONDITIONS

- The Contest Offer is valid only for resident Indian individuals.
- The contest is open to all Indian citizens aged 18 years and above and is open for one day on Aug 19, 2014, during the timings announced by ICICI Bank on the twitter handle in this regard.
- Participation in the Contest Offer by the Participant/s is on a voluntary basis.
- One Participant is eligible to get only one Gift/E-voucher under the Contest Offer. In the event of a tie between two Participant/s, it shall be the sole discretion of ICICI Bank to select the winner.
- The Offer is non-transferrable, non-binding, non-redeemable and non-encashable.
- The Participant/s agree/s to provide complete and correct information with respect to his/her identity, contact details, location, age, and such other information as may be required by ICICI Bank for the Contest Offer.
- The Prizes will be shared once contest is over and winners are announced. The decision on winners and the Prize/s will be final and will not be subject to any further discussion and debate.
- ICICI Bank reserves the right to change/modify terms and conditions and / or criteria of the contest at any time and its own discretion and without any prior notice and without any assigning any reason.
- Posting of any spam/ foul, indecent, threatening, business promotion, discriminating and/or false comments as a reply tweet during the contest or tagging @ICICIBank with such comments during the contest would lead to disqualification of contestant, at the sole discretion of ICICI Bank.
- ICICI Bank shall not be responsible for any loss, damage, theft of the Prize(s) after handing over the same to winners.
- In case of any dispute or difference in respect of this contest, the decision of ICICI Bank shall be final and binding.

V. GENERAL TERMS

- The contest is in no way associated with or sponsored, endorsed or administered by Twitter. All information in this contest is collected by ICICI Bank and not Twitter.
- Any queries regarding the contest should be sent via direct message to Twitter handle @ICICIBank.
- The participation in the Contest Offer shall be deemed to be acceptance of all the terms and conditions governing the Contest Offer.

- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Participant/s due to provision of the Contest Offer, shall be to the sole account of the Participant/s. Tax deducted at source, if any, on the monetary value of the Contest Offer shall be payable by the Participant/s.
- The Prizes/Gifts are subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank. The Prizes/Gifts are not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. However, ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
- In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.
- ICICI Bank will not be liable in any manner whatsoever for any loss/damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Contest Offer or Gifts/Prizes. ICICI Bank shall not in any way be deemed to be making any representation whatsoever about the usefulness of any Contest Offer and/or Gift and shall not be responsible in any way what so ever for the same.
- ICICI Bank reserves the right to modify/ change all or any of the terms and conditions contained herein without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Contest Offer without assigning any reasons or without any prior intimation whatsoever.
- ICICI Bank employees may share the hash tag with other people and though they may participate in the contest, they shall not be eligible to be a winner in this Contest Offer.