

Terms and Conditions for Summer Celebrations

These terms and conditions ("Terms") apply to and regulate the "Summer Celebrations" ("the Program").

1. Definitions

In these Terms, which expression shall include all amendments and modifications made thereto from time to time, the following words and phrases have the meaning set below unless the context indicates otherwise:

1. "Account/s" for the purpose of this Program shall mean Retail Current Accounts that are opened with ICICI Bank Limited ("ICICI Bank") during the Program Period by businesses of all constitutions including individuals, proprietors, partnerships, private limited companies, public limited companies.

2. "Customer/s" for the purpose of this Program shall mean a person/entity/organization who desires to hold a current account and who has received communication from ICICI Bank by way of direct mailer / e-mailer / SMS / Net Banking or any other mode as per the discretion of ICICI Bank with respect to the Program.

"Program" shall mean a 50% discount on the Monthly Average Balance ("MAB") in respect of the Smart Business Account for new customers.

3. "Program Period" shall mean the period from April 1, 2015 to April 30, 2015 both dates inclusive.

4. "Primary Terms and Conditions" shall mean the terms and conditions applicable to Current Accounts as available on the site www.icicibank.com and as intimated to the Customer from time to time.

2. Program Benefits:

50% discount on committed on Smart Business Account i.e MAB commitment of Rs 12,500 instead of Rs 25,000 for new customers.

3. Other Terms and Conditions

- The Customer's participation in the Program and opening of Account by the Customer is entirely voluntary. It is further understood that the Account opened by the Customer is not being made solely because of the Program Benefits.
- The participation in the Program shall be deemed to be acceptance of all the terms and conditions governing the Program.
- The Program Benefits are subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank. The Program Benefits are not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. However, ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
- All communication in relation to the Program Benefits should be addressed to "corporatecare@icicibank.com".

- In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.
- The Terms contained herein shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing ICICI Bank's Current Account and all other terms and conditions governing the Program Benefits. However in case of any inconsistency between Primary Terms and Conditions governing the Current Account and all other terms and conditions governing the Program Benefits and the Terms contained herein, the Terms shall prevail. Notwithstanding anything contained therein, opening of Accounts shall be at the sole discretion of ICICI Bank.
- ICICI Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the Terms or Program Benefits. ICICI Bank shall not in any way be deemed to be making any representation whatsoever about the usefulness of any Program and/or gift and shall not be responsible in any way whatsoever for the same.
- The Program shall not be available wherever prohibited or wherever it cannot be made available for any reason whatsoever.
- ICICI Bank reserves the right to modify/ change all or any of the Terms contained herein without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Program without assigning any reasons or without any prior intimation whatsoever.
- I have read and understood the terms and conditions mentioned above and hereby agree to the same.

Date:

Customer's Signature