

## Terms and Conditions for Current Account Carnival

These terms and conditions and the terms ("Terms") apply to and regulate the "Current Accounts Carnival Program" ("the Program").

### 1. Definitions

In these Terms, which expression shall include all amendments and modifications made thereto from time to time, the following words and phrases have the meaning set below unless the context indicates otherwise:

1. "**Accounts**" for the purpose of this Program shall mean Retail Current Accounts that may be opened with ICICI Bank Limited ("ICICI Bank") during the Program Period and/or held with ICICI Bank by businesses of all constitutions including individuals, proprietors, partnerships, private limited companies, public limited companies.

2. "**Alliance Partner**" shall mean partner who has entered into an alliance agreement with ICICI Bank for purpose of providing the Voucher/Gift.

3. "**Corporate Internet Banking**" shall mean ICICI Bank online platform for Current Account customers.

4. "**i-Bizz**" shall mean ICICI Bank mobile banking platform for Current Account customers.

5. "**Customer/s**" for the purpose of this Program shall mean a person/entity/organization who holds or desires to hold a current account, who has received communication from ICICI Bank by way of direct mailer / e-mailer / SMS /Net Banking or any other mode as per the discretion of ICICI Bank with respect to the Program.

6. "**Gift/s**" shall mean Provogue Watch, SMEJoinUp Membership, Tablet and Tata Zest car provided by Alliance Partner basis the winner eligibility specified by ICICI Bank herein.

7. "**Non Cash Debit transaction**" shall mean all customer induced debit transactions including Cheque payments, Demand drafts, pay orders, RTGS payment, NEFT payments, Transactions done through Corporate Internet Banking, Transactions done through i-Bizz, POS (Point of sale) & online purchases through Debit Card. This will however not include cash withdrawal transactions.

8. "**Program**" shall mean the Gift provided by the Alliance Partner for account opening with CIB / i-Bizz activation & transactions done during the Program Period.

9. "**Program Period**" shall mean the period from January 5, 2015 to March 5, 2015 both dates inclusive.

10. "**Primary Terms and Conditions**" shall mean the terms and conditions applicable to Current Accounts as available on the site [www.icicibank.com](http://www.icicibank.com) and as intimated to the Customer from time to time.

## **2. Program Benefits:**

### **● For New Accounts**

- All Retail current accounts opened during the program period doing at least one transaction through CIB or i-Bizz within 30 days of account opening shall be eligible for Provogue Watch offer.
- 50% discount on committed MAB on Smart Business Account (MAB commitment of Rs 12,500 instead of Rs 25,000).

### **● For Existing as well as New Accounts**

- Customer with highest daily non cash debits shall be eligible for free membership package of SMEJoinUp. However, no Customer shall be eligible for the daily highest non-cash debit program more than once during the Program period. Thus, where a Customer with the highest daily non cash debits has been declared the daily winner previously during the Program Period, the customer with next highest daily non cash debits and who has also not previously been declared the daily winner during the Program Period shall be eligible for free membership package of SMEJoinUp. Customer needs to be active on i-Bizz or CIB to be eligible for the offer.
- Top two Customers with highest weekly non cash debits shall be eligible for free Acer tablet. However, no Customer shall be eligible for the weekly highest non-cash debit program more than once during the Program period. Thus, where a Customer with the highest weekly non cash debits has been declared the weekly winner previously during the Program Period, the customer with next highest weekly non cash debits and who has also not previously been declared the weekly winner during the Program Period shall be eligible for free Acer tablet. Customer needs to be active on i-Bizz or CIB to be eligible for the offer.
- Customer with highest non cash debits in the account during the promo period will be eligible for free Tata Zest car. Customer needs to be active on i-Bizz or CIB to be eligible for the offer.
- The Rewards and/or Gift is non-transferable, non-binding and non-encashable.
- The Rewards / Gifts issued cannot be clubbed with any other Offer that may be made available to the Customer/s by the Alliance Partner.

## **3. Other Terms and Conditions**

- The Customer's participation in the Program and opening of Account by the Customer is entirely voluntary. It is further understood that the Account opened by the Customer is not being made solely because of the Program Benefits.
- The participation in the Program shall be deemed to be acceptance of all the terms and conditions governing the Program.
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the Gift/s.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/ body or any participating establishment, which may arise or accrue to the Customer/s due to provision of the Offer, shall be to the sole account of the Customer/s.

Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customer/s.

- The Program Benefits are subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank. The Program Benefits are not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
- All communication in relation to the Program Benefits should be addressed to "corporatecare@icicibank.com".
- In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.
- The Terms contained herein shall be in addition to and not in substitution / derogation to The Primary Terms and Conditions governing the Current Account and all other terms and conditions governing the Program Benefits. However in case of any inconsistency between Primary Terms and Conditions governing the Current Account and all other terms and conditions governing the Program Benefits and the Terms contained herein, the Terms shall prevail. Notwithstanding anything contained therein, opening of Accounts shall be at the sole discretion of ICICI Bank.
- ICICI Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the Terms or Program Benefits. ICICI Bank shall not in any way be deemed to be making any representation whatsoever about the usefulness of any Program and/or gift and shall not be responsible in any way whatsoever for the same.
- ICICI Bank reserves the right to modify/ change all or any of the Terms contained herein without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Program without assigning any reasons or without any prior intimation whatsoever.
- I have read and understood the terms and conditions mentioned above and hereby agree to the same.

Date:

---

Customer's Signature