

## Terms and Conditions for Advantage Woman Savings Account Offers

Last Updated Date: 21 November 2017

### Ajivasan

#### I. DEFINITIONS

- **"Alliance Partner"** shall mean Suresh Wadkar's Music at Ajivasan Pvt. Ltd., who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"Card"** shall mean Credit Card (VISA/ MasterCard/ Amex) or Debit card. (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Cards Services, during the Offer Period on the Website.
- **"Program/Offer Period"** shall mean the period commencing from 15th June 2017 till 31<sup>st</sup> March 2018, both days inclusive.
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner <https://ajivasan.com/>
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

#### II. OFFER

Flat 10% cash back on One-to-One & Group **Online Classes** (Live & Interactive) from Suresh Wadkar's Ajivasan Music Academy

Offer valid from 15th June 2017 till 31<sup>st</sup> March 2018

#### The availability of the offer is based on the following criteria:

- To avail benefits under the Offer the ICICI Bank Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank cards Service(s) during the Offer Period 15<sup>th</sup> June 2017 till 31<sup>st</sup> March 2018
- The Offer is valid only for select set of ICICI Bank Net Banking User(s)/Cardholder(s) selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a

voluntary basis.

- The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

Offer valid till 31<sup>st</sup> March 2018

No two offers can be clubbed.

### **IV. GENERAL TERMS PRESCRIBED BY ICICI BANK**

#### **a) Terms prescribed by for ICICI Bank Net banking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s/Pockets wallet due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s/Pockets wallet. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s/Pockets wallet.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly email: [info@ajivasan.com](mailto:info@ajivasan.com), & mobile 7710086435 on the app or on the site without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 3 days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner: address : 2nd Floor, Juhu Road, Santacruz West, Mumbai, Maharashtra 400054
- The Offer is not available wherever prohibited and/or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the ICICI Bank Net Banking User/Pockets wallet ceases to be a ICICI Bank Net Banking User/Pockets wallet at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User/Pockets wallet.

## **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products/services for which such programs cannot be offered for any reason whatsoever.

## Purple

### I. DEFINITIONS

- **"Alliance Partner"** shall mean Purple.com (Manash Lifestyle Pvt. Ltd.), who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking Service(s)"** shall mean internet banking services of ICICI Bank offered to ICICI Bank Net Banking User.
- **"Card"** shall mean Credit Card (VISA/ MasterCard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get onboarded. For existing ICICI Bank customer/s, onboarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, onboarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of ₹10000/-.
- **"Pockets Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Cash Back"** shall mean the amount credited back to the Card Account, calculated as a percentage of the transaction amount arrived at on the basis of the approval/authorization code appearing on the charge slip generated upon making a Retail Purchase.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services, during the Offer Period on the Website.
- **"Program/Offer Period"** shall mean the period commencing from May 1, 2017 till March 31, 2018<sup>1</sup>, both days inclusive.
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner [www.purple.com](http://www.purple.com).
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place

but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

## **II. OFFER**

Flat 15% off on all purchases at Purplle.com / Purplle App using ICICI Bank Credit / Debit / Prepaid Card, Net banking

### **The availability of the offer is based on the following criteria:**

- To avail benefits under the Offer the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s) during the Offer Period May 1, 2017 – March 31, 2018.
- The Offer is valid only for select set of ICICI Bank Net Banking User(s)/Cardholder(s) selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Promo Code needs to be applied at the time of check out and full payment needs to be made using ICICI Bank Credit / Debit / Prepaid Card, Net banking
- Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a voluntary basis.
- The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions
- Any dispute relating to the offer will be settled under the sole and exclusive jurisdiction of Mumbai courts only.
- Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by the cardholder and/ or billed to the account of the cardholder.
- Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the offer/or product/services availed under this offer must be addressed in writing, by the cardholder directly to Purplle.com at [customercare@purplle.com](mailto:customercare@purplle.com) or customer can also call at +91 92233 00222.

## **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

1. The offer can be availed on transactions done using an ICICI Bank Credit / Debit / Prepaid Card, Net Banking, etc.
2. The offer is valid till 31<sup>st</sup> March, 2018
3. Promo Code needs to be applied at the time of check out and full payment needs to be made using ICICI Bank Credit / Debit / Prepaid Card, Net banking
4. Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by the cardholder and/ or billed to the account of the

cardholder.

5. The offer cannot be exchanged for cash.
6. Offer cannot be clubbed with any other offer or discount / promo.
7. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the offer/or product/services availed under this offer must be addressed in writing, by the cardholder directly to Purple.com at [customercare@purple.com](mailto:customercare@purple.com) or customer can also call at +91 92233 00222.
8. Any dispute relating to the offer will be settled under the sole and exclusive jurisdiction of Mumbai courts only.

## **V. GENERAL TERMS PRESCRIBED BY ICICI BANK**

### **a) Terms prescribed by for ICICI Bank Net banking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s/Pockets wallet. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at [customercare@purple.com](mailto:customercare@purple.com) or customer can also call at +91 92233 00222 without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 30 days after the date of transaction/purchase.<sup>2</sup>
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner at [customercare@purple.com](mailto:customercare@purple.com) or customer can also call at +91 92233 00222 without any reference to ICICI Bank.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the ICICI Bank Net Banking User ceases to be a ICICI Bank Net Banking User at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User.

### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and

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BG to confirm and modify as per business understanding.

assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.

- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.

## Byond

### I. DEFINITIONS

- **"Alliance Partner"** shall mean **Byond eTravel and Entertainment Pvt. Ltd.**, who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking Service(s)"** shall mean internet banking services of ICICI Bank offered to ICICI Bank Net Banking User.
- **"Card"** shall mean Credit Card (VISA/ Mastercard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get onboarded. For existing ICICI Bank customer/s, onboarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, onboarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of Rs.10000/-.
- **"Pockets Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Cash Back"** shall mean the amount credited back to the Card Account, calculated as a percentage of the transaction amount arrived at on the basis of the approval/authorization code appearing on the chargeslip generated upon making a Retail Purchase.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services, during the Offer Period on the Website.
- **"Program/Offer Period"** shall mean the period commencing from **1<sup>st</sup> May 2017 to 30<sup>th</sup> April 2018**, both days inclusive.
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner **www.byond.travel**
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in



addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

## **II. OFFER**

Flat 15% off on all products listed under “Women Only” category of the “Upcoming Trips” page of the Alliance Partner’s website

### **The availability of the offer is based on the following criteria:**

- To avail benefits under the Offer the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s) during the Offer Period
- The Offer is valid only for select set of ICICI Bank Net Banking User(s)/Cardholder(s) selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a voluntary basis.
- The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

- Offer valid only on transactions made via [www.beyond.travel](http://www.beyond.travel)
- Offer valid on only “Women’s Only” packages
- The offer cannot be clubbed with any other offer
- In case of any cancellation; the offer amount will be deducted from the refund amount
- For detailed terms of service, visit <https://beyond.travel/terms/>

## **IV. GENERAL TERMS PRESCRIBED BY ICICI BANK**

### **a) Terms prescribed by for ICICI Bank Netbanking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s/Pockets wallet due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s/Pockets wallet. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s/Pockets wallet.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at [hello@beyond.travel](mailto:hello@beyond.travel) without any reference to ICICI Bank. The

same shall be addressed by Alliance Partner, only up to a period of **30 days** after the date of transaction/purchase.

- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner at **164, 9th Cross, 1st Stage, Indiranagar, Bangalore, Karnataka 560038**
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer, subject to prior written communication of the changes 5 working days before the implementation of these changes.
- If the ICICI Bank Net Banking User/Pockets wallet ceases to be a ICICI Bank Net Banking User/Pockets wallet at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse

#### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.

## Growfitter

### I. DEFINITIONS

- **"Alliance Partner"** shall mean Growfitter Private Limited, who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking Service(s)"** shall mean internet banking services of ICICI Bank offered to **ICICI Bank Net Banking User**.
- **"Card"** shall mean Credit Card (VISA/ MasterCard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get onboarded. For existing ICICI Bank customer/s, onboarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, onboarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of Rs.10000/-.
- **"Pockets Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Cash Back"** shall mean the amount credited back to the Card Account, calculated as a percentage of the transaction amount arrived at on the basis of the approval/authorization code appearing on the charge slip generated upon making a Retail Purchase.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services, during the Offer Period on the Website.
- **"Program/Offer Period"** shall mean the period commencing from 1<sup>st</sup> May, 2017 to 31<sup>st</sup> March, 2018 both days inclusive.
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner [WWW.GROWFITTER.COM](http://WWW.GROWFITTER.COM)
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

## **II. OFFER**

FLAT 45% OFF on gyms, yoga, Zumba and other fitness activities

### **The availability of the offer is based on the following criteria:**

- To avail benefits under the Offer the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s) during the Offer Period of 1<sup>st</sup> May, 2017 to 31<sup>st</sup> March, 2018 both days inclusive.
- The Offer is valid only for select set of **ICICI Bank Net Banking User(s)/Cardholder(s)** selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a voluntary basis.
- The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

- This offer is only valid for ICICI Advantage Women Savings Account Customers.
- Member shall display the voucher code received from GrowFitter at the time they visit a fitness center.
- Member shall complete the user profile on Growfitter.com to avoid any inconvenience at the Fitness center.
- This offer is not valid for existing customers of the Fitness Service Provider.
- Memberships once purchased are not refundable or transferrable or resalable.
- Offers on memberships cannot be clubbed with any other offers.
- Offer is valid as per availability of space / slots at the gym / studio.
- GrowFitter.com reserves the right to modify or cancel these offers at any given time without prior notice to any customers.
- Fitness Service Provider reserves the right to admission or terminates membership basis violation of their code of conduct. GrowFitter is not responsible for the same.
- Refunds / modifications to memberships purchased are at the sole discretion of GrowFitter.
- Fraudulent use of this offer will deem all purchases by that user and associated accounts invalid

#### **IV. GENERAL TERMS PRESCRIBED BY ICICI BANK**

##### **a) Terms prescribed by for ICICI Bank Netbanking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the **ICICI Bank Net Banking User/s/Pockets wallet** due to provision of the Offer, shall be to the sole account of the **ICICI Bank Net Banking User/s/Pockets wallet**. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the **ICICI Bank Net Banking User/s/Pockets wallet**.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at [support@growfitter.com](mailto:support@growfitter.com) without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 3 days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner: address 84/Yasmine Heritage, VP Road, Vile Parle West, Mumbai -400 076.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the **ICICI Bank Net Banking User/Pockets wallet** ceases to be a **ICICI Bank Net Banking User/Pockets wallet** at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User/Pockets wallet.

##### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner

and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.

- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.

#### **FAQs:**

1. I am already a member of the XYZ Gym. And my membership is going to expire after a month or more than that. Can I still Purchase the Membership.

Ans: Yes you can Purchase the Membership but you can choose the Joining date up to 7 Days from date of transaction.

2. I am already an existing member of the Fitness center mentioned above. Can I avail this offer?

Ans: No, This offer is only available for the non-existing customer of the Fitness center.

3. Can I use the other Discount Promo Codes to avail extra discount

Ans: No, this offer cannot be clubbed with any other offer or Discount/Promo Codes.

4. How do I create my user profile on GrowFitter.com

Ans: Signup/Login with you social media or email handles and on the right hand top side of the website you can check/edit your profile. To avoid any inconvenience at fitness center kindly update the profile with correct details including the photo. Since same is used for verification at the centre.

5. How can I cancel/refund/transfer the membership

Ans: Memberships once purchased are not refundable or transferrable or resalable.

6. What do I need to carry after I have purchased the Membership

Ans: You have to visit the fitness centre in active wear and have separate sports shoes for workout. Also carry the water bottle and hand towel for better hygiene.

7. How do I contact Growfitter.com

Ans: You can write us at [support@growfitter.com](mailto:support@growfitter.com), call us at +91- 8080823333. You can also request a call back and chat with our expert on [www.growfitter.com](http://www.growfitter.com)

## Thyrocare

### I. DEFINITIONS

- **"Alliance Partner"** shall mean THYROCARE TECHNOLOGIES LTD who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking Service(s)"** shall mean internet banking services of ICICI Bank offered to **ICICI Bank Net Banking User**.
- **"Card"** shall mean Credit Card (VISA/ Mastercard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get on boarded. For existing ICICI Bank customer/s, on boarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, on boarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of Rs.10000/-.
- **"Pockets Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Cash Back"** shall mean the amount credited back to the Card Account, calculated as a percentage of the transaction amount arrived at on the basis of the approval/authorization code appearing on the charge slip generated upon making a Retail Purchase.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services, during the Offer Period on the Website.
- **"Program / Offer Period"** shall mean the period commencing from **1<sup>st</sup> May 2017**
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner [www.thyrocare.com](http://www.thyrocare.com)
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in

addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

## **II. OFFER**

Profile of Tests being offered:

<b>Sr No</b>	<b>Name of</b>	<b>Catalogue Rate</b>	<b>Discount @65%</b>	<b>Total Test</b>
1	woman's Sp. Thyroid	1715	600	6
2	woman's Silver	2145	750	64
3	Woman's Gold	2860	1000	68
4	Women's Platinum	5145	1800	86

\*Participation in the Offer by the ICICI Bank customer/s is on a voluntary basis.

- The ICICI Bank customer/s may avail the Offer during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank customer/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.

The Offer is not valid for Void Transactions

**Offer valid till 31<sup>st</sup> March 2018**

**The availability of the offer is based on the following criteria:**

- To avail benefits under the Offer the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s) during the <sup>3</sup>Offer Period as mentioned above
- The Offer is valid only for select set of **ICICI Bank Net Banking User(s)/Cardholder(s)** selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a voluntary basis.
- The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

## **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

- Offer is valid on usage of ICICI Bank debit, credit & netbanking
  - Offer valid till 31st March 2018
  - No two offers can be clubbed.
-



- No refund policy once package is purchased
- Participation in the Offer by the ICICI Bank customer/s is on a voluntary basis.
- The ICICI Bank customer/s may avail the Offer during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank customer/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

#### **IV. GENERAL TERMS PRESCRIBED BY ICICI BANK**

##### **a) Terms prescribed by for ICICI Bank Net banking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the **ICICI Bank Net Banking User/s/Pockets wallet** due to provision of the Offer, shall be to the sole account of the **ICICI Bank Net Banking User/s/Pockets wallet**. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the **ICICI Bank Net Banking User/s/Pockets wallet**.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at [retails@thyrocare.com](mailto:retails@thyrocare.com) without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of **15** days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner: address D-37/1, MIDC, Turbhe, Opp. Sandoz, Navi Mumbai - 400 703
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the **ICICI Bank Net Banking User/Pockets wallet** ceases to be a **ICICI Bank Net Banking User/Pockets wallet** at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User/Pockets wallet.

##### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes

availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.

- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.

## Welcome Cure

### DEFINITIONS

- **"Alliance Partner"** shall mean **"Welcome Cure Private Limited"** who has entered into an alliance with ICICI Bank Limited ("ICICI Bank") for purpose of providing the Offers.
- **"Customer/s"** for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/MASTER Debit Card or holds a valid VISA/MASTER Credit Card issued by ICICI bank and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank Savings Account, VISA/MASTER Credit Card account(s), loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer
- **"Card"** shall mean an ICICI Bank VISA / AMEX / Master Card Credit card and/or ICICI Bank Debit Card and/or ICICI Bank Prepaid card any other card issued by ICICI Bank
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Offer"** shall mean instant discount/benefit provided by the "Alliance Partner" on purchase of Products/Services using ICICI Bank VISA/MASTER Debit/Credit Card
- **"Offer Period"** shall mean the period commencing from May 01, 2017 to March 31, 2018 both days inclusive.
- **"Website"** shall mean the following "website" of the "Alliance Partner" <https://www.welcomecure.com/>
- **"Void Transactions"** shall mean wherein the transaction has taken place but has been rejected /canceled/ been unsuccessful at the ""website"" of the "Alliance Partner".
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to the ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the products offered by the Alliance Partner at its stores.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail

### **Terms and Conditions prescribed for ICICI Bank Net Banking Users**

- The Offer is valid only for select set of ICICI Bank Net Banking User(s) selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank during the Offer Period.

- Participation in the Offer by the ICICI Bank Net Banking User/s is on a voluntary basis.
- The ICICI Bank Net Banking User/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non - encashable.
- The Offer is not valid for Void Transactions
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discounts / benefits or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to "Alliance partner" directly by calling 9833598553 or email at [askme@welcomecure.com](mailto:askme@welcomecure.com) without any reference to ICICI Bank. The same shall be addressed by "Alliance Partner", only up to a period of 5 days after the date of transaction/purchase
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the "Alliance Partner"
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the ICICI Bank Net Banking User ceases to be a ICICI Bank Net Banking User at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User.

**Terms and Conditions prescribed to ICICI Bank Card Holders:**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the services and must be resolved by the Card Holder/s with the alliance partner directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any products or services availed by the Card Holder/s under the alliance offered by the Alliance Partner.
- ICICI Bank reserves the right to disqualify the Alliance Partner or the Card Holder/s

from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.

- The Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- The Offer is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Card Holder/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Card Holder/s.

#### **Terms and Conditions prescribed by Welcome Cure**

- Offer valid on Mobile App & Desktop
- This offer can't be clubbed with any other offer running on: [www.welcomecure.com](http://www.welcomecure.com)
- All standard terms & conditions of Welcome Cure Pvt. Ltd. apply
- 45 day trial plan offer is valid once per user in offer period
- The offer is valid till March 31, 2018
- To avail this offer user needs to click on the offer link & register
- Welcome Cure Pvt. Ltd. reserves the rights to add, alter, and change any of these terms and conditions.

## Obino

### I. DEFINITIONS

- **"Alliance Partner"** shall mean Manna Healthcare Pvt. Ltd., who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking Service(s)"** shall mean internet banking services of ICICI Bank offered to ICICI Bank Net Banking User.
- **"Card"** shall mean Credit card(VISA/ Mastercard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get onboarded. For existing ICICI Bank customer/s, onboarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, onboarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of Rs, 10000/-.
- **"Pockets Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Cash Back"** shall mean the amount credited back to the Card Account, calculated as a percentage of the transaction amount arrived at on the basis of the approval/authorization code appearing on the chargeslip generated upon making a Retail Purchase.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services, during the Offer Period on the Website.
- **"Program/Offer Period"** shall mean the period commencing from April 24, 2017 to March 31, 2018, both days inclusive.
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner [www.obino.in](http://www.obino.in)
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

## **II. OFFER**

Flat 25% off on the Obino weight loss programmes till March 31, 2018.

To avail benefits under the offer, the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s) during the offer period April 24, 2017 to March 31, 2018.

### **The availability of the offer is based on the following criteria:**

- To avail benefits under the Offer the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s) during the Offer Period April 24, 2017 to December 31, 2017.
- The Offer is valid only for select set of ICICI Bank Net Banking User(s)/Cardholder(s) selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a voluntary basis.
- The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

Offer is valid on usage of ICICI Bank debit, credit & netbanking

Offer valid till 31<sup>st</sup> March 2018

No two offers can be clubbed.

No refund policy once package is purchased

### **IV. GENERAL TERMS PRESCRIBED BY ICICI BANK**

#### **a) Terms prescribed by for ICICI Bank Netbanking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
  - Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or
-

accrue to the ICICI Bank Net Banking User/s/Pockets wallet due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s/Pockets wallet. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s/Pockets wallet.

- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly on the app or on the site [www.obino.in](http://www.obino.in) without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 3 days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner: address - Manna Healthcare Pvt. Ltd, Unit No 622, The Summit by Omkar, Next to Western Express Highway Metro Station, Andheri East, Mumbai - 400093
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the ICICI Bank Net Banking User/Pockets wallet ceases to be a ICICI Bank Net Banking User/Pockets wallet at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User/Pockets wallet.

#### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.





## Manipal Prolearn

### I. DEFINITIONS

- **"Alliance Partner"** shall mean **Manipal Global Education Services Pvt. Ltd.**, who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking Service(s)"** shall mean internet banking services of ICICI Bank offered to ICICI Bank Net Banking User.
- **"Card"** shall mean Credit card (VISA/ Mastercard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get onboarded. For existing ICICI Bank customer/s, onboarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, onboarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of Rs, 10000/-.
- **"Pockets Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Cash Back"** shall mean the amount credited back to the Card Account, calculated as a percentage of the transaction amount arrived at on the basis of the approval/authorization code appearing on the chargeslip generated upon making a Retail Purchase.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services, during the Offer Period on the Website.
- **"Program/Offer Period"** shall mean the period commencing from **1<sup>st</sup> May 2017 to 31<sup>st</sup> March 2018**, both days inclusive.
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner **[www.manipalprolearn.com](http://www.manipalprolearn.com)**
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

## **II. OFFER**

<b>SNO</b>	<b>Course</b>	<b>Mode</b>	<b>Price Without Service Tax</b>	<b>Price After 25% Discount Without Service Tax</b>
1	Certificate in Advanced MS Excel 2016	Instructor-Led	5,391	4,043
2	iOS App Developer Program (with iOS Cloud Lab)	Online	24,500	18,375
3	iOS App Developer Program	Online	17,500	13,125
4	MongoDB – Development and Administration	Online	8,125	6,094
5	Associate Android App Developer Program	Instructor-Led	16,957	12,717
6	Microsoft Word 2013	Online	3,127	2,345
7	Microsoft PowerPoint 2013	Online	3,127	2,345
8	Apache Scala and Spark	Online	7,503	5,627
9	Cloud Computing with AWS	Online	7,500	5,627
10	Advanced Business Analytics with R	Instructor-Led	12,500	9,375
11	Testing with Selenium	Online	10,000	7,500
12	Java Programming	Online	2,501	1,876
13	HTML5 / Internet Web Technologies	Online	2,501	1,876
14	RDBMS Program with Oracle	Online	2,000	1,500
15	Business Analytics	Online	7,501	5,626
16	Unix Operating System	Online	2,501	1,876
18	Cloud Computing with MS Azure	Online	6,250	4,688
19	Cloud Computing with MS Azure	Instructor-Led	7,826	5,870
20	Python Developer	Online	3,128	2,346

21	Big Data Analytics using Hadoop	Instructor-Led	11,739	8,804
22	Big Data Analytics using Hadoop	Online	8,400	6,300
23	Certificate in Advanced MS Excel 2010	Instructor-Led	4,348	3,261
24	Online Android App Development	Online	6,231	4,673
25	PMI Agile Certified Practitioner (PMI-ACP)®	Online	10,000	7,500
26	Certificate Program in Affiliate Marketing	Online	10,000	7,500
27	Certificate Program in User Experience and User Interaction Design	Instructor-Led	17,777	13,333
28	Design Thinking Workshop	Classroom	22,500	16,875
29	Lean Six Sigma Green Belt	Online	7,778	5,834
30	Lean Six Sigma Green Belt	Instructor-Led	15,000	11,250
31	Information Mapping Fundamentals and Mastering Successful Policies and Procedures	Online	30,000	22,500
32	Information Mapping Fundamentals and Mastering Business Communications	Online	30,000	22,500
33	Google Analytics and Tag Manager	Online	10,000	7,500
34	PMP® Exam Preparatory Course	Online	10,000	7,500
35	Mobile Marketing	Online	10,000	7,500
36	Digital Marketing Certification	Instructor-Led	8,750	6,563
37	Digital Marketing Certification	Online	5,313	3,985
38	Business Strategy	Online	3,750	2,813
39	Basics of Project Management	Online	5,217	3,913
40	Supply Chain Management	Online	5,000	3,750
41	Advanced Digital Marketing	Instructor-Led	16,250	12,188
42	Management Information Systems	Online	2,501	1,876
43	Digital Marketing Professional Program in association with Google	Classroom	31,174	23,380

44	Digital Marketing Professional Program in association with Google	Instructor-Led	24,739	18,554
45	CIMA Operational Level Prep Course - Case Study	Online	20,000	15,000
46	CIMA - Operational Level Prep Program - Diploma in Management	Instructor-Led	68,000	51,000
47	CIMA - Operational Level Prep Program - E1 Organisational Management	Instructor-Led	17,391	13,043
48	CIMA - Operational Level Prep Program - F1 Financial Reporting & Taxation	Instructor-Led	17,391	13,043
49	CIMA Operational Level Prep Course – P1 Management Accounting	Instructor-Led	17,391	13,043
50	EY & Manipal University Advanced Certificate in IFRS	Instructor-Led	21,739	16,304
51	Financial Modelling Using Excel	Online	10,000	7,500
52	CIMA Gateway Prep Program	Instructor-Led	20,000	15,000
53	Costing and Accounting	Online	3,999	2,999
54	Financial Management	Online	3,000	2,250
55	Management Accounting	Online	2,501	1,876
56	Financial Accounting	Online	2,501	1,876
57	Finance for Non-finance	Online	5,000	3,750
58	C# Developer Job Prep Stream	Online	10,000	7,500
59	Java Developer Job Prep Stream	Online	10,000	7,500
60	C++ Developer Job Prep Stream	Online	10,000	7,500
61	Business Analytics	Online	7,501	5,626
62	Women Leadership Program	Online	60,000	42,000
63	Big Data Analytics using Hadoop	Online	8,400	6,300

**The availability of the offer is based on the following criteria:**

- To avail benefits under the Offer the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s) during the Offer Period
- The Offer is valid only for select set of ICICI Bank Net Banking User(s)/Cardholder(s)

selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.

- Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a voluntary basis.
- The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

- Offer valid only on transactions made via [www.manipalprolearn.com](http://www.manipalprolearn.com)
- The offer cannot be clubbed with any other offer
- Terms and Conditions:  
<http://www.manipalprolearn.com/terms-and-conditions>

## **IV. GENERAL TERMS PRESCRIBED BY ICICI BANK**

### **a) Terms prescribed by for ICICI Bank Netbanking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s/Pockets wallet due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s/Pockets wallet. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s/Pockets wallet.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at [support@manipalprolearn.com](mailto:support@manipalprolearn.com) without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of **30 days** after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner at Manipal Global Education Services Private Limited, Manipal Towers, No. 14, HAL Airport Road, Bangalore – 560008.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer, subject to prior written communication of the changes 5 working days before the implementation of these changes.
- If the ICICI Bank Net Banking User/Pockets wallet ceases to be a ICICI Bank Net Banking User/Pockets wallet at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse

### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.

## Myntra

### I. DEFINITIONS

- "Alliance Partner" shall mean "**Vector E-commerce Pvt. Ltd.**" referred as [www.myntra.com](http://www.myntra.com), who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- "**ICICI Bank Net Banking User**" shall mean a person who holds an ICICI Bank savings account, credit card account(s), loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- "**ICICI Bank Net Banking Service(s)**" shall mean internet banking services of ICICI Bank offered to **ICICI Bank Net Banking User**.
- "**Offer**" shall mean such discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services and ICICI Bank Credit card, Debit card and Prepaid card, during the Offer Period on the Website.
- "**Offer Period**" shall mean the period commencing from June 1<sup>st</sup>, 2017 and ends March 31<sup>st</sup>, 2018 both days inclusive.
- "**Primary Terms and Conditions**" shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- "**Products/Services**" shall mean the goods/benefits/facilities offered by the Alliance Partner.
- "**Website**" shall mean the following website of the Alliance Partner: [www.myntra.com](http://www.myntra.com).
- "**Void Transaction**" shall mean any transaction wherein the transaction has taken place but has been cancelled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

### II. OFFER

Get 25% off on the Myntra App, Website and M-site on spends of INR 1899 or more.

### III: TERMS PRESCRIBED BY THE ALLIANCE PARTNER

- Get 25% off on the **Myntra App, Website and M-site on spends of INR 1899 or more**
- Valid only on a selected catalogue.
- The code can be used only once per Cardholder, per month. The offer is on-going till 31<sup>st</sup> Aug '17.
- This offer is not valid on Cash on Delivery orders and only valid using ICICI Bank Advantage Woman's Debit Card
- This offer is not valid at any of the alliance partner retail outlets/stores.
- The maximum possible discount on any item cannot exceed 45%
- The offer is applicable only on select styles.
- This offer cannot be combined with any other offers on the App.



- Multiple coupons cannot be clubbed in a single order.
- The balance amount, after the discount is availed, will have to be paid by the customer at the time of purchase
- In no case, whatsoever, can the discount amount be refunded, encashed or partly encashed.
- Myntra's Return and Exchange Policy offers you the option to return or exchange items purchased on Myntra's application within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on the website/ app or write to [returns@myntra.com](mailto:returns@myntra.com)
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions listed on the App.
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only.
- Disclaimers: Company is not responsible for any typographical error leading to an invalid coupon

#### IV. GENERAL TERMS

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner. ")
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the **ICICI Bank Net Banking User/s** due to provision of the Offer, shall be to the sole account of the **ICICI Bank Net Banking User/s**. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the **ICICI Bank Net Banking User/s**.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at +91-80-43541999 or write to [returns@myntra.com](mailto:returns@myntra.com) without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 5 days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the **ICICI Bank Net Banking User** ceases to be a **ICICI Bank Net Banking User** at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User.

#### V. Terms and Conditions:

In addition to the terms and conditions of such partners offering benefits to ICICI Bank credit/debit cardholders, the following terms are applicable to the Offer.

- ICICI Bank holds out no warranty or makes no representation about the quality,

delivery or otherwise of the goods and services or the assured vouchers offered by the Alliance Partner on [www.mynta.com](http://www.mynta.com). Any dispute or claim regarding the goods, services and assured vouchers must be resolved by the Card Holder/s with the Alliance Partner directly without any reference to ICICI Bank.

- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program offered by the Alliance Partner.
- ICICI Bank reserves the right to disqualify the Alliance Partner or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The assured vouchers are sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured vouchers.
- The Program is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.

## Byju's

### DEFINITIONS

- **"Alliance Partner"** shall mean **"Byju's"** who has entered into an alliance with ICICI Bank Limited ("ICICI Bank") for purpose of providing the Offers.
- **"Customer/s"** for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/MASTER Debit Card issued by ICICI bank and who has received communication from ICICI Bank with respect to the Offer.
- **"Card"** shall mean an ICICI Bank VISA / AMEX / Master ICICI Bank Debit Card issued by ICICI Bank
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Offer"** shall mean instant discount/benefit provided by the "Alliance Partner" on purchase of Products/Services using ICICI Bank VISA/MASTER Debit/Credit Card
- **"Offer Period"** shall mean the period commencing from May 15, 2017 to May 31, 2018 both days inclusive.
- **"Website"** shall mean the following "website" of the "Alliance Partner" <https://byjus.com/>
- **"Void Transactions"** shall mean wherein the transaction has taken place but has been rejected /canceled/ been unsuccessful at the ""website"" of the "Alliance Partner".
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to the ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the products offered by the Alliance Partner at its stores.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail

### **II Offer**

Get a BYJU's course with 30 day validity worth Rs.1999 for free redeemable on BYJU's, the Learning App.

20% off on minimum transaction value of Rs.15000. Maximum discount of Rs.4,000

**Offer Period:** May 15, 2017 to May 31, 2018

#### **Customers who shall be eligible:**

- ICICI Bank Advantage Woman Savings Account Customer

#### **Terms and Conditions prescribed to ICICI Bank Card Holders:**

- ICICI Bank holds out no warranty or makes no representation about the quality,

delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the services and must be resolved by the Card Holder/s with the alliance partner directly without any reference to ICICI Bank.

- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any products or services availed by the Card Holder/s under the alliance offered by the Alliance Partner.
- ICICI Bank reserves the right to disqualify the Alliance Partner or the Card Holder/s from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
- The Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- The Offer is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Card Holder/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Card Holder/s.

#### **Terms and Conditions prescribed by Byju's (AWSA)**

- 30 day free course worth Rs.1999 valid on Byjus app
- Discount offer applicable on Byjus app and website
- Any coupon code can be redeemed only once per mobile number and only once per device. Both inclusive
- Byju's and ICICI reserve the right to withhold the offer without any prior notice
- Offer valid till May 31, 2018

## ICBI

### I. DEFINITIONS

- **"Alliance Partner"** shall mean Image Consulting Business Institute (a division of First Impression Consulting Pvt Ltd), who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"ICICI Bank Net Banking Service(s)"** shall mean internet banking services of ICICI Bank offered to ICICI Bank Net Banking User.
- **"Card"** shall mean Credit card(VISA/ Mastercard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- **"Card Holder/s"** shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get onboarded. For existing ICICI Bank customer/s, onboarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, onboarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of Rs, 10000/-.
- **"Pockets Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Cash Back"** shall mean the amount credited back to the Card Account, calculated as a percentage of the transaction amount arrived at on the basis of the approval/authorization code appearing on the charge slip generated upon making a Retail Purchase.
- **"Program/"Offer"** shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Net Banking Services, during the Offer Period on the Website.
- **"Program/Offer Period"** shall mean the period commencing from May 10<sup>th</sup> to 30<sup>th</sup> June 2018, both days inclusive.
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.
- **"Website"** shall mean the following website of the Alliance Partner <http://www.imageconsultinginstitute.com/>
- **"Void Transaction"** shall mean any transaction wherein the transaction has taken place

but has been canceled /rejected /unsuccessful by the Alliance Partner.  
All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

## **II. OFFER**

<b>ICBI Offering</b>	<b>Original Price</b>	<b>Privilege Price for ICICI Bank. Women's Advantage A/c Customers</b>
Image Scope	Rs. 1,500.00 (plus Taxes) per person	Complimentary
One-to-one Image Consulting with an expert Image Consultant	Rs. 25,000.00 per assignment	25% Rebate on the Image Consultant's assignment fees
Privilege pricing for ICBI Career Courses	Between Rs. 1,25,000.00 to Rs. 3,75,000.00	Rs.10,000/- off the normal Course Fees*

**The availability of the offer is based on the following criteria:**

### **Terms & Conditions:**

- Offers Valid till 31st May 2018
- Offers cannot be combined/ clubbed together with any other ongoing offers
- Each offer mentioned above is valid for a one-time redemption only
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### **III) TERMS PRESCRIBED BY THE ALLIANCE PARTNER**

- Offers Valid till 31st May 2018
- Offers cannot be combined/ clubbed together with any other ongoing offers
- Each offer mentioned above is valid for a one-time redemption only
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

## **IV. GENERAL TERMS PRESCRIBED BY ICICI BANK**

### **a) Terms prescribed by for ICICI Bank Netbanking Users & Pockets wallet**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s/Pockets wallet due to provision of the

Offer, shall be to the sole account of the ICICI Bank Net Banking User/s/Pockets wallet. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s/Pockets wallet.

- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at **Image Consulting Business Institute via email at [info@imageconsultinginstitute.com](mailto:info@imageconsultinginstitute.com)** without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of **15** days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Alliance Partner: address Image Consulting Business Institute, 302 Morya Blue Moon, 3<sup>rd</sup> Floor, New Link Road, Andheri (West), Mumbai 400 053.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the ICICI Bank Net Banking User/Pockets wallet ceases to be a ICICI Bank Net Banking User/Pockets wallet at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User/Pockets wallet.

#### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.