

Last Update Date April 11,2019

DEFINITIONS:

- "Alliance Partner" shall mean "Tatacliq" referred to as 'Partner', who has entered into an alliance agreement with ICICI Bank for execution of a promotional arrangements, whereby certain promotions will be made available to wealth customers (as defined under the Offer Terms)
- "Offer" shall mean such benefits/services/discounts provided by the Alliance partner on purchase of Products/Services using ICICI Bank Credit or Debit Card.
- "Offer Period" shall mean period commencing from 12th April 2019 (0001 hrs) to 14th April 2019 (2359 hrs)
- "Products" shall mean the goods/benefits/facilities offered by the Alliance Partner.
- "Website" shall mean the following website of the Alliance Partner: www.tatacliq.com and **Mobile site and mobile application**
- "Void Transaction" shall mean any transaction wherein the transaction has taken place but has been cancelled /rejected /unsuccessful by the Alliance Partner.
- All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

OFFER DETAILS: 5% instant discount using a coupon code | Min purchase: Rs. 8000 | Max Discount: Rs. 1500 | Valid on ICICI Bank Debit, Credit and EMI transactions | Coupon Code: CLIQVIVO

Offer Period: 12th April 2019 (0001 hrs) to 14th April 2019 (2359 hrs)

Terms & Conditions for availing the Offer:

- Additional instant discount of 5% on using ICICI Bank Credit & Debit Card on purchase of specific models of Vivo Smartphones on Tata CLiQ E-commerce site (www.tatacliq.com) and Mobile site and mobile application during the promotion period for a Net Transaction Value* as per the offer chosen.
- Maximum discount cannot exceed Rs. 1,500.
- Offer is valid only for one transaction per card.
- The discount will be applied to the net cart Value. The net cart value is the total cart value arrived at after all applicable discounts and other redemptions if any. In case CLiQ Cash is being used to make a partial payment the Net Cart Value for the purposes of calculating the applicable ICICI Bank offer related discount and/or cashback will be considered as the final amount that needs to be charged on ICICI Bank Credit cards, Debit cards or EMI transactions.
- To avail the Additional instant discount the total payment of the transaction needs to be made using a valid and eligible ICICI Bank Credit & Debit card and Credit Card EMI transactions.
- Offer is available only on specified Vivo Smartphones.

- The offer is not applicable for transactions made through net banking & card/cash on delivery.
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Offer will be available on only one transaction per card
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product.
- It is not mandatory for the ICICI Bank cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary and free. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- "The Offer" is being made purely on best effort basis.
- In case of complete cancellation of the order by the customer the transaction will not qualify for "The Offer". In case of partial cancellation of the order, the customer shall qualify for "The Offer" only on the basis of the net amount payable.
- Tata UniStore Limited and ICICI Bank reserve the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time.
- Any query regarding "The offer" will be entertained during the offer period only. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
- The discount offered under "The Offer" will under no circumstances be settled in cash.
- The Offer is valid only in India. The minimum age of the card holder has to be above 18 years on the day of the purchase.
- Tata Unistore Limited reserve the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures."