

**<Mindhouse>**

**Offer:**

Avail 6-month complimentary subscription to live meditation & yoga sessions on the Mindhouse app

**Code:**

ICICI

**Offer Validity:**

Offer valid till June 30, 2021

**Steps to Redeem:**

- Click [here](#) and register with your email ID.
- On the next page, apply the coupon code ICICI, and click 'Buy Now'
- Next, go to the iOS/Android store and download the Mindhouse App. Login to the app with the same credentials used to apply Coupon Code
- You're all set - start booking and attending live meditation & yoga classes

**Offer Terms & Conditions:**

- This coupon gives you 6 months complimentary access to unlimited live meditation classes on the Mindhouse app
- It also offers 6 months complimentary access to all in-app meditation-based content and tracks
- This offer is valid on the Mindhouse app only; not redeemable at studios or website
- Each code can be used only once and cannot be clubbed with any other offer
- This offer is valid only until June 30, 2021
- Mindhouse reserves the right to remove any or all promotions without prior intimation

**<Shankar Mahadevan Academy>**

**Offer:**

10% discount on any 12 session Instructor -Led or Blended online course offered by Shankar Mahadevan Academy on [www.shankarmahadevanacademy.com](http://www.shankarmahadevanacademy.com)

**Offer Validity:**

October 1, 2020 to September 30, 2021 both days inclusive.

**Steps to Redeem:**

Visit website [www.shankarmahadevanacademy.com](http://www.shankarmahadevanacademy.com)  
Select the course of their choice,  
Create an account by entering the requested details  
Pick the class timings and proceed for checkout/pricing  
Apply coupon "ICICI10" at the time of checkout  
Pay using ICICI Bank Debit/Credit card or Net Banking

**Offer Terms & Conditions:**

1. The above discount cannot be clubbed with any other on-going promotion
2. All Academy Terms and Conditions <https://www.shankarmahadevanacademy.com/academic-policies/> would be applicable to the student on purchase of a course
3. Offer valid only for ICICI Bank cardholders & Net Banking users

**<Sales India>**

**Offer:**

10% instant discount up to INR 2500 on min billing of INR 20000

**Offer Validity:**

January 31, 2021

**Terms and Conditions of the offer:**

- 1.The minimum Transaction amount is Rs. 20,000.
- 2.The maximum Cashback per transaction is Rs.2500 per card.
- 3.Offer valid only once per card per customer during the offer period.
- 4.Offer valid on: ICICI Bank Credit Card EMI & Debit Card EMI
5. Offer applicable on Bank & Brand EMI transactions on ICICI BANK Credit Cards & Debit Cards wherever applicable.
6. Offer applicable at all Alliance Partner Stores mapped with Pinelabs POS
7. No dual offer. This instant discount offer will NOT apply if the OEM/Brand is running a cashback/discount offer on ICICI BANK Cards.
8. Offer valid only on txns done at Pinelabs terminals at Alliance Partner outlets

**<Happi Mobiles>**

**Offer:**

5% instant discount up to INR 2000 on min billing of INR 10000

**Offer Validity:**

Offer valid till Jan 31, 2021

**Terms and Conditions of the offer:**

1. 5% instant discount on all products purchased at Happi Mobiles
2. The minimum Transaction amount is Rs. 10,000.
3. The maximum Cashback per transaction is Rs.2000 per card.
4. Offer valid only once per card per customer during the offer period.
5. Offer valid on:  
ICICI Bank Credit Card – EMI & Non-EMI  
ICICI Bank Debit Card – EMI
6. Offer applicable on Bank & Brand EMI transactions on ICICI BANK Credit Cards & Debit Cards wherever applicable.
7. Offer applicable at all Happi Mobiles Stores mapped with Pinelabs POS
8. No dual offer. This instant discount offer will NOT apply if the OEM/Brand is running a cashback/discount offer on ICICI BANK Cards.
9. Offer valid only on txns done at Pinelabs terminals at Alliance Partner outlets
10. Offer not valid on Amazon co-branded credit card

**<The Wooden Street>**

**Get 25% OFF on Furniture at Wooden Street** when you pay through ICICI Bank debit/credit card

**Offer Period:** Nov 23, 2023

**Customer who shall be eligible**

- a) ICICI Bank Debit Card holders
- b) ICICI Bank Credit Card holders

**Offer Terms and Conditions:**

- This offer is valid for ICICI customers only
- To avail the offer customers will need to pay using their ICICI bank credit/debit card
- Full Payments has to be done through ICICI Bank cards
- The offer can be availed only on Wooden Street outlets.

**Offer redemption process:**

1. Visit any alliance partner store
2. Select product of your choice
3. At the billing counter, ask for the offer and flash your ICICI Bank debit or credit card to the cashier
4. Pay using ICICI Bank card

**<Biswa Bangla>**

**Offer:**

- 5% instant Discount at POS on bill value of INR 5,000 and above
- 10% instant Discount at POS on bill value of INR 10,000 and above

**Offer Validity:**

January 31, 2021

**Terms and Conditions of the offer:**

1. 5% instant Discount at POS on bill value of INR 5,000 and above  
10% instant Discount at POS on bill value of INR 10,000 and above
2. The minimum Transaction amount is Rs. 5,000.
3. The maximum Cashback per transaction is Rs.3000 per card.
4. Offer valid only once per card per customer during the offer period.
5. Offer valid on:  
ICICI Bank Credit Card – Non-EMI  
ICICI Bank Debit Card- Non EMI
6. Offer valid only on transactions done at pinelabs terminals only
7. No two offers will be clubbed together.

**The Young Chronicle offer:**

Limited period complimentary access to The Young Chronicle weekly e-paper and content related to Robotics activities

**Offer validity:** Valid till March 31, 2021

Offer is valid for all ICICI Bank Customers

**Steps to avail the offer:**

- a. Click on the link provided: <https://TheYoungChronicle.com/icici>
- b. Customers will be directed to a landing page.
- c. Customers will be able to access the e-papers and videos for free, via the landing page.

**Offer terms & conditions:**

- a. All content including images, text, videos etc is the sole property of Curious Kids.
- b. The access is free of cost (except some paid content mentioned above) till March 31, 2021
- c. The product (The young Chronicle) by Alliance Partners, may have some premium content on its website, for which the customers may have to purchase to access

## **Forbes India:**

**Offer:** 82% off on Forbes India digital subscription

Offer Validity: Offer valid till 31<sup>st</sup> August, 2021

### **Steps to avail the Offer**

- Log on to [www.forbesindia.com/subscription/ICICI-DIGI/](http://www.forbesindia.com/subscription/ICICI-DIGI/)
- Select subscription of choice
- Make your Payment through ICICI Bank Net Banking/ Pockets wallet/ ICICI Bank Credit Card or ICICI Bank Debit Card.

### **Offer Terms & Conditions:**

- To avail benefits under the Offer the ICICI Bank Net Banking User/Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Net Banking Service(s)/Cards during the Offer Period 1<sup>st</sup> Sept 2020 to 31<sup>st</sup> August, 2021
  - The Offer is valid only for select set of **ICICI Bank Net Banking User(s)/Cardholder(s)** selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
  - Participation in the Offer by the ICICI Bank Net Banking User/s/Cardholder/s is on a voluntary basis.
  - The ICICI Bank Net Banking User/s/Cardholder/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
  - The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.
  - This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s/Cardholder/s by the Alliance Partner.
  - The Offer is non-transferable, non-binding and non-encashable.
  - The Offer is not valid for Void Transactions
  - The Cardholder shall provide correct information including but not limited to providing the correct the postal address in the online form for availing the Offer.
  - The Cardholder shall intimate the Alliance Partner in case of any change in the contact details in accordance with the instructions of the Alliance Partner.
  - The Cardholder shall provide his/her consent to receive communication from the Alliance Partner.
  - The Cardholder shall make a valid transaction for the purposes of availing the Offer.
  - The information in the magazine offered by the Alliance Partner is for information purposes only. Alliance Partner assumes no liability or responsibility for any inaccurate, delayed or incomplete information, nor for any actions taken in reliance thereon.
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**India Today Offer:**

**Offer 1:**

**Offer:** 70% OFF on annual subscription of any India Today Group digital Magazine

**Promo Code:** ICICIOFF70

**Offer Validity:** November 01, 2020 to September 30, 2021

**Offer valid on:** ICICI Bank Net Banking & Cards

**Terms & Conditions:**

1. The code can be redeemed only at <http://bit.ly/icicicampaign>
2. The code is only valid for India Today Group Digital Magazines only
3. Customer has to check if the discount has been applied successfully before proceeding ahead with the payment.

**Offer 2:**

**Offer:** 2 Months Free subscription of any one Digital Magazine.

**Promo Code:** ICICI2MONTHS

**Offer valid on:** ICICI Bank Net Banking & Cards

**Offer Validity:** November 01, 2020 to September 30, 2021

**Terms & Conditions:**

1. The code can be redeemed only at <http://bit.ly/icicicampaign>
2. The coupon code is valid for India Today Group Digital Magazines only
3. One E-mail ID can access only one magazine for 2 months offer
4. Any payment option can be selected for Free 2 Months subscription

**Tinkle Offer details:**

**Offer:** 50% off on the annual subscription of Tinkle comics app

**Offer validity:** Offer valid till September 30, 2021

**Offer valid on:** ICICI Bank Credit & Debit Cards

**Steps to avail the offer:**

1. Visit [http://bit.ly/ICICI\\_TINInd](http://bit.ly/ICICI_TINInd)
2. Register or Sign up using your credentials
3. Make payment using ICICI Bank Credit/Debit Card

**Offer Terms & Conditions:**

1. The offer cannot be clubbed with any other offer
2. Customer needs to ensure that the discount has been applied before proceeding ahead with the payment

**Amar Chitra Katha Offer details:**

**Offer:** 50% off on the annual subscription of Amar Chitra Katha app.

**Offer validity:** Offer valid till September 30, 2021

**Offer valid on:** ICICI Bank Credit & Debit Cards

**Steps to avail the offer:**

1. Visit [http://bit.ly/ICICI\\_ACKIn](http://bit.ly/ICICI_ACKIn)
2. Register or Sign up using your credentials
3. Make payment using ICICI Bank Credit/Debit Card

**Offer Terms & Conditions:**

1. The offer cannot be clubbed with any other offer
2. Customer needs to ensure that the discount has been applied before proceeding ahead with the payment

**Pisarto offer:**

**Offer:** Flat 20% off on all products at [www.pisarto.com](http://www.pisarto.com) on the total bill value with no minimum cart value (no maximum cap on discount).

**Offer duration:** Valid till July 31, 2021

All ICICI Bank customers. The offer is applicable on payment through ICICI Bank Credit, Debit and Net Banking.

**Steps to avail the offer:**

- Log on to [www.pisarto.com](http://www.pisarto.com)
- The code to be used would be ICICI20.
- On the checkout page, buyer to enter this code in the field "Gift card or discount code" to avail the offer.
- Proceed to the payment page and confirm the payment details using ICICI Bank debit, credit card or net banking.

**Offer terms & conditions:**

1. This E- code is redeemable against every purchase on [www.pisarto.com](http://www.pisarto.com).
2. This E-code will be valid on all artworks available and listed on [www.pisarto.com](http://www.pisarto.com) .
3. The E-code can be used multiple times till the validity of the scheme.
4. The E-code is valid till 31st July 2021. After such period extension of the E-code would be evaluated based on the response and in discussion/ consultation with ICICI Bank Ltd.
5. This E-code cannot be encashed.
6. No cash refunds in part or full against this E-code will be provided.
7. This discount will NOT be applicable on 'Make an Offer" feature available on the website.
8. Multiple offers or codes cannot be clubbed in a single bill.
9. The Offer is non-negotiable, non-transferrable and non-encashable.
10. Offer is standalone and cannot be clubbed with any other Offer.
11. Customers who fail to enter the coupon code or using the wrong coupon code shall not be eligible to avail the Offer. Bank or Pisarto shall, in no way be liable in the event that the Customer fails to enter the coupon code or uses the wrong coupon code resulting in Customer becoming ineligible to avail the Offer.
12. Any Customer eligible for the Offer shall be deemed to have read, understood and accepted these terms and conditions and the general terms and conditions of Pisarto in relation to the Offer before availing the Offer.
13. The general terms listed on [www.pisarto.com](http://www.pisarto.com) would be applicable for all other terms.
14. Any issue or dispute or claim arising out of or in relation to availing the benefits under the Offer must be resolved by the Customer directly with Pisarto by writing to [support@pisarto.com](mailto:support@pisarto.com).

## **BLADE Offer details:**

### **Offer 1:**

1) **Offer:** Get one BLADE seat (intercity) ticket and one BLADE seat ticket on intracity (Airport transfers) complimentary on booking of charters. Applicable in the current existing sectors of Maharashtra and Karnataka.

### **2) Offer Period**

Offer start date: October 01, 2020

Offer booking end date: March 31, 2021

Travel end date: April 30, 2021

### **3) Customer who shall be eligible to the Offer:**

- ^ All ICICI Bank Debit cardholder/s
- ^ All ICICI Bank Credit cardholder/s

### **4) Steps to avail the offer:**

#### **Charter booking process**

Since charter requests are based on individual requirements. Each request is handled uniquely and presented with a customised solution. Charters can be booked by calling BLADE India Flier Relation – 1800 102 5233 or mailing us the requirement on [customerservice@flyblade.in](mailto:customerservice@flyblade.in).

For charters following information is required,

1. Date of travel
2. Start and end destination
3. Number of hours of stop
4. Number of passengers and age of each pax

- Most helicopters can accommodate 5 and in some cases 6 pax
- Charter enquiry BLADE - TAT (turnaround time): 24 hours

Complimentary flight codes will be handed over to the customer on completion of charter flight

### **5) Terms & Conditions for the Offer:**

LUGGAGE: 4-5 soft bags not exceeding 7 kgs of weight per bag.

CANCELLATIONS: You can cancel a flight by calling 1800 102 5233 or sending us an email to [customerservice@flyblade.in](mailto:customerservice@flyblade.in).

1. No cancellation fee will be applied if cancellations are made 48 hours before the flight departure.
2. INR 25,000/- cancellation fee will be applied if cancellations are made within 48 hours before the flight departure

3. Balance amount will be refunded within 15 days in the same manner as it was paid.
4. Modification of booking is allowed until 24 hrs before departure, with a change fee of INR 15,000. Changes depend on aircraft availability.

#### 6) Steps & terms for the redemption of the free tickets

On completion of the charter, BLADE will give a unique promocode to the customer for each type of offer. Promo code to be shared with the FR time while making a booking for travel. Promo code can also be applied on the BLADE India website while making the booking.

##### ➤ Complimentary ticket/tickets T&Cs

Book a charter with BLADE and get one BLADE seat (intercity) ticket and one BLADE seat ticket on Bounce (intracity) complimentary,

1. Applicable on all charter bookings
2. Can be availed on all 'by-the-seat' routes of Maharashtra and Karnataka and on all the new routes that BLADE India launches during the duration of the offer period.
3. For booking up to March 31, 2021
4. Offer for one time use only per customer. Offer code given to the customer against each will automatically expire upon use
5. Only one offer can be applied per booking
6. This offer cannot be clubbed or exchanged with any other offer or discount extended by BLADE INDIA as part of any other arrangement.
7. 'By-the-seat' flight purchased under this offer cannot be transferred
8. Standard Cancellation, Baggage and Modification Policy by BLADE INDIA will apply
9. All flights would be subject to availability at the time of booking and will be governed by the standard BLADE INDIA Policies (apart from the above). – please refer to BLADE India website for <https://flyblade.in> standard policies

Cancellation/name change can be done by calling the Flier relations team. Cancelled ticket will open the complimentary ticket again for the duration of the offer. Standard BLADE cancellation policy will apply for the same:

#### Flight Cancellation and Change Policies - Complimentary ticket

##### CANCELLATIONS:

You can cancel a flight by calling 1800 102 5233 or sending us an email to [customerservice@flyblade.in](mailto:customerservice@flyblade.in).

1. No cancellation fee will be applied if cancellations are made 48 hours before the flight departure.
2. INR 5000/- cancellation fee will be applied if cancellations are made within 48 hours before the flight departure

##### CHANGES:

You can request a switch from one flight to another by calling us at 18001025233 or sending us an email to [customerservice@flyblade.in](mailto:customerservice@flyblade.in).

Modification of booking is allowed until 24 hrs before departure, with a change fee of INR 5000.

## **BLADE Offer 2:**

1) **Offer:** 15% discount on all bookings made using ICICI bank debit or credit card across all sectors – Intercity and intracity (Airport transfers)

2) **Offer Period**

Offer start date: October 01, 2020

Offer booking end date: March 31, 2021

Travel end date: April 30, 2021

3) **Customer who shall be eligible to the Offer:**

- ⤴ ICICI Bank Debit cardholder/s
- ⤴ ICICI Bank Credit cardholder/s

4) **Steps to avail the offer:**

**Option 1:** Offline via BLADE India FR (Flier Relations) team

- Customer calls BLADE India FR Team
- Customer shares existing registered email ID as identification or shares details with FR team to register as a new member
- Customer shares travel details with FR team.
- On confirmation from the member on travel itinerary shared with the FR Team. FR team completes the request by filling in offer details and generating payment link.

**Payment Option:**

- BLADE India FR team sends payment link to the customer. Payment to be made using payment link within 2 hours of link generation. Link will automatically expire after 2 hours.
- Customer receives the invoice and flight confirmation via email
- The confirmation voucher is received on the registered email address 24 hours prior to the flying time.

**Option 2:** Booking via BLADE India Website/Mobile App

**New User:** Customer creates a login ID and password for making booking

**Existing user:**

- Customer logs in using their ID and Password on the BLADE India Website and Mobile App
- Customer selects flight for travel
- Customer proceeds to check out and enters code (BLADE15ICICI) at 'apply code' section.
- The price gets updated, customer proceeds to make payment
- Customer receives the confirmation voucher via email

## 5) Terms and Conditions

- Offer applicable on full fare flight vouchers only
- Promo codes can be used multiple times during the duration of the offer
- This offer can be availed for travel within existing BLADE India sectors (Maharashtra : Pune - Mumbai – Shirdi and Karnataka : Bangalore – Coorg – Kabini, HAL – Ecity – BIAL)
- Offer can be availed multiple times till the offer period lasts
- Only one promo code can be applied per booking
- This offer cannot be clubbed or exchanged with any other offer or discount extended by BLADE INDIA as part of any other arrangement.
- Standard Cancellation, Modification and Baggage Policy by BLADE INDIA will apply. Refer to Annexure 2.
- All flights would be subject to availability at the time of booking and will be governed by the standard BLADE INDIA Policies (apart from the above)
- Basic service charge and taxes will be applicable on all flight bookings
- For BLADE INDIA Policies visit [www.flyblade.in](http://www.flyblade.in)

**Pothys Offer details:****Offer:**

5% instant discount up to a maximum of Rs 750 on a minimum purchase of Rs 5000 across all Pothys outlets

- Offer valid only once per card per customer during the offer period.
- Offer valid on:
  - ICICI Bank Credit Card – Non-EMI
  - ICICI Bank Debit Card – Non-EMI
- Offer will not be applicable on ICICI Bank Amazon Co-branded Credit Card.
- Offer applicable at all Alliance Partner Stores mapped with Pinelabs POS
- Offer applicable only on transactions done on Pinelabs terminals at Alliance Partner outlets

**Offer validity:** January 05, 2021 to January 26, 2021

**Offer valid on:**

- ICICI Bank Credit Card – Non-EMI transactions
- ICICI Bank Debit Card – Non-EMI transactions

**Offer Terms & Conditions:**

- This offer is valid for ICICI Bank Credit Card & Debit Card customers only
- Offer will be valid on Non-EMI transactions on ICICI Bank Credit Cards and Debit Cards
- Offer will not be applicable on Corporate or commercial Credit Cards and ICICI Bank Amazon Co-branded Credit Cards
- Offer valid on purchase of value more than Rs. 5000.
- Maximum cashback of Rs. 750 will be given during the Offer period.
- Offer valid only once per card per customer during the offer period.
- Qualifying customer will receive an instant discount at the time of payment only through Pinelabs terminal
- It is not mandatory for ICICI Bank customers to participate in the offer. Participation by the cardholder is voluntary.
- In case of cancellation/return of the order, the customer will not qualify for the offer.
- The discount offered under the "Offer" shall in no circumstances be settled in Cash.
- Any person availing the Offer is deemed to have accepted these Terms & Conditions.
- Any dispute if arising out of or in conjunction with or as a result of the above offer or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts/tribunals in Mumbai only.



**Joyalukkas Offer:**

20% off on Gold Jewellery Making Charges & Rs.3000 off on Purchase of Diamond Jewellery worth Rs.50,000 & Above

**Offer validity:** Offer valid up to April 30, 2021

**Offer Terms & Conditions:**

- ICICI Bank customer has to be ask for discount before billing
- To avail the offer customers will need to pay using their ICICI Bank credit/debit card
- Full Payments has to be done through ICICI Bank cards. No cash alternative is available
- The discount is being offered by participating merchant only and shall be valid for the period mentioned
- No two offers can be clubbed together
- All the offers will be fulfilled at the merchant's end only
- Other partner terms & conditions apply.

**Curious Kids Offer:**

Flat 20% to 50% discount on all courses offered on  
<https://myvidya.org/premium/curiouskidsmediatech/>

**Offer validity: 31<sup>st</sup> March**

**Steps to avail the offer:**

1. Sign up on <https://myvidya.org/premium/curiouskidsmediatech/>
2. After login, click on the course you wish to avail
3. Enrol into the course
4. Once enrolled, use your ICICI bank credit/debit card/net banking interface to avail the discount
5. Click on pay now, and when the payment gateway opens, click on available offers
6. Click on the ICICI bank offer to avail the same

**Offer Terms & Conditions:**

- a. All content including images, text, videos etc is the sole property of Curious Kids and or the individual teachers/institutes
- b. Curious kids will be the sole decision maker on the nature of the content that goes up on the microsite. Curious Kids also has the liberty to remove courses as per their discretion
- c. Curious Kids retains sole discretion in deciding what discount is available for each course.
- d. This is a promotional offer for ICICI Bank customers.