

ICICI BANK CUSTOMER EDUCATION SERIES

A TIMES BUSINESS ASSOCIATE COMMUNICATION

Watch Out For Phishing Frauds!

Ms. Sheela Kumar responded to the following e-mail one evening.

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Dear Customer,  **ABC BANK**

Our records indicate that your account has been logged in from a different IP in the last 24 hours. Please sign in at www.abcbank.com to validate and confirm the identity of your account. Otherwise, we will have to deactivate your account.

You are receiving this email as you are a part of ABC Bank membership. We regularly update you on any changes on your account or any service announcements related to your account.

Regards,
ABC Bank

PHISHING

Two days later, she was shocked to find that her bank account had been wiped clean through a funds transfer she knew nothing about.

The e-mail is an example of 'phishing' – an attempt by fraudsters to 'fish' for your confidential banking or credit-card details online. If the attempt is successful, the fraudster takes money out of your bank account or shops online with your credit card, leaving you to pay the bill!

Your bank will never ask you for your confidential banking details like PIN, password, account number, credit-card number or CW number. If you receive any such e-mails, report them to your bank's Customer Care immediately.



Protect yourself
from Phishing



Never reply to e-mails asking for
your confidential banking details.



BE AN INFORMED CONSUMER. Watch this space every Monday.