

ICICI BANK CUSTOMER EDUCATION SERIES

A TIMES BUSINESS ASSOCIATE COMMUNICATION

Know Your Bank Note

SALIENT FEATURES

ON THE OBVERSE (FRONT)

1. See-through registration

In the middle of the vertical band at the extreme left is the denominational numeral ("500" in Image A and "1000" in Image B) printed as a floral design. One half of this numeral is printed on the obverse and the other half on the reverse in such a way that the two printed portions have a perfectly accurate back-to-back registration and the numeral appears as one when viewed against light.

2. Identification mark

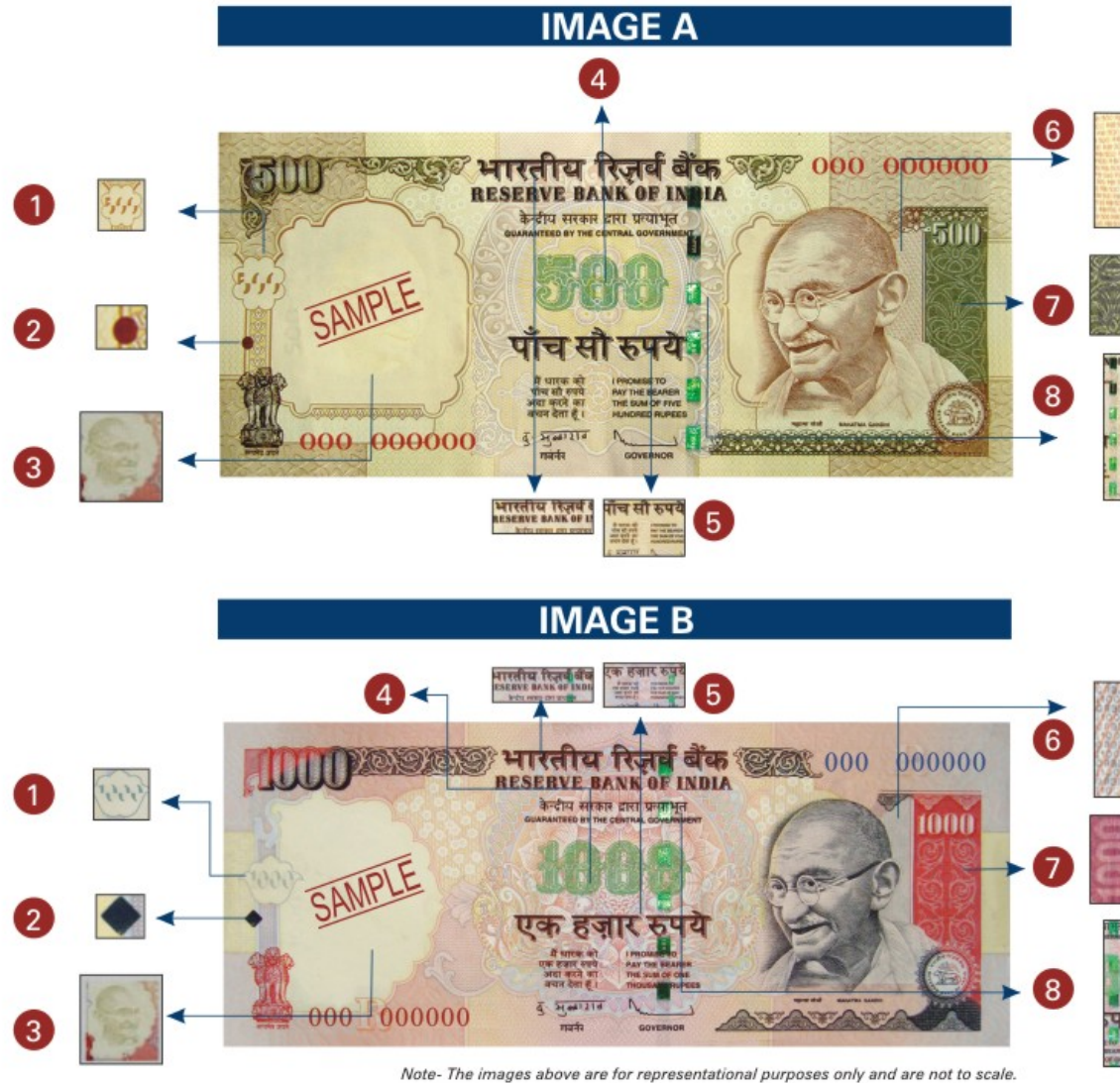
A circle (Image A) and diamond (Image B) with intaglio print, which can be felt by touch, helps the visually impaired to identify the denomination.

3. Watermark

A portrait of Mahatma Gandhi, multi-directional lines and an electrolyte mark showing the denominational numeral ("500" in Image A and "1000" in Image B) appear in this section and can be viewed better when the note is held against light.

4. Optically variable ink

The colour of the numeral in the centre ("500" in Image A and "1000" in Image B) appears green when the note is held flat but changes to blue when it is held at an angle.



Note- The images above are for representational purposes only and are not to scale.

5. Intaglio printing

A portrait of Mahatma Gandhi and the seal of Reserve Bank of India at the extreme right, the 'guarantee' and 'promise' clauses in the middle, the emblem of the Ashoka pillar at the bottom left, the signature of the Governor of Reserve Bank of India below the 'promise' clause and the identification mark for the visually impaired persons are all printed in intaglio and can be felt by touch.

6. Micro-lettering

The letters "RBI" and the numeral "500" (in Image A) and "1000" (in Image B) can be viewed with the help of a magnifying glass in the area between the Mahatma Gandhi portrait and the vertical band at the right.

7. Latent image

The vertical band above the seal of Reserve Bank of India contains a latent image of the numeral "500" (in Image A) and "1000" (in Image B) when the bank note is held horizontally at eye level.

8. Security thread

A vertical, 3-mm-wide, security thread with the inscriptions ("भारत" and "RBI" in Image A and "भारत", "RBI" and "1000" in Image B) changes colour from green to blue when viewed from different angles. It will glow yellow on the reverse (back) and the text will glow yellow on the obverse (front) under ultraviolet light. On the reverse, the thread is visible as an unbroken line when the note is held up against light.



Banks have a mandate from the Reserve Bank of India (RBI) to impound counterfeit currency immediately on detection.



We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS to 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

BE AN INFORMED CONSUMER. Watch this space every Monday.