

ICICI BANK CUSTOMER EDUCATION SERIES

A TIMES BUSINESS ASSOCIATE COMMUNICATION

Be Alert

Safeguarding your money and interests is most important while carrying out a banking transaction, whether at your bank branch/ATM or from your home/office. Here are some best practices that will help:



Do not share your PIN or password with anyone.



Do not leave your cash, signed cheques or debit/credit cards unattended.



Do not take the assistance of strangers for filling your account details or for counting cash.



Ask the loan executive for proper identification before giving him your EMI cheque.

Always ensure that you check your account statements for debits and report any irregularity within 30 days of receipt of the statement.



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<CES 4> for Bad
to 53030.

Tip of the day

Update all your contact details
(e-mail ids, phone numbers,
postal addresses) with your bank
to ensure that you don't miss out
on any important communication.



Register for Mobile updates
for instant account
information.

We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS at 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

BE AN INFORMED CONSUMER. Watch this space every Monday.