

ICICI BANK CUSTOMER EDUCATION SERIES

TIMES BUSINESS ASSOCIATE COMMUNICATION

Online Money Transfer to India

With the steady advance of technology, banks are offering innovative online modes of transferring money from abroad.

The advantages of these modes over the traditional modes like wire transfer or cheque transfer are:

- You can track the status of your funds at every step
- The charges and exchange rates are favourable to you
- They are more convenient, easier and faster

Some of the important points to consider when you are selecting a service provider to transfer money from abroad are:

- **Transfer to any location in India:**
 - Electronic transfer to any beneficiary's account in India
 - Issuing and dispatching of demand drafts for beneficiaries at remote locations
- **Turnaround time:** Optional modes of transfer related to the beneficiary's urgency for the money
- **Security:** Security system meeting regulatory standards, to ensure the highest degree of privacy and safety for your transactions
- **Exchange rates:** Competitive exchange rates so that you derive maximum value from your remittance
- **Customer service:** 24x7 customer support with high service standards

To know more, please visit www.money2india.com

Map not to scale.



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to 53030.

Tip of the day

Through online money transfer you can transfer money from any bank overseas to any bank in India.



Highlight for next Monday

Exchange Rates for Money Transfer to India

We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS at 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

BE AN INFORMED CONSUMER. Watch this space every Monday.