

ICICI BANK CUSTOMER EDUCATION SERIES

A TIMES BUSINESS ASSOCIATE COMMUNICATION

Experience the joys of online shopping.



Bank round the clock!

Online Banking Advice
Please do not share your log-in password, transaction password or debit card grid details with anyone.

Surf through a variety of books and best sellers and place orders for delivery at your convenience!

Evaluate the best travel offer available, from the comfort of your home or office!

No more standing in queues to book the latest movie tickets!

Shop at your convenience

- Range of products and services.
- Flexibility of comparing products and services.
- Delivery when you want.

Shop in a safe and secure environment

- Robust safety measures like authentication by bank and credit card.
- Multiple layers of security to ensure risk-free shopping experience.
- Look for security features such as "https://" in encrypted form on the browser window and "secured using SSL" on the payment page.



To know more, visit www.icicibank.com.



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SMS <CES 1> for Excellent
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<CES 3> for OK or
<CES 4> for Bad
to 53030.

SMS CONTEST

Question: With online banking, you can _____ from the comfort of your home or office.

Answer:

- A. only book movie tickets
- B. only order books
- C. book movie tickets, order books and buy a range of products

SMS DISHA A, B or C to 53030 to win a 2N-3D holiday*. Contest open for the day of publication.

Terms and conditions apply. Visit www.disha.fc.org for details.

We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS to 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

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