




ICICI BANK CUSTOMER EDUCATION SERIES

Bank with your mobile – Carry your bank everywhere.

What you can do:

-  Access your bank account
-  Get SMS alerts
-  Transfer funds*



Pay bills*



Ask for cheque book



Locate branch/ATM



**Provided by banks whose menu-based application can be downloaded on the mobile.*

No matter how you want to bank using your mobile, there is a solution just for you.

How you can do:

Through SMS

Message relevant keywords

Through GPRS

Use operator WAP sites

Through SMS & GPRS

Download menu-based applications

To avail of these services, you need to register for mobile banking. You can do this by visiting your bank's website, through your bank's Phone Banking IVR or visiting the branch.

To know more visit <http://www.icicibank.com/pfsuser/mobile.htm>



Online banking advice

Never respond to any SMS or e-mail asking for your password or personal details. Report such fraudulent messages to your bank in the manner directed on its website. Help banks protect you better.

For details on using SMS, WAP sites or menu-based applications on mobile banking, read our forthcoming articles.

We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS to 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

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