

ICICI BANK CUSTOMER EDUCATION SERIES

A TIMES BUSINESS ASSOCIATE COMMUNICATION

Switch to Paperless Banking



Every tonne of paper saved, saves 17 trees.

If we decide to move to paperless banking by doing away with cheques, envelopes, forms, stamps, statements, etc., the paper saved would help conserve thousands of trees every year.

Here is what we can do to express our commitment to environment-friendly banking:

- Prefer auto-debit and Electronic Clearing Service (ECS) instructions to writing regular cheques.
- Register for Internet Banking and Mobile Banking and use these facilities actively.
- Choose to receive electronic statements of account.
- Seek a paper receipt for an ATM transaction only if necessary.
- Pay your bills online.
- Use the electronic mode to transfer funds.
- Use the online mode to create fixed deposits and make investments.

Help your bank in making the planet a safer and greener place to live in.

To know more, visit www.icicibank.com.

Go Green
EACH ONE FOR A BETTER EARTH

ICICI Bank
www.icicibank.com

We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS at 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

BE AN INFORMED CONSUMER. Watch this space every Monday.