

# ICICI BANK CUSTOMER EDUCATION SERIES

TIMES BUSINESS ASSOCIATE COMMUNICATION

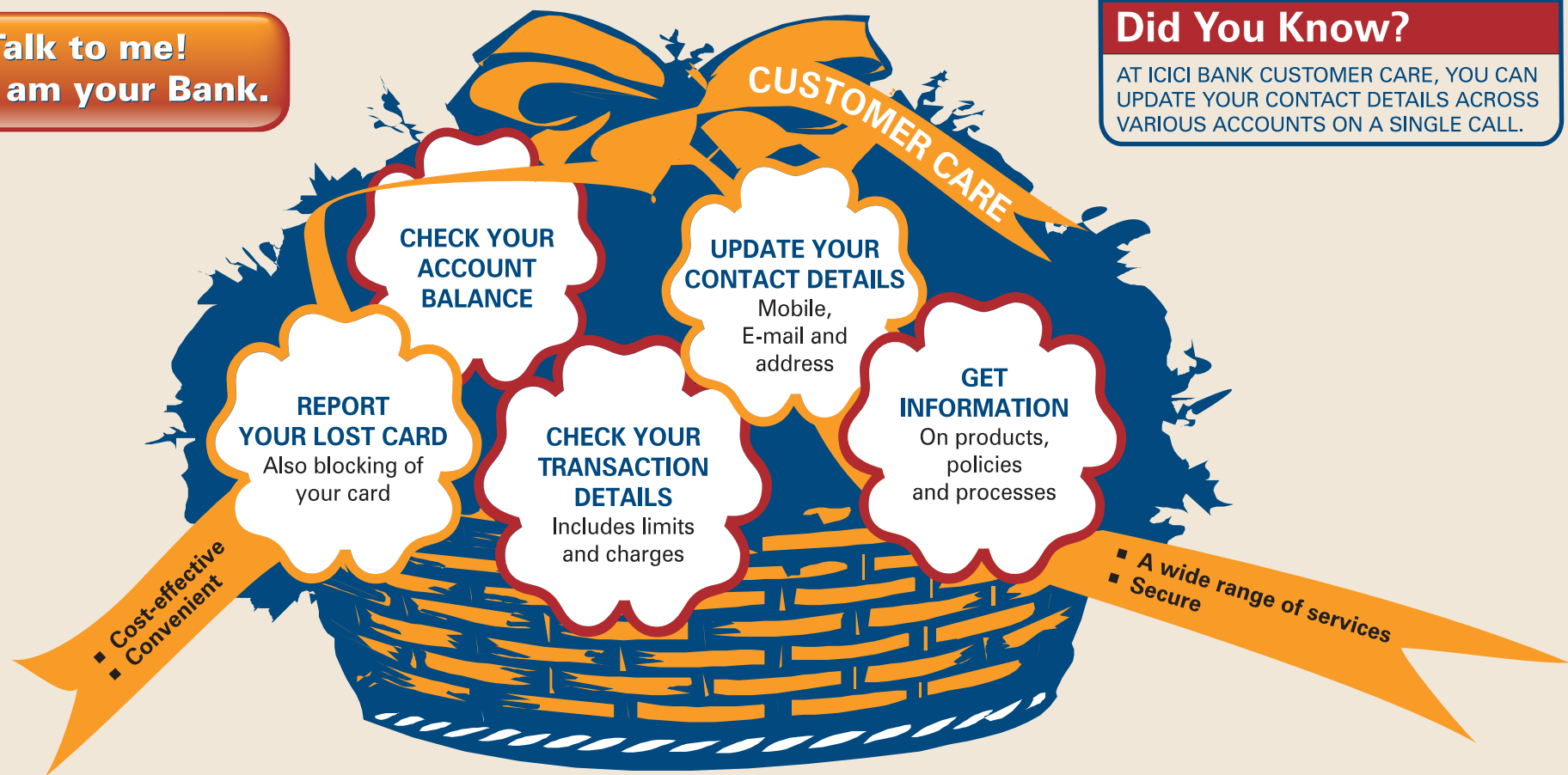
## CUSTOMER CARE - A BOUQUET OF SERVICES FOR YOU



**Talk to me!  
I am your Bank.**

### Did You Know?

AT ICICI BANK CUSTOMER CARE, YOU CAN UPDATE YOUR CONTACT DETAILS ACROSS VARIOUS ACCOUNTS ON A SINGLE CALL.



### SMS CONTEST

**Question:** Customer Care is \_\_\_\_\_.

**Answer:**

- A. cost-effective and convenient
- B. secure and has a wide range of services
- C. cost-effective, convenient, secure and has a wide range of services

To answer, SMS DISHA A, B or C to 53030 and win a 2N-3D holiday. Contest open for the day of publication.

Terms and conditions apply. Visit [www.dishafc.org](http://www.dishafc.org) for details.

### RATE THIS ARTICLE!

SMS <CES 1> for Excellent  
<CES 2> for Good  
<CES 3> for OK or  
<CES 4> for Bad  
to 53030.

We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at [www.icicibank.com](http://www.icicibank.com) or send us an SMS to 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

**BE AN INFORMED CONSUMER. Watch this space every Monday.**