

**Press Release  
For Immediate Release**

**September 18, 2018**

**ICICI Bank ties up with HealthAssure to offer healthcare facilities to its NRI customers**

- **The programme offers up to 50% discount on healthcare services for customers and their families in India**

**Mumbai** : ICICI Bank, a leading private sector bank in India, announced an association with 'HealthAssure', a leading primary healthcare aggregator in the country. Under this partnership, account holders of ICICI Bank's NRI Pro & Premia savings account get complimentary access to discounted healthcare services in the country for themselves and their families. The customers will get access to 'Health Pass', a personal concierge facility from HealthAssure that offers a host of exclusive healthcare benefits in India. The list of benefits include discounts of up to 50% on health checkups & consultations with specialists such as pediatricians, ophthalmologists, dentists among others at over 3000 primary health-care centers in over 1000 cities in India. Customers will also be able to avail discounts on home-care services like doctor-on-call, nurses or attendants, physiotherapists, as well as other emergency services.

Additionally, it enables the Bank's customers and their family in India to seek a second opinion from doctors around the world associated with prominent medical institutions like **Johns Hopkins Hospital, Harvard Medical School, Mayo Clinic and Cleveland Clinic**, among many others. The customers can book these health care services from anywhere in the globe for themselves or consultation for their families in India. They can do so digitally using the Bank's mobile banking application or through HealthAssure's mobile app and website.

Commenting on the launch, **Mr. Anup Bagchi, Executive Director, ICICI Bank said**, "At ICICI Bank, our focus has always been on enhancing service offerings to our customers. This offer has been designed based on the customer insights derived from serving lakhs of NRI customers across the globe over the years. The experience has given us an insight into the lifestyle and aspirations of NRIs. We understand their requirements, specially when they are away from their home and nothing could be more important than the well-being of their loved ones. We are glad to have associated with HealthAssure to provide this service to our NRI Pro and NRI Premia customers thereby helping in creating a distinctive experience for them."

"We are thrilled to partner with one of India's largest banking organisations and look forward to bringing good health closer to more people with our concerted efforts. Our vision is to build an unparalleled primary care network and make the dream of healthcare for all a reality. Collaborations like these further boost our confidence and reinforce our ability to deliver good healthcare to consumers," **Varun Gera, CEO & Founder, HealthAssure.**

To avail services of the complimentary access to HealthPass, the customers need to undertake a one-time registration on the Bank's internet banking platform with a few simple steps.

The registration link and the promo code is available in the **'Messages and Alerts'** section of NRI Premia and NRI Pro customers' internet banking **'logged in'** page.

#### **Steps for one time registration for HealthPass:**

- Customer to log into ICICI Bank's NRI internet banking site > go to **'messages and alerts section'** > note the promo code & click on the HealthAssure link. He/she will be re-directed to HealthAssure's registration page.
- Thereafter, customer to click on 'Have Access code' > enter details like name gender, promo code, etc. > he/she will receive a one-time password (OTP) on their registered mobile number with the Bank > Enter OTP on the next screen > book an appointment on next page

Once the one-time registration is completed, customers can simply click on the HealthPass login link in their internet banking account to book an appointment.

To know more about the services, features and product details of NRI Pro or NRI Premia account with ICICI Bank, visit <https://www.icicibank.com/nri-banking/bankAccounts/premium-accounts.page>

For news and updates, visit [www.icicibank.com](http://www.icicibank.com) and follow us on Twitter at [www.twitter.com/ICICIBank](https://www.twitter.com/ICICIBank)

ICICI Bank services its large customer base through a multi-channel delivery network of 4,867 branches, 14,394 ATMs, phone banking, internet banking ([www.icicibank.com](http://www.icicibank.com)), mobile banking, banking on Facebook & Twitter and 'PocketsbyICICIBank' the country's first digital bank on mobile (as at June 30, 2018).

**About ICICI Bank:** ICICI Bank Ltd (NYSE:IBN) is a leading private sector bank in India. The Bank's consolidated total assets stood at US\$ 160.5 billion at June 30, 2018. ICICI Bank's subsidiaries include India's leading private sector insurance, asset management and securities brokerage companies, and among the country's largest private equity firms. It is present across 17 countries, including India.

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