

**Press Release
For Immediate Release**

July 27, 2015

ICICI Bank introduces convenient recharge facility for Delhi Metro commuters at mRUPEE outlets

- **First time in India, instant recharge of Metro card in your neighbourhood**
- **The facility is available at nearly 1000 outlets in Delhi and NCR**

New Delhi: ICICI Bank Ltd, India's largest private sector bank, announced the launch of a new recharge facility for Delhi Metro cards. Any card holder of Delhi Metro can now conveniently recharge his metro cards at close to 1000 mRUPEE outlets of Mobi Wallet Payment Systems Limited (MMPL), a business correspondent of ICICI Bank. This hassle free facility enables the users to recharge their Delhi Metro cards without standing in long queues at the metro stations and paying any additional charges.

Commenting on the service, **Rajiv Sabharwal, Executive Director, ICICI Bank Limited, said:** "ICICI Bank has been a leader in using technology to provide easily accessible services across the country. This service is yet another innovative addition to our wide array of mobile-based services. It offers a convenient choice of recharge to lakhs of DMRC commuters near their homes and offices. This collaboration underlines our commitment to providing users with solutions that simplify their travel requirement. We are happy to have partnered with MMPL for this service."

Pradeep Kumar Sampath, COO, MMPL, said, "MMPL focuses on providing transaction avenues to the customers using the mobile wallet platform and we are happy to leverage the partnership with ICICI Bank to provide common value added services to the customers of DMRC in Delhi and NCR Region."

The metro card holders can locate the nearest mRUPEE outlet simply by sending an **SMS METRO <PIN CODE> to 9222208888.**

An illustration of the three easy steps to recharge the metro card:

Step 1: Customers of DMRC can visit any mRupeee outlet and provide the recharge amount to the agent along with their Delhi Metro card number and mobile number

Step 2: On successful completion, they will be notified about the final status of the recharge transaction over SMS

Step 3: They will have to visit an Add Value Machine (AVM) at Delhi Metro station, show their metro card on AVM and press the 'Add Value' button on the screen of AVM in order to complete the recharge process. The card will start reflecting the latest balance.

To know more about this service, please visit <http://www.icicibank.com/mobile-banking/dmrc-recharge/index.page>.

The Bank services its large customer base through a multi-channel delivery network of 4050 branches, the largest among private sector banks, 12,451 ATMs (at March 31, 2015), call center, internet banking (www.icicibank.com), mobile banking and banking on Facebook & Twitter. For news and updates, visit www.icicibank.com and follow us on Twitter at www.twitter.com/ICICIBank.

About ICICI Bank Ltd:

ICICI Bank Ltd (NYSE:IBN) is India's largest private sector bank with consolidated total assets of US \$ 132.17 billion at March 31, 2015. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 17 countries, including India.

About MMPL:

MMP Mobi Wallet Payment Systems Limited (MMPL) is a fully owned subsidiary and the payments arm of Tata Teleservices Limited. MMPL has obtained a license from RBI to issue prepaid payment instruments in India. MMPL's flagship product is the Semi Closed Wallet, under the brand name "mRUPEE". MMPL offers these services at 25 locations across the country through its over 4,000 retail outlets, and also over mobile technologies, thus serving the financial needs of customers through the reach of its retail and mobile networks. The company has partnered with Manappuram Finance Ltd, one of India's leading gold loan NBFCs for providing a convenient and secure alternative physical and online repayment option to its customers. MMPL launched the Open Loop prepaid, VISA powered, card in partnership with RBL Bank (Ratnakar Bank) along with the launch of its dual payment gateway-based online retail e-commerce website, www.shop.mrupee.in powered by Infibeam. For more information on mRUPEE, follow the link: <https://www.mrupee.in>

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