

**Press Release
For Immediate Release****October 22, 2013****ICICI Bank welcomes NRI customers with a bouquet of offers**

- **Special offers on home loans. Property search assistance**
- **77 medical tests at Thyrocare worth Rs. 5,000 for only Rs. 1,500**
- **Preferential rate on foreign currency conversion**
- **No minimum balance savings account for family members**

Mumbai: ICICI Bank, India's largest private sector bank, is set to greet Non-Resident Indians (NRIs) visiting India this festive season, with a range of special offers.

As NRIs increasingly look to buy houses in India, they can now avail of limited period special offers on home loans. ICICI Bank also has a referral arrangement with ICICI Home Finance Company Limited which provides property search facility in India.

The Bank has also partnered with Thyrocare Technologies Limited, a leading clinical diagnostic laboratory to offer the Bank's customers, special discounts on preventive health check-ups. NRI customers can collect coupons from select ICICI Bank branches in India and avail the offer to get 77 medical tests worth Rs 5,000 for only Rs. 1,500. This offer is available both to the NRI customers as well as their family members.

NRI customers can also avail of a range of preferential rates on foreign currency conversion at select ICICI Bank branches in India for a limited period. Various preferential rates are on offer, based on the currency and amount to be converted.

It is a primary concern of NRI customers to cater to the banking needs of their family members in India. Keeping this need in mind, the Bank is offering 'no minimum balance savings accounts' to resident family members of NRI customers.

Rajiv Sabharwal, Executive Director, ICICI Bank, said, "At ICICI Bank, our focus has always been at continuous enhancement of customer offerings. We have decided to delight our NRI customers this festive season with a comprehensive bouquet of services to cater to their various needs, right from healthcare and buying a home to their foreign exchange requirements and their family's banking needs in India. These offers have been designed based on customer insights derived from serving 1.5 million NRI customers across more than 150 countries and processing over 2 lakh NRI transactions monthly. The steady rise in our market-share is a proof of the fact that customers around the world trust us implicitly for their NRI banking needs."

Note: Terms & conditions applicable to the offers are available at

http://www.icicibank.com/nri-banking/all_tnc/offers-terms-conditions.html

The preferential exchange rate offer is available on select currencies at select ICICI Bank branches in India till December 31, 2013.

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country, with consolidated total assets of US \$124 billion at March 31, 2013. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.

About ICICI Bank NRI Services: ICICI Bank is one of the most preferred banks for NRIs in the world. It has over 1.5 million NRI customers and it processes over 2 lakh NRI transactions a month.

ICICI Bank offers a comprehensive range of products which include attractive interest rate deposits, exclusive privileges with value added products and remittance products.

The Bank strives to provide the best in banking experience to its NRI customers. The bank offers customised solutions for all banking needs of its NRI customers with a focus on:

- **Easy Access** to customers with its 24x7 and low cost remote banking channels like internet banking and phone banking
- **Value to Customer** with its premium savings account with exclusive privileges
- **Service** is a key building block of its offering with its focus on cutting edge technology aimed at ensuring banking convenience for its customers both when they are overseas as well as when they are in India.

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