



ICICI Bank Limited  
ICICI Bank Towers,  
Bandra Kurla Complex,  
Mumbai - 400 051

**News Release  
For Immediate Release**

**September 25, 2013**

## **ICICI Bank inaugurates 12 new branches in Jammu & Kashmir**

**Srinagar, Kashmir:** ICICI Bank Ltd, India's largest private sector bank, today launched 12 new branches in Jammu & Kashmir.

The new branches were inaugurated by Mr. Omar Abdullah, Hon'ble Chief Minister of Jammu & Kashmir and Mr. Kumar Ashish, Retail Business Head (North), ICICI Bank Limited.

The branches will offer the entire gamut of ICICI Bank products including a comprehensive range of deposits, loans and NRI services. Most of the branches will also have Privilege banking as well as locker facilities to cater to different customer profiles and needs.

The branches will remain open for customer transactions from 9:00 am to 6:00 pm on Monday to Friday and 9.00 am to 2.00 pm on Saturday.

Mr. Omar Abdullah, Hon'ble Chief Minister of Jammu & Kashmir who was the Chief Guest at the launch function said, "I congratulate ICICI Bank on the inauguration of their new branches in Jammu & Kashmir. It is very encouraging to see ICICI Bank increase its footprint in this region. I wish the bank personnel all the best and am confident that the people of Jammu & Kashmir will benefit by ICICI Bank's increased presence here."

Mr. Kumar Ashish, Retail Business Head (North), ICICI Bank said, "Our endeavor has always been to make banking convenient to customers. These new branches are a step in providing the people of J&K enhanced access to the Bank's world-class services and is in accordance with our "Khayaal Aapka" philosophy of keeping the customer's needs as the focal point of our business."

ICICI Bank has 3,384 branches and extension counters, and over 11,000 ATMs spread across the country. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call center and internet banking ([www.icicibank.com](http://www.icicibank.com)).

**About ICICI Bank Ltd:** ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country, with consolidated total assets of US \$ 124 billion at March 31, 2013. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.



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