

CAMPAIGN FOR CURRENT ACCOUNTS (NCA Campaign) TERMS AND CONDITIONS

DEFINITIONS

In these Terms and Conditions the following words and phrases shall have the meaning set herein below, unless the context indicates otherwise, and as may be modified from time to time.

- **“Customer/s”** for the purpose of this Offer shall mean a resident Indian person who successfully opens an ICICI Bank Current Account of the following variants during the Offer Period.
 1. RCA Gold
 2. RCA Gold Plus
 3. RCA Platinum
 4. Elite
- **“Offer”** shall mean the Benefit/s that the Customer/s shall be eligible for upon successfully opening an ICICI Bank Current Account of the variants specified herein above during the Offer Period.
- **“Benefits”** shall mean the following benefits:
 1. The benefits of the above mentioned Current Accounts shall be available at half the product MAB requirement.
For example: A Gold current account which requires Rs 1 lac MAB would be available at a MAB of Rs 50,000 during the campaign period. The account will not be levied non maintenance charges as long as the MAB maintained is at least Rs 50,000.
 2. All other services will be available to the customer as per the schedule of charges of the product type selected.
- **“Offer Period”** shall mean the period commencing from July 1, 2010 to September 30, 2010, both days inclusive.
- **“Monthly Average Balance / MAB”** shall mean the average balance to be maintained for Current Accounts as notified by ICICI Bank Ltd. from time to time on www.icicibank.com
- **“Primary Terms and Conditions”** shall mean the terms and conditions applicable to the ICICI Bank Current Accounts in addition to these Terms and Conditions.

Offer Details

- The Offer is valid only for select set of Customer/s who have received communication about the Offer from ICICI Bank.
- Customer/s shall be eligible for the Benefits till such time that they continue to maintain half the MAB requirement for the particular variant of the Current Account as specified by ICICI Bank from time to time. In case, the MAB falls below half the MAB requirement post six months from account opening, then the campaign benefits would be withdrawn immediately. For example: If a Gold current account opened under the campaign in July 2010 does not maintain MAB of Rs 50,000 post six months, say in February 2011, then the benefits of the campaign would be

- withdrawn immediately.
- Participation in the Offer by the Customer/s is on a voluntary basis.
 - This Offer cannot be clubbed with any other Offer that may be made available to the Customer/s by ICICI Bank.
 - The Offer is non-transferable, non-binding and non-encashable.

Other Terms and Conditions

- This Offer is made available to the Customer/s selected at the sole and absolute discretion of ICICI Bank.
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the Benefits or of the products/ services.
- ICICI Bank shall not be liable in any manner whatsoever for any loss / damage / claim / injury that may result due to withdrawal of the Benefits or any modification in the Terms and Conditions.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Customer/s due to provision of the Offer, shall be to the sole account of the Customer/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customer/s.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to corporatecare@icicibank.com.
- In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.
- All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer / Benefits without assigning any reasons or without any prior intimation whatsoever.
- The above Terms and Conditions are in addition to and not in derogation of the Primary Terms and Conditions.
- All capitalized terms used herein but not defined shall have the same meaning as defined under Primary Terms and Conditions.

I hereby confirm that I have read and understood the above Terms and Conditions and I undertake to abide by the same.

Name:

Signature: _____