

Terms and Conditions:

DEFINITIONS

1. **"Vendor"** shall mean Reebok India Company, who has entered into an alliance with ICICI Bank Limited ("ICICI Bank") for purpose of providing the Offer.
2. **"Customer/s"** for the purpose of this Offer shall mean an individual who purchases gold coin /s during the Offer Period and subject to such terms and conditions as shall be specified by ICICI Bank from time to time.
3. **"Offer"** shall mean the Gift/s / benefit/s being provided to the Customer/s free of cost on purchase of ICICI Bank Pure Gold from ICICI Bank during the Offer Period.
4. **"Gift/s"** shall mean the following products of the Vendor: One Reebok wrist watch on purchasing ICICI Bank Pure Gold during the Offer Period.
5. **"Benefit/s"** shall mean **6% discount on purchase of $\geq 5g$ & $< 20g$ and 8% discount on purchase of $\geq 20g$ through this promo offer only. Discount is applicable on the daily selling price of the bank prevailing at the time of purchase.**
6. **"Offer Period"** shall mean the period commencing from Sept 11, 2011 to Sept 14, 2011. Delivery of ICICI Bank Pure gold to be taken latest till Sept 16, 2011 Offer is subject to availability of stock of gold coins at the branch & till stocks of Reebok watch lasts.

OFFER

1. The Offer is valid only for select set of Customer/s who purchase ICICI Bank Pure Gold during the Offer Period through phone banking.
2. The Customer/s shall be required to call ICICI Bank Phone Banking on 18002092323 and communicate his / their intention to purchase ICICI Bank Pure Gold during the Offer Period.
3. Upon stating the same the Customer/s shall be given a promo code ("SFA id").
4. The Customer/s shall then be required to approach the particular ICICI Bank branch as communicated to the phone banking officer during the call made to ICICI Bank phone banking and purchase ICICI Bank Pure Gold. In order to avail the Benefit/s the Customer/s shall be required to provide the SFA id to the concerned person at the branch at the time of submitting the gold requisition slip.
5. For purchasing a gold coin, only one Gift will be given per Customer per SFA Id, irrespective of the number of gold coins purchased by the Customer during the Offer Period
6. Participation in the Offer by the Customer/s and non banking Customer/s is on a voluntary basis.
7. Customer/s would receive the gift in 15 working days from the date of purchasing the gold coin.
8. The Gift/s will be delivered to Customers/ at their registered address in India. Address will be registered by the Phone Banking Officer ("PBO"), as mentioned by the Customer/s during his interaction with PBO when the Customer/s has called the phone banking number to get the SFA Id.

9. This Offer cannot be clubbed with any other offer that may be made available to the Customer/s by ICICI Bank.
10. The Offer is non-transferable, non-binding and non-encashable.

OTHER TERMS AND CONDITIONS

1. ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the Gift/s
2. Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Customer/s due to provision of the Offer, shall be to the sole account of the Customer/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customer/s
3. All issues / queries / complaints / grievances relating to the Gift/s, if any, shall be addressed to the Vendor directly at customercare@reebok.com or call at 91-124-4124100 or Reebok India Company (Address - Signature Tower – B, South City – 1, Gurgaon – 122001, Haryana, India) without any reference to ICICI Bank
4. The existence of a dispute, if any, regarding the Gift/s shall not constitute a claim against ICICI Bank
5. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai
6. All communication / notices with regard to this Offer should be addressed to customercare@icicibank.com or Jai Thakur / Tanvi Vashi, ICICI Bank Ltd, ICICI Bank Towers, Bandra Kurla Complex, Bandra (East), Mumbai 400013
7. The Offer is not available wherever prohibited and / or on gifts / services for which such offers cannot be made available for any reason whatsoever.
8. ICICI Bank reserves the right to modify/change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.