

I. Definitions

- “Customer(s)” for the purpose of this Offer shall mean a person who has received communication from ICICI Bank with respect to the Offer.
- “Programme period” shall mean the period from 1st September 2018 to 30th September 2018 during which the customers can qualify for the offer. Both days are inclusive in the period during which customer has to make atleast 1 digital financial transaction using iMobile, Internet Banking, UPI or Debit Card and maintain incremental Month End Balance of Rs. 1 lac or more in September, 2018.
- “Offer” shall mean that existing and new ICICI Bank customers, who maintain incremental Month End Balance of Rs. 1 lac or more in September, 2018 and make at least one financial transaction using iMobile, Internet Banking, UPI or Debit Card within the Programme Period, shall be eligible for a promo code to get 25% off on Myntra app or website on spends of INR 2200 or more on a selected catalogue.
- List of eligible financial transactions:
 - Fund transfer using:
 - Immediate Payment Service (IMPS)
 - National Electronic Funds Transfer (NEFT)
 - Real Time Gross Settlement (RTGS)
 - UPI.
 - Bill payment through:
 - Internet Banking
 - iMobile app.
 - Prepaid mobile recharge through:
 - Internet Banking
 - iMobile app.
 - DTH recharge through:
 - Internet Banking
 - iMobile app.

All capitalised terms used, but not defined herein, shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms (“Terms”) shall be in addition to, and not in derogation of, the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

II. Offer details

- The customer will get 25% off on the Myntra app or website on spends of INR 2200 or more valid till 31st Jan 2019
- Qualified Customers would be informed about the promo code within 45 days post the Programme period
- Valid only on a selected catalogue for ICICI Bank customers – https://www.myntra.com/myntra-special?utm_source=icicim&utm_medium=icicim
- The code can be used only once per Customer
- This promo code is not valid at any of the alliance partner retail outlets/stores

- Multiple coupons cannot be clubbed in a single order
- The balance amount, after the discount is availed, will have to be paid by the customer at the time of purchase
- Maximum discounts, ie, product discount and coupon discount, are subjected to product level cap enforced by seller
- In no case, whatsoever, can the discount amount be refunded, encashed or partly encashed
- Myntra's Return and Exchange Policy offers you the option to return or exchange items purchased on Myntra's application within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on the website/ app or call Myntra Customer care
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions listed on the App
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only
- Concerns or queries regarding the offer qualifications should be communicated to the Bank before 30th September 2018

III. GENERAL TERMS PRESCRIBED BY ICICI BANK

Terms and conditions prescribed ICICI bank Credit & Debit Card Holders

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by Myntra. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with Myntra directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by Myntra.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by Myntra and the Card Holder/s shall be bound by the terms and conditions stipulated by the Myntra in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.

Terms prescribed by for ICICI Bank Netbanking Users & Pockets wallet

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the **ICICI Bank Net Banking User/s/Pockets wallet** due to provision of the Offer, shall be to the sole account of the **ICICI Bank Net Banking User/s/Pockets wallet**. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the **ICICI Bank Net Banking User/s/Pockets wallet** .
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at +91-80-43541999 or write to returns@mynttra.com_without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 5 days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the **ICICI Bank Net Banking User/Pockets wallet** ceases to be a **ICICI Bank Net Banking User/Pockets wallet** at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User/Pockets wallet.