

## Terms and Conditions

### Apple

**Cashback Offer:** Get instant cashback of up to ₹5,000 on Apple products with ICICI Bank Credit Cards, Credit Card EMI and Debit Card EMI.

Offer valid till Jun 28, 2025

Offer description:

Product-wise offer details

Product	Max. Cashback
iPhone 16e	₹ 4,000
iPhone 16 Pro Max, iPhone 16 Pro	₹ 3,000
iPhone 16 Plus, iPhone 16	₹ 4,000
iPhone 15 Plus, iPhone 15	₹ 3,000
iPhone 14, iPhone 13	₹ 1,000
MacBook Air: Apple M3	₹ 5,000
MacBook Air: Apple M1 & M2 , MacBook Pro- M1, M2 & M3, iMac	₹ 5,000
Mac Mini	₹ 4,000
iPad Pro, iPad Air	₹ 3,000
iPad Mini	₹ 3,000
10.9-inch iPad, 11-inch iPad	₹ 2,000
Apple Watch Ultra 2 GPS	₹ 3,000
Apple Watch Series 10 GPS	₹ 2,500
Apple Watch SE GPS	₹ 2,000
AirPods 4	₹ 1,000
AirPods 4 with Noise cancellation	₹ 1,500
AirPods Pro 2	₹ 2,000
HomePod	₹ 2,000
HomePod Mini	₹ 1,000
Beats Flex, Beats Solo Buds	₹ 500
Beats Pill , Beats Solo 4	₹ 1,500



## Terms and Conditions:

Offer Valid for ICICI Bank Credit Cards, Credit Card EMI & Debit Card EMI

### iPhone for Life Offer

#### Offer Description:

- Own an iPhone at just 75% of Price.
- 75% of the iPhone's value will be converted into 24 EMIs (No Extra Cost\* EMI)
- Balance 25% will be payable in the 25th instalment from the 1st EMI month
- After 24 month, you can choose one of the below 2 options.
  - Option 1 :- Return the existing phone and get 25% of Phone Value through exchange partner "Servify" for paying the 25th Instalment.

OR,

- Option 2 :- Keep your phone and pay the 25th instalment.
- Get Exchange Bonus of upto Rs. 6,000 on exchange of your old iPhone by Cashify.
- Offer is applicable on below devices only: iPhone 16 Pro Max, iPhone 16 Pro, iPhone 16 Plus, iPhone 16, iPhone 15 Pro Max, iPhone 15 Pro, iPhone 15 Plus, iPhone 14 Plus & iPhone 14
- Offer valid at all Apple authorized reseller stores and large retail format stores. [Click here](#) for the list of participating stores.
- Offer valid on all retail ICICI Bank Credit Cards

\*Extra cost will be borne by respective merchant/brand

Offer Period: Apr 01 to Jun 28, 2025(both days inclusive)

#### Steps to avail the offer:

1. Visit any participating store
2. Enquire about Assured Buyback Plan at the store
3. Buy an iPhone of your choice (valid on select models)
4. Use ICICI Bank Credit Card to avail the scheme

Elivaas

Offer: 10% off up to ₹50,000

S.No.	Term	Details
1	Offer	The Alliance Partner shall offer 10% discount up to INR 50,000/- on purchase of the following products/services of the Alliance Partner or products/services hosted on website/application of the Alliance Partner. The discount shall be available on the MRP (inclusive of all taxes) and



		shall be calculated on the total value of the transaction. There is no minimum transaction value applicable on this offer.
	Type of Customers to whom Offer is applicable	ICICI Bank Credit Card, Debit Card holders (including ICICI Bank Amazon Pay Credit Card) as well as Internet Banking.
2	Offer Period	Term of the Offer shall be from Jan 01 to Dec 01, 2025
3	Terms prescribed by Alliance Partner in relation to the Offer	<ol style="list-style-type: none"> <li>1. Validity – till Mar 31, 2025 using select ICICI Bank Credit/Debit Cards only.</li> <li>2. Offer Details – 10% Instant Discount up to INR 50,000 at ELIVAAS.</li> <li>3. Stay Validity - Booking is valid for stays from the start date of the campaign till 31<sup>st</sup> March 2025.</li> <li>4. No minimum transaction/booking amount with select ICICI Bank Credit/Debit cards only.</li> <li>5. Coupon Code – ICIC110</li> <li>6. Velocity - Can be availed multiple times during the Offer period.</li> <li>7. Only applicable on website rates.</li> <li>8. Can be availed only on any ELIVAAS properties.</li> <li>9. Can be availed online (website – elivaas.com) or offline (direct call or reservation desk).</li> <li>10. The offer is over and above any existing offers and coupon codes.</li> </ol>

#### Urban Ladder

1. 10% Instant Discount up to 3500/- On ICICI Bank Credit/Debit cards. Minimum order value 15000/-
2. 12.5% Instant Discount up to 4000/- on ICICI Bank Credit Card EMI & Cardless EMI. Minimum order value 15000/-

1. Flat 7500 off on orders above Rs 1.5 Lakhs on ICICI Bank Credit Cards & Debit Cards.
2. Offer Validity: Dec 01, 2024 to May 31, 2025

Above offers are valid once per card

Type of Customer/s to whom Offer is applicable: ICICI Bank Credit cardholders;

Offer also applicable on Amazon Pay ICICI Bank co-brand cards.

4. The Instant Discount Offer cannot be combined with any other wallet/Bank offered by the Alliance Partner and/or ICICI Bank.



5. The Instant Discount Offer can be availed only once per each ICICI Bank Credit card card by the Customer/s during the Offer Period. Offer Not applicable on No Cost EMI Transactions.
6. Urban Ladder and/or ICICI Bank reserve the right to disqualify any transaction or extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Instant Discount Offer or any part thereof including the eligibility criteria and other pertinent terms and conditions at their sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the Customer without any prior notice to the Customer.
7. ICICI Bank EMI Terms & Conditions will be applicable on EMI transactions as mentioned at: <https://www.icicibank.com/Personal-Banking/cards/Consumer-Cards/Credit-Card/low-interest-emi-products/instant-emi/terms-and-condition>. Page
8. The participation in the Offer is entirely voluntary and it is understood that the participation by the Cardholder/s shall be deemed to have been made on a voluntary basis.
9. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.
10. Images used in all the communications pertaining to the Offer are for representation purpose only.
11. If the Cardholder/s ceases to be Cardholder/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Cardholder/s.
12. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
13. All communication / notices with regard to this Program should be addressed to ICICI Bank Ltd. ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034
14. Alternatively, customers can also contact ICICI Bank's Phone banking unit / Relationship manager/Customer service manager.
15. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.
16. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Cards. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.
17. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the merchant. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the merchant directly without any reference to ICICI Bank.
18. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card holder/s under the offer.



19. ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount/ benefit or of the Products/Services under the Offer provided by the participating Seller.

20. The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.

## Avis

To avail the instant discount customer need to login [www.avis.co.in](http://www.avis.co.in) website or Avis app and enter the promo code to avail of the applicable discount

- Offer 1: Domestic Chauffeur Drive – Up to 35% instant discount on selected category of cars
- Offer 2: International Self-Drive – Up to 10% instant discount on selected category of cars
- Offer 3: International Chauffeur Drive - Up to 10% instant discount on selected category of cars
- Offer 4: Avis One – Luxury Airport Transfer
- Special rates for all ICICI Bank customers
  
- Additional 10% instant discount for Emerald Cardholders over and above the special rates for Avis One
- Term of the Offer shall be from January 16, 2025 to January 15, 2026, both days inclusive.
- Offer will be valid on ICICI Bank Credit & Debit Card Non EMI transactions, Net Banking users only.
- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI
- To avail the offer, customers will need to pay using their ICICI Bank Credit & Debit Cards, or through Net Banking.
  
- This offer will not be clubbed with any other offer.
- The offer will be valid during the promotion period only, which will be at the sole discretion of Avis India Mobility Solutions Private Limited and ICICI Bank.
- Avis India Mobility Solutions Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- To view the terms and conditions for Avis products and services, please click the link below.

<https://www.avis.co.in/avis-terms-and-conditions-chauffur-drive>

## Malaysia Airlines

For ICICI Bank All cards (Promocode MHICICI24)

Offer: Get up to 15% discount on Malaysia Airlines flights using ICICI Bank Credit Cards.



- This offer is valid for bookings from 13<sup>th</sup> Dec 2024 to 15<sup>th</sup> May 2025 for Business class and 13<sup>th</sup> Dec 2024 to 15 Feb 2025 for Economy class (both days included) and travel period valid till 30 Sep 2025.
- The offer is valid for all Reservation Booking Designators (RBD) across Economy and Business cabins, except for J and Y classes. On the flight search page, Cardmembers can click on the “Booking Details” tab, which will open a new tab displaying the booking class.

For ICICI Bank MU cards (Promocode ICICIMU24)

Offer: Get up to 12% discount on Malaysia Airlines flights using ICICI Bank Credit Cards.

- This offer is valid for bookings from 13<sup>th</sup> Dec 2024 to 20<sup>th</sup> Nov 2025 (both days included) and Travel period from 13<sup>th</sup> Dec and travel period valid till 30 Sep 2025.
- The offer is valid for all Reservation Booking Designators (RBD) across Economy and Business cabins, except for J, C, D, Z and Y classes. On the flight search page, Cardmembers can click on the “Booking Details” tab, which will open a new tab displaying the booking class.

		Sale Period: 13dec24 - 15may25 for BIZ class Sale Period: 13dec24- 15feb 25 (3 months) ECO class Travel Period: 16 Nov 24 – Until further notice	Sale Period: 13dec24 -20 Nov25 Travel Period: 20 Nov 24 - Until further notice
		All India (BOM, BLR, DEL, MAA, COK, HYD, TRV, AMD, ATQ,CCU)	All India (BOM, BLR, DEL, MAA, COK, HYD, TRV, AMD, ATQ,CCU)
Fare Class/ Cabin	RBD	ICICI All Cards	ICICI MU Cards
BUSINESS CABIN	J	0%	0%
	C	15%	15%
	D	15%	15%
	Z	12%	12%
BUSINESS PROMO	Z	5%	5%
ECONOMY CABIN	Y	0%	0%
	B	10%	12%
	H	10%	12%
	K	10%	12%
	M	10%	12%
	L	10%	12%
	V	8%	10%
	S	8%	10%
	N	8%	10%
	Q	8%	10%
ECONOMY PROMO	O	5%	5%

Common Terms and conditions (Applicable to Both offers)

- Step to avail the offer mentioned below:



1. Cardmember can Visit [Malaysia Airlines Website](https://www.malaysiaairlines.com/in/en/home.html) at <https://www.malaysiaairlines.com/in/en/home.html> or use the Malaysia airlines app
2. Enter your travel itinerary and dates and apply the respective promocode (MHICICI24 for All Cards or ICICIMU24 for MU Cards).
3. View the applicable discount on the search results page.
4. Proceed to confirm booking and make payment using your ICICI Bank Credit Card.

- Offer is valid only for one-way and return trip fares.
- Not applicable on multicity destinations or stopovers.
- Payment must be made using an ICICI Bank Credit or Debit Card and cardmember must be part of the travelling party.
- The offer is valid for flights departing from Delhi, Mumbai, Bengaluru, Hyderabad, Chennai, Ahmedabad, Amritsar, Kochi, Kolkata and Trivandrum only.
- The offer is valid for flights that are sold by Malaysia Airlines and operated by Malaysia Airlines.
- The discount applies to the base fare and excludes optional charges such as fuel surcharge, taxes, service fees, date change fees and cancellation fees.
- No minimum booking amount is required to avail the offer and is available on supplementary card as well.
- The offer is also applicable on the Malaysia Airline mobile App.
- There is no cap on maximum discount value.
- The offer is not valid on EMI transaction and cannot be used be in conjunction with any other promotions.
- Changes and cancellations are subject to charges and fees as per published fare rules.
- Flights and fare types are subject to availability at the time of booking.
- Refund/Cancellation/Changes are as per normal ticketing terms & conditions.
- Malaysia Airlines reserve the right to vary these conditions of use or to withdraw the offer discount at any time without prior notice.
- The offer percentage discounts may not be used with other discount coupons, promotions, or special offers.
- The exclusive offers / discounts under these Programs cannot be clubbed with any other offer or discount extended by Malaysia Airlines as part of any other arrangement.
- Under no circumstance will the offer / discount being offered under this Program be settled with cash in lieu by ICICI Bank or by Malaysia Airlines. The discount will be adjusted in the fare before payment and cannot be claimed retrospectively.
- All government Levies like GST, Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Programs were offered.
- Offer is discounted on base fares only and not valid for any form of cashback; not valid on previously purchased tickets.
- Seats are subject to availability.
- Offer provides the normal Malaysia Airlines baggage allowance. Any additional baggage will be charged as per the normal baggage policy.
- Date change, Reissue, Refund charges will be applicable as per the fare rules.
- Aircraft features may vary depending on the aircraft configuration.
- Malaysia Airlines is not responsible for any delay for any reasons beyond its control.
- Other conditions apply; please review at the time of booking.
- Please note that market-specific promotional fares may be available for selected dates and destinations and may not be eligible for the discounts under this offer. All available options,



together with the applicable terms & conditions for each fare will be displayed at the time of booking for you to make your selection.

- For travel involving multiple booking classes, the most restrictive fare rules apply to the entire itinerary.

#### Contact Information:

For queries regarding this offer, please contact Malaysia Airlines Customer Service at 0124-4706000 (Monday to Friday, 8:30 AM to 5:00 PM). Queries must be raised within 30 days of the offer's end date.

Malaysia Airlines reserves the right to modify or withdraw this offer at any time without prior notice.

#### Thomas Cook and SOTC

- Offer 1:
  - Get flat ₹2,500 instant discount at any Thomas Cook/ SOTC retail store PAN India or website/ app
  - Minimum transaction value of ₹50,000 and above, up to ₹1,49,999 (transaction value is exclusive of taxes)
  - Offer is applicable on ICICI Bank Credit Card and Debit Card full swipe transactions only (excluding ICICI Bank Amazon Pay Credit Card)
- Offer 2:
  - Get flat ₹7,500 instant discount at any Thomas Cook/ SOTC retail store PAN India or website/ app
  - Minimum transaction value of ₹1,50,000 and above, up to ₹2,99,999 (transaction value is exclusive of taxes)
  - Offer is applicable on ICICI Bank Credit Card and Debit Card full swipe transactions only (excluding ICICI Bank Amazon Pay Credit Card)
- Offer 3:
  - Get flat ₹20,000 instant discount at any Thomas Cook/ SOTC retail store PAN India or website/ app
  - Minimum transaction value of ₹3,00,000 and above (transaction value is exclusive of taxes)
  - Offer is applicable on ICICI Bank Credit Card and Debit Card full swipe transactions only (excluding ICICI Bank Amazon Pay Credit Card)

Offer Period: March 1, 2025 to April 30, 2025

#### Steps to avail the offer

- Visit Thomas Cook/ SOTC retail store PAN India, website or app [www.thomascook.in](http://www.thomascook.in)) & ([www.sotc.in](http://www.sotc.in))
- Choose any domestic/ international holiday package as per your preference
- Receive the benefit of the offer using your ICICI Bank Credit Card or Debit Card on your purchase
- Locate your desired Thomas Cook or SOTC retail store from the below link:





- Thomas Cook: <https://stores.thomascook.in/>
- SOTC: <https://stores.sotc.in/>

## Offer T&Cs

1. ICICI Bank cardholder must book any domestic/ international holiday package at Thomas Cook/ SOTC retail store PAN India or website/app for a minimum transaction amount of ₹50,000 (excluding taxes) to qualify for the offer during the offer period
2. Offer is valid from March 1, 2025 to April 30, 2025
3. Offer is applicable on purchase of Thomas Cook/ SOTC domestic or international holiday packages using ICICI Bank Credit or Debit card full swipe transactions only, as per below details
  - a. Flat ₹2,500/- instant discount will be applicable on eligible Credit Card or Debit Card full swipe transactions only, on minimum purchase of ₹50,000 (excluding taxes)
  - b. Flat ₹7,500/- instant discount will be applicable on eligible Credit Card or Debit Card full swipe transactions only, on minimum purchase of ₹1,50,000 (excluding taxes)
  - c. Flat ₹20,000/- instant discount will be applicable on eligible Credit Card or Debit Card full swipe transactions only, on minimum purchase of ₹3,00,000 (excluding taxes)
4. Offer is not applicable on Amazon Pay ICICI Bank Credit Card, UPI, Internet Banking, Business, Corporate and Commercial cards
5. Offer is applicable on a single transaction
6. Instant discount offer shall be restricted to once per customer per card. If customer has multiple cards, the maximum discount applicable shall be either ₹2,500 or ₹7,500 or ₹20,000 only basis the offer slab.
7. The offer is valid for new bookings initiated after March 1, 2025 and up to April 30, 2025 only. Offer is not applicable for bookings made prior to March 1, 2025 or for balance payments made towards bookings made prior to this date.
8. The offer cannot be clubbed with any other offer
9. This offer shall be individually applicable on Thomas Cook and SOTC websites
10. In case there are any cancellations, Thomas Cook / SOTC will levy their regular cancellation charges, and the customer will not be eligible for any instant discount from ICICI Bank cards.
11. All general Terms & Conditions remain applicable as mentioned on the website ([www.thomascook.in](http://www.thomascook.in)) & ([www.sotc.in](http://www.sotc.in))
12. The offer will be valid during the offer period only which will be at the sole discretion of Thomas Cook/ SOTC and ICICI Bank.
13. Thomas Cook/ SOTC and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
14. The decision of Thomas Cook/ SOTC and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## Sterling

Term	Details
Offer	The Alliance Partner shall offer ₹1000 discount on domestic hotel accommodation when booked at Sterling website- <a href="http://www.sterlingholidays.com">www.sterlingholidays.com</a> with minimum length of the stay being 2 nights.
Type of Customers to whom Offer is applicable	ICICI Bank Retail Credit card holders (including Amazon Pay ICICI Bank Credit Card) ICICI Bank Retail Debit card holders ICICI Bank Net Banking customers



	ICICI Bank Business Debit Cards
Offer Period	Term of the Offer shall be from Mar 12, 2025 to Jan 20, 2026, both days inclusive.
Terms prescribed by Alliance Partner in relation to the Offer	<ul style="list-style-type: none"> <li>- ₹ 1,000 discount on domestic hotel accommodation when booked at Sterling website- <a href="http://www.sterlingholidays.com">www.sterlingholidays.com</a></li> <li>- Minimum length of the stay to be 2 nights</li> <li>- Offer valid from Mar 12, 2025 to Jan 20, 2026</li> <li>- The offer is only applicable on hotel room tariffs. The offer is not applicable on holiday packages.</li> <li>- The offer is not valid on UPI transactions, Cardless EMI, Buy Now Pay Later or any other payment modes except for the inclusions mentioned above.</li> </ul>

## Tathastu

S.No.	Term	Details
1	Offer	<ol style="list-style-type: none"> <li>1. Get accommodation in luxurious rooms at special rates with following benefits</li> <li>2. All meals + Hi Tea</li> <li>3. 2 pieces laundry per person</li> <li>4. Safari booking assistance by in house safari desk</li> <li>5. VIP amenities</li> <li>6. Indoor &amp; outdoor activities</li> <li>7. Early check in &amp; late check out (Subject to the availability)</li> <li>8. 10% discount on F&amp;B services</li> <li>9. 20% discount on spa</li> <li>10. Additional 10% discount on the package for 10 Rooms and above</li> <li>11. Offer valid at: online: <a href="http://www.tathasturesorts.com">www.tathasturesorts.com</a></li> </ol> <p>The offer can be availed using the promo code "ICICITathastu" &amp; by using ICICI Bank Credit &amp; Debit Cards</p>
2	Type of Customers to whom Offer is applicable	<ul style="list-style-type: none"> <li>• ICICI Bank Credit cardholders</li> <li>• ICICI Bank Debit cardholders</li> </ul>
3	Offer Period	Term of the Offer shall be from 10-12-2024 to 30-09-2025, both days inclusive
4	Steps to Redeem the Offer (Online)	<ul style="list-style-type: none"> <li>• To avail the offer, customer to visit official site <a href="http://www.tathasturesorts.com">www.tathasturesorts.com</a> &amp; follow the steps as given below:</li> <li>Step 1: Log into <a href="http://www.tathasturesorts.com">www.tathasturesorts.com</a></li> <li>Step 2: Go to book now</li> <li>Step 3: Enter check in and check out date</li> <li>Step 4: Add number of Rooms, Adults + Kids</li> <li>Step 5: Type the promo code "ICICITathastu"</li> <li>Step 6: Check availability, select additional services if required.</li> </ul>



		Step7: Ente your details, book now and pay 50% using by ICICI Bank Debit & Credit Cards.
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- This offer is valid for ICICI Bank customers only
- ICICI Bank cardholders has to transact at “Tathastu Resorts” official website [www.tathasturesorts.com](http://www.tathasturesorts.com) & do the bookings for locations Pench, Tadoba, Kanha, Bandhavgarh & Satpura to qualify for the offer during the offer period.
- Offer is valid from December 10, 2024 to September 30, 2025 with both days inclusive at outlets of Exotic Hospitality (Nagpur) Pvt Ltd (Tathastu Resorts) at Pench, Tadoba, Kanha, Bandhavgarh & Satpura.
- Applicable offer details are given below:
- Get accommodation in luxurious rooms at special rates with following benefits
- ✓ All meals + Hi Tea
- ✓ 2 pieces laundry per person
- ✓ Safari booking assistance by in house safari desk
- ✓ VIP amenities
- ✓ Indoor & outdoor activities
- ✓ Early check in & late check out (Subject to the availability)
- ✓ 10% discount on F&B services
- ✓ 20% discount on Spa
- ✓ Additional 10% discount on the package for 10 rooms and above
- The offer can be availed using the promo code “ICICITathastu”
- Room special tariff list given below:

Resort	Accommodation	Rack Rate	Special Rate
Tathastu Pench	Mud Rooms	13,500	10,000
	Villa Rooms		
Tathastu Kanha	Luxury Cottage	14,000	10,000
	Mongolian Yurt		
Tathastu Tadoba	Luxury Cottage	17,500	13,500
	Luxury Machan		
Tathastu Bandhavgarh	Luxury Cottage	17,500	10,500
Tathastu Satpura	Villa Superior Room	17,500	10,500
Extra Adult (Above 17 yrs.)	In same room	4,900	3,500
Extra Child (7 to17 yrs.)	In same room	2,500	2,000

- 18% GST extra as applicable on above rates
- Inclusions:
  1. Accommodation in luxury Cottages/Villa/Yurts as per your choice.
  2. All meals including lunch, evening hi-tea, dinner, morning tea and breakfast.
  3. In-house activities at the resort.
- Exclusions:

Jungle safari / Spa services / Transfers / Any other paid services not mentioned.

The above-mentioned offers will be applicable on eligible Credit & Debit Cards Non-EMI at “Tathastu Resorts” official website [www.tathasturesorts.com](http://www.tathasturesorts.com) for locations\_Pench, Tadoba,



Kanha, Bandhavgarh & Satpura.

- No two offers can be clubbed together
- Offer is not applicable on Credit & Debit Cards EMI, Net Banking & UPI.
- All the offers will be fulfilled at the merchant's end only.
- Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or Exotic Hospitality (Nagpur) Pvt Ltd (Tathastu Resorts).
- The offer will be valid during the promotion period only which will be at the sole discretion of Exotic Hospitality (Nagpur) Pvt Ltd (Tathastu Resorts) and ICICI Bank.
- Exotic Hospitality (Nagpur) Pvt Ltd (Tathastu Resorts) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Exotic Hospitality (Nagpur) Pvt Ltd (Tathastu Resorts) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## Coal Clean Beauty

Offer	<ul style="list-style-type: none"><li>• Get 30% instant discount on orders placed via <a href="#">Coal Clean Beauty's Website</a></li><li>• Get 30% instant discount on purchase at the retail store</li></ul> <p>Applicable instruments: ICICI Bank Credit/Debit Cards and Net Banking.</p>
Offer Period	Term of the Offer shall be from 20 <sup>th</sup> January 2025 to 31 <sup>st</sup> December 2025, both days inclusive.

## Terms & Conditions

- To avail the offer, customers should visit [Coal Clean Beauty's website](#) or retail store.
- The offer is applicable across all products.
- The offer is applicable only on ICICI Bank Credit/Debit Cards and Net Banking.
- The offer is applicable on each transaction of ICICI Bank Credit/Debit Cards and Net Banking.
- Use code COALICICI30 to redeem the offer.
- Offer is valid only during the offer period i.e: from 20th January to 31st December 2025, both days inclusive.
- Offer is not applicable on UPI.
- Offer is not applicable on cash on delivery orders.
- The offer cannot be clubbed with any other offer or promotion.
- In case of any queries regarding the offer, please email us at [reachus@coalcleanbeauty.com](mailto:reachus@coalcleanbeauty.com)
- All damaged or defective item claims must be made within 7 days of receiving your order.
- The product/products once delivered cannot be returned or replaced.
- Offer valid for customers in India only.

## STEPS TO AVAIL

### Online offer

- Visit [Coal Clean Beauty's website](#)
- Select the products/items of your choice and add those to your cart
- Click on Check out
- Verify your phone number with OTP
- Provide your address (in case of new user) or edit the address



- Go to 'Coupon & offers' and enter coupon code COALICICI30 or click 'apply' on ICICI Bank offer
- Pay using your ICICI Bank Credit/Debit Cards and Net Banking

### Offline offer

- Select the products of your choice to buy
- Inform the store staff/billing executive that you'd like to avail the ICICI Bank offer
- Provide your name and contact number for billing
- Swipe or insert your ICICI Bank Credit/Debit card at the payment counter
- Confirm that the discount has been applied before completing the payment
- Complete the transaction using the same card.

### Rare Rabbit

Offer: Get 15% discount on Rare Rabbit products

Offer Period: Valid till 30<sup>th</sup> June,2025

#### Offer Description:

Get instant discount of 15% on Rare Rabbit products with ICICI Bank Credit Card and ICICI Bank Debit Card on purchase done on [thehouseofrare.com](http://thehouseofrare.com) and RARE app

#### Steps to avail the offer:

- Visit [THEHOUSEOFRARE.COM](http://THEHOUSEOFRARE.COM) or RARE app, add your products to cart
- Go to the payment checkout page
- Use ICICI Bank Credit/Debit Card for payment
- The discount will apply on the final bill amount.

#### TERMS & CONDITIONS:

##### Terms and Conditions by Alliance Partner:

- Offer can be availed at [THEHOUSEOFRARE.COM](http://THEHOUSEOFRARE.COM) and RARE app only.
- Applicable for website and mobile application orders only.
- Offer cannot be redeemed at Rare Rabbit retail stores or at any other mutli brand outlet.
- Offer will be Valid till 30<sup>th</sup> June, 2025.
- Discount coupon is valid on all product on the website.
- Minimum cart value is 5000/-
- Offer will be Valid once per customer.
- Offer will be valid only for Prepaid Orders.

### Biryani By Kilo

1	Offer	Additional flat 10% instant discount up to ₹ 1000 on a minimum order value of ₹ 999 on Biryani By Kilo website/ App/ mobile site.
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2	Type of Customers to whom Offer is applicable	ICICI Bank Credit cardholders, including Amazon pay ICICI Bank co-branded credit cards. ICICI Bank Debit cardholders. ICICI Bank Net banking services.
3	Offer Period	Term of the Offer shall be from 8th April 2025 to 30th June 2025, both days inclusive.
4	Steps to avail the offer	<ol style="list-style-type: none"> <li>1. Open Biryani by kilo website/ App.</li> <li>2. Sign-up using mobile number if you are a first time user.</li> <li>3. Add your item of choice to the cart.</li> <li>4. Add/ choose the address.</li> <li>5. Apply the platform discount Add offer/ Refer Code section.</li> <li>6. Proceed to the payment page.</li> <li>7. Click "Bank offer available" section in the payment page and proceed to "Offers" tab and select the ICICI Bank offer.</li> <li>8. Review the T&amp;Cs and apply the offer.</li> <li>9. Complete the payment using ICICI Bank Credit/ Debit Cards or Net banking users.</li> </ol>
5	Terms prescribed by Alliance partner for the Offer to the Customers	<p>Terms and Conditions by Alliance Partner:</p> <ol style="list-style-type: none"> <li>1. Additional flat 10% instant discount up to ₹1,000 on a minimum order value of ₹ 999.</li> <li>2. To avail the bank offer, customers should visit the Biryani By Kilo website/ App/ mobile site.</li> <li>3. Offer valid until 30<sup>th</sup> June, 2025.</li> <li>4. Offer valid on ICICI Bank Credit (including Amazon Pay ICICI Bank Credit cards) &amp; Debit cards and ICICI Bank Net Banking services.</li> <li>5. Offer is valid once per card per month per user.</li> <li>6. Offer is valid once per Net Banking user per month per user.</li> <li>7. Offer is not applicable on ICICI Bank Corporate cards.</li> <li>8. Offer valid on BBK App and website only.</li> <li>9. Customer can combine the offer with offers provided by Biryani By Kilo on the Biryani By Kilo Platform.</li> <li>10. The offer cannot be clubbed with any other offer from parties other than Biryani By Kilo.</li> <li>11. Minimum order value should be ₹ 999, post application of platform discount, if any.</li> <li>12. Offer not valid on payment via BBK Money Wallet and BBK Gift Cards.</li> </ol>

### Croma Thursday Offer

#### 1) Offer:

- Flat Rs 1,500 instant discount on minimum purchase of Rs 30,000 using ICICI Bank credit / debit card Non EMI transactions at Croma retail outlets PAN India.
- Flat Rs 2,000 instant discount on minimum purchase of Rs 30,000 using ICICI Bank credit / debit card EMI transactions at Croma retail outlets PAN India.



- Flat Rs 1,000 instant discount on minimum purchase of Rs 10,000 using ICICI Bank credit card Non EMI transactions at Croma.com website.
- Flat Rs 1,500 instant discount on minimum purchase of Rs 15,000 using ICICI Bank credit card EMI transactions at Croma.com website.

2) Customer who shall be eligible to the Offer:

- ICICI Bank credit cardholder/s (excluding Amazon Pay credit cardholder/s)
- ICICI Bank debit cardholder/s
- ICICI Bank credit card EMI Transactions (excluding Amazon Pay credit cards)
- ICICI Bank debit card EMI Transactions

3) Offer Period: Every Thursday from April 12, 2025 to April 30, 2025

III) Steps to avail the Offer

- Kindly visit any Croma retail outlet PAN India or login to [www.croma.com](http://www.croma.com)
- Choose the products as per your preference
- Receive the benefit of the Offer using your ICICI Bank credit / debit card on your purchase

Locate your desired Croma retail outlet from the below link:

<https://www.croma.com/store?location=default>

IV) Terms and Conditions Prescribed by Alliance Partner

- ICICI Bank cardholder has to transact at Croma retail outlets PAN India every Thursday for a minimum of Rs 30,000 (Net transaction value) to qualify for the offer during the campaign period.
- ICICI Bank cardholder has to transact at Croma.com website every Thursday for a minimum of Rs 10,000 (Net transaction value) on Non EMI transactions and for a minimum of Rs 15,000 (Net transaction value) on EMI transactions, to qualify for the offer.
- Offer is valid from April 12, 2025 to April 30, 2025.
- Offer will be applicable on ICICI Bank credit / debit cards & credit / debit card EMI transactions only, as per the below details:
  - Flat Rs 1,500 instant discount will be applicable on eligible credit/debit card Non EMI transactions at Croma retail outlets.
  - Flat Rs 2,000 instant discount will be applicable on eligible credit/debit card EMI transactions at Croma retail outlets.
  - Flat Rs 1,000 instant discount will be applicable on eligible credit card Non EMI transactions at Croma.com website.
  - Flat Rs 1,500 instant discount will be applicable on eligible credit card EMI transactions at Croma.com website.



- Offer is not applicable on Amazon Pay credit cards. UPI, internet banking, business, commercial, & corporate cards of ICICI Bank.
  - Offer will be applicable for ICICI Bank credit / debit cardholders at a frequency of one transaction per month, i.e., a customer can avail the instant discount for the first valid transaction only during each month of the offer period. Subsequent transactions during the month shall not be applicable for discount.
  - Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Croma retail outlets or Croma.com website.
  - For EMI transactions on Croma.com website, the discount will be given in the form of cashback by Croma and will be processed within 90 working days once the product is delivered.
  - For transactions on Croma.com website, eligible ICICI Bank cardholder has to select the ICICI Bank offer on the payment page to avail the offer.
  - Non-eligible customers will receive appropriate error messages at Croma.com website and can proceed without the offer.
  - The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
  - The offer cannot be clubbed with any other offer.
  - The offer cannot be combined with brand EMI offer.
  - The offer will not be applicable on advance invoice.
  - The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the week.
  - Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
  - Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Infiniti Retail Limited (Croma).
  - The offer will be valid during the promotion period only which will be at the sole discretion of Infiniti Retail Limited (Croma) and ICICI Bank.
  - Infiniti Retail Limited (Croma) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Infiniti Retail Limited (Croma) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### Croma Weekend Offer

#### 1) Offer:

- Flat Rs 5,000 instant discount on minimum purchase of Rs 1,00,000 using ICICI Bank credit card Non EMI transactions at Croma retail outlets PAN India.
- Flat Rs 2,250 instant discount on minimum purchase of Rs 70,000 using ICICI Bank debit card Non EMI transactions at Croma retail outlets PAN India.
- Flat Rs 2,750 / 5,000 / 12,500 instant discount on minimum purchase of Rs 70,000 / 1,00,000 / 2,00,000 respectively using ICICI Bank credit / debit card EMI transactions at Croma retail outlets PAN India.

#### 2) Customer who shall be eligible to the Offer:

- ICICI Bank credit cardholder/s (excluding Amazon Pay credit cardholders)
- ICICI Bank debit cardholder/s
- ICICI Bank credit card EMI transactions (excluding Amazon Pay cards)





- ICICI Bank debit card EMI transactions

3) Offer Period: Every Saturday & Sunday during April 12, 2025 to April 30, 2025

### III) Steps to avail the Offer

- Kindly visit any Croma retail outlet PAN India
- Choose the products as per your preference
- Receive the benefit of the Offer using your ICICI Bank credit / debit card on your purchase

Locate your desired Croma retail outlet from the below link:

<https://www.croma.com/store?location=default>

### IV) Terms and Conditions Prescribed by Alliance Partner

- ICICI Bank cardholder has to transact at Croma retail outlets PAN India every Saturday or Sunday for a minimum of Rs 70,000 (Net transaction value) to qualify for the offer during the campaign period.
- Offer is valid from April 12, 2025 to April 30, 2025.
- Offer will be applicable on ICICI Bank credit / debit card Non EMI & credit / debit card EMI transactions only, as per the below details:
  - Flat Rs 2,250 instant discount will be applicable on minimum purchase of Rs 70,000, on eligible debit card Non EMI transactions.
  - Flat Rs 5,000 instant discount will be applicable on minimum purchase of Rs 1,00,000, on eligible credit card Non EMI transactions.
  - Flat Rs 2,750 / 5,000 / 12,500 instant discount will be applicable on minimum purchase of Rs 70,000 / 1,00,000 / 2,00,000 respectively, on eligible credit / debit card EMI transactions.
- Offer is not applicable on Amazon Pay credit cards, UPI, internet banking, business, commercial, & corporate cards.
- Offer will be applicable for ICICI Bank credit / debit cardholders at a frequency of one transaction per month, i.e., a customer can avail the discount for the first valid transaction only during each month of the offer period. Subsequent transactions during the month shall not be applicable for discount.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Croma retail outlets.
- The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
- The offer cannot be clubbed with any other offer.
- The offer cannot be combined with brand EMI offer.
- The offer will not be applicable on advance invoice.
- The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the week.



- Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
- Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Infiniti Retail Limited (Croma).
- The offer will be valid during the promotion period only which will be at the sole discretion of Infiniti Retail Limited (Croma) and ICICI Bank.
- Infiniti Retail Limited (Croma) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Infiniti Retail Limited (Croma) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

### EaseMyTrip Credit Card Offer

#### 1) Offer:

Instant discount as per the below table using ICICI Bank credit cards at Easemytrip.com website and app.

Category	Minimum Transaction Value	Offer
Domestic Flights	Rs. 10,000	12% instant discount up to Rs 2,025
International Flights	Rs. 20,000	10% instant discount up to Rs 5,000
Domestic Hotels	Rs. 10,000	15% instant discount up to Rs 2,025
Bus	Rs 1,000	15% instant discount up to Rs 500

Coupon Code: ICICIEMT

- 4) Customer who shall be eligible to the Offer:
- ICICI Bank Credit Card holders (excluding Amazon Pay Credit Cards)
- 5) Offer Period: Every Saturday between April 12, 2025 to April 30, 2025



### III) Steps to Avail the Offer

- Kindly visit EaseMyTrip.com website, Mobile site or Android & iOS App.
- Select booking as per your preference
- Enter the applicable coupon code ICICIEMT in the 'Have a coupon code' section
- The price summary will show the discounted price
- Continue further by entering required details and make payment using ICICI Bank credit card

### IV) Terms and Conditions Prescribed by Alliance Partner

- To avail the offer, ICICI Bank credit cardholder has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:
  - Domestic Flights - 12% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
  - International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
  - Domestic Hotels - 15% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
  - Bus – 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
- The offer is valid every Saturday from April 12, 2025 to April 30, 2025.
- This offer is valid only on payments made through ICICI Bank credit cards.
- This offer is not valid on ICICI Bank Amazon Pay credit cards, debit cards, internet banking, UPI, business, commercial, or corporate cards of ICICI Bank.
- The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.
- Convenience fees will be charged as per the applicability.
- The offer is valid for once per user per card per category (i.e., Domestic Flight / International Flight / Domestic Hotel / Bus) per month. Subsequent transactions will not be applicable for discount.
- The offer can't be clubbed with any other promotional offers.
- The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Bookings with the valid promo code only will be eligible for this offer.
- In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
- Changes in names are not allowed.
- In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
- EaseMyTrip is the sole authority for interpretation of these terms.
- In addition, EaseMyTrip standard booking and privacy policy on [www.EaseMyTrip.com](http://www.EaseMyTrip.com) shall apply.
- In the event of any dispute, Courts of New Delhi will have the jurisdiction.



- EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.
- The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
- EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

### EaseMyTrip Debit Card Offer

#### 1) Offer:

Instant discount as per the below table using ICICI Bank debit cards at Easemytrip.com website and app.

Category	Minimum Transaction Value	Offer
Domestic Flights	Rs. 10,000	12% instant discount up to Rs 2,025
International Flights	Rs. 20,000	10% instant discount up to Rs 5,000
Domestic Hotels	Rs. 10,000	15% instant discount up to Rs 2,025
Bus	Rs 1,000	15% instant discount up to Rs 500

Coupon Code: ICICIDC

#### 2) Customer who shall be eligible to the Offer:

- ICICI Bank Debit Card holders

#### 3) Offer Period: Every Sunday between April 13, 2025 to April 30, 2025

### III) Steps to Avail the Offer



- Kindly visit EaseMyTrip.com website, Mobile site or Android & iOS App.
- Select booking as per your preference
- Enter the applicable coupon code in the 'Have a coupon code' section
- The price summary will show the discounted price
- Continue further by entering required details and make payment using your ICICI Bank debit card

#### IV) Terms and Conditions Prescribed by Alliance Partner

- To avail the offer, ICICI Bank debit cardholder has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:
  - Domestic Flights - 12% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
  - International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
  - Domestic Hotels - 15% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
  - Bus – 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
- The offer is valid every Sunday from April 13, 2025 to April 30, 2025.
- This offer is valid only on payments made through ICICI Bank debit cards.
- This offer is not valid on credit cards, internet banking, UPI, business, commercial, or corporate cards of ICICI Bank.
- The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.
- Convenience fees will be charged as per the applicability.
- The offer is valid for once per user per card per category (i.e., Domestic Flight / International Flight / Domestic Hotel / Bus) per month. Subsequent transactions will not be applicable for discount.
- The offer can't be clubbed with any other promotional offers.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Bookings with the valid promo code only will be eligible for this offer.
- In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
- Changes in names are not allowed.
- In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
- EaseMyTrip is the sole authority for interpretation of these terms.
- In addition, EaseMyTrip standard booking and privacy policy on [www.EaseMyTrip.com](http://www.EaseMyTrip.com) shall apply.
- In the event of any dispute, Courts of New Delhi will have the jurisdiction.
- EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms



and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.

- EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.
- The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
- EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

### Tata Neu Offer

#### 1) Offer:

Brand	Discounts
BigBasket	10% instant discount on a minimum purchase of INR 1,000 (Indian Rupees One Thousand Only) on the Tata Neu app or BigBasket website/app using ICICI Bank credit card non-EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 200 (Indian Rupees Two Hundred Only).
Tata Cliq Fashion	<p>1) <u>April 2025:</u></p> <p>(a) 10% instant discount on a minimum purchase of INR 3000 (Indian Rupees Three Thousand Only) on the Tata Neu app or Tata Cliq Fashion website/app using ICICI Bank credit card non-EMI &amp; EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 2,000 (Indian Rupees Two Thousand Only).</p> <p>(b) Flat INR 1,000 (Indian Rupees One Thousand Only) instant discount on gold coins on a minimum purchase of INR 20,000 (Indian Rupees Twenty Thousand Only) on the Tata Neu app or Tata Cliq Fashion website/app using ICICI Bank credit card non-EMI transactions.</p> <p>2) <u>May 2025:</u></p> <p>10% instant discount on minimum purchase of INR 3,000 (Indian Rupees Three Thousand Only) on the Tata Neu app or Tata Cliq Fashion website/app using ICICI Bank credit card non-EMI &amp; EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 2,000 (Indian Rupees Two Thousand Only).</p>
Tata Cliq Luxury	10% instant discount on minimum purchase of INR 7,500 (Indian Rupees Seven Thousand Five Hundred Only) on the Tata Neu app or Tata Cliq Luxury website/app using ICICI



	Bank credit card non-EMI & EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 2,500 (Indian Rupees Two Thousand Five Hundred Only).
1MG	10% instant discount on a minimum purchase of INR 1,500 (Indian Rupees One Thousand Five Hundred Only) on the Tata Neu app or 1MG website/app using ICICI Bank credit card non-EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 150 (Indian Rupees One Hundred and Fifty Only).
Tata Neu Hotels – Taj, SeleQtions, Vivanta, Ama, & Ginger	10% instant discount on minimum purchase of INR 20,000 (Indian Rupees Twenty Thousand Only) on the Tata Neu app using ICICI Bank credit card non-EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 3,000 (Indian Rupees Three Thousand Only).
Tata Neu Flights – Air India & Air India Express	Domestic Flights: 10% instant discount on a minimum purchase of INR 10,000 (Indian Rupees Ten Thousand Only) on the Tata Neu app using ICICI Bank credit card non-EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 1,500 (Indian Rupees One Thousand Five Hundred Only).  International Flights: 10% instant discount on a minimum purchase of INR 20,000 (Indian Rupees Twenty Thousand Only) on the Tata Neu app using ICICI Bank credit card non-EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 3,000 (Indian Rupees Three Thousand Only).
Tata Neu Food Delivery	10% instant discount on a minimum purchase of INR 499 (Indian Rupees Four Hundred and Ninety Nine Only) on the Tata Neu app using ICICI Bank credit card non-EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 100 (Indian Rupees One Hundred Only).
Titan Watches	10% instant discount on a minimum purchase of INR 3,000 (Indian Rupees Three Thousand Only) on the Tata Neu app or Titan watches websites/apps (Titan, Fastrack and Sonata) using ICICI Bank credit card non-EMI & EMI transactions. Provided that the maximum instant discount amount shall be capped at INR 1000 (Indian Rupees One Thousand Only).

2) Customers who shall be eligible to the Offer:



- ICICI Bank credit cardholder/s (excluding Amazon Pay credit cardholder/s)

3) Offer Period:

- BigBasket: From May 1, 2025 to May 10, 2025.
- Tata Cliq Fashion:
  - (i) For Offer referred to in Para 1 (a) for Tata Cliq Fashion (in Sr. No. 1 above): From April 12, 2025 to April 30, 2025
  - (ii) For Offer referred to in Para 1 (b) for Tata Cliq Fashion (in Sr. No. 1 above): From April 15, 2025 to April 30, 2025
  - (iii) For Offer referred to in Para 2 for Tata Cliq Fashion (in Sr. No. 1 above): From May 15, 2025 to May 27, 2025.
    - Tata Cliq Luxury: April 12, 2025 to April 30, 2025 & from May 15, 2025 to May 27, 2025.
    - 1MG: From April 13, 2025 to April 17, 2025. The 1MG offer shall run in May 2025, the dates for which shall be finalized later.
    - Tata Neu Hotels: From April 12, 2025 to April 26, 2025 & from May 11, 2025 to May 25, 2025.
    - Tata Neu Flights: From April 12, 2025 to April 27, 2025 & from May 10, 2025 to May 25, 2025.
    - Tata Neu Food Delivery: From April 12, 2025 to April 30, 2025 & from May 1, 2025 to May 25, 2025.
    - Titan Watches: From April 12, 2025 to April 18, 2025

III) Terms and Conditions Prescribed by Alliance Partner

- (a) The Offer is applicable on ICICI Bank credit cards (non EMI & EMI transactions, as applicable) only.
- (b) The Offer is not applicable on Amazon Pay credit cards, debit cards, UPI, internet banking, business, commercial, and corporate cards of ICICI Bank.
- (c) The Offer is valid as per the dates mentioned in the Offer Period.
- (d) An Eligible Customer has to transact on Tata Neu app or the website / app of the respective Brands (BigBasket, Tata Cliq Fashion, Tata Cliq Luxury, 1MG, Titan, Fastrack, Sonata) for a Net Transaction Value (as defined below), to qualify for the Discounts.
- (e) An Eligible Customer can avail the Discount only for the first valid transaction (fulfilling all applicable conditions, including the Net Transaction Value) during each calendar month in the Offer Period. Subsequent transactions in that calendar month shall not be eligible for a Discount. Discount is applicable only once per card for each Brand during each calendar month in the Offer Period.
- (f) "Net Transaction Value" shall mean the retail price of the products purchased by the Eligible Customers from the Brand less the Discount offered to the Eligible Customers at the website/app.
- (g) The Discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- (h) No two offers can be clubbed together. In case an Eligible Customer is eligible for two offers, the customer will be entitled to receive the better of the two offers.
- (i) The Offer will be valid during the Offer Period only which will be at the sole discretion of the Alliance Partner and ICICI Bank.
- (j) The Alliance Partner and ICICI Bank have the right to change or discontinue the Offer at any time during the Offer Period.





(k) The decision of the Alliance Partner and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## Sony T&Cs

- ICICI Bank Cardholder has to purchase Sony product at select offline retail outlets or online portals for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for instant cashback program.
- Instant cashback applicable on ICICI Bank Credit Card & Debit Card EMI transactions only at offline retail outlets.
- For transactions at shopatsc.com, instant cashback will be applicable only on ICICI Bank Credit Card EMI transactions.
- Instant Cashback not applicable on Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank
- Maximum instant cashback will be as mentioned in the offer table, during the offer period.
- Term of the Offer shall be from Apr 12, 2025 to Apr 30, 2025, both days inclusive.
- Offer applicable for only the first eligible transaction per card/month. Subsequent transactions shall not be applicable for discount.
- The applicable EMI tenures will be as mentioned in the offer table.
- The interest for the EMI will be borne by the customer.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the card- holders at the offline retail outlets or online portals.
- The instant cashback is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This offer cannot be clubbed with any other offer.
- The offer will be valid during the promotion period only which will be at the sole discretion of Sony India Private Limited and ICICI Bank.
- Sony India Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Sony India Private Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.



BRAVIA OFFLINE THROUGH PINELAB/PAYTM/SHOP@SConline/BENOW										
Offer Period	12th April - 30th April'25									
Location	Brand Stores - All India									
Offer On	Credit & Debit Cards - ICICI									
	For ShopatSC.com : ICICI /									
Offer through	Pinelab EDC / Pine Payment Gateway / Paytm EDC / Benow APP									
Deferred Applicability	Deferred / ICB as applicable									
able EMI Tenures	All Banks - 0.3,6,9									
Additional Cash Back Upto	5.0%					10.0%				
sum Cash Back Upto Rs. (EMJ)	3000	5000	5000	6000	7500	9000	12000	14000	17500	22500
sum Cash Back Upto Rs. (0EMJ)	1500	3000	3000	3500	4500	5500	7000	8000	10500	13500
Maximum Cash Back Upto Rs. (Under 0EMJ) for 5 Grey Highlighted SKUs	1000	-	-	-	-	-	-	-	-	-
Sanction Amount (ICICI Bank)	25000	46000	40000	50000	65000	85000	85000	150000	190000	250000
BRAVIA SELECTED SKUs										
KDL-32W6100	KD-50X80J	KD-50X80L	KD-50X75K	KD-55X80J	XR-55X80J	KD-75X80J	XR-55A80J	XR-65A80J	XR-77A80J	XR-83A80L
KD-32W830	KD-50X80K	KD-50X80L	KD-55X75K	KD-55X80K	XR-55X80K	KD-75X80K	XR-55A80K	XR-65A80K	XR-77A80K	K-85X80
KD-32W830K	KD-50X80L		KD-55X75L	KD-55X80L	XR-65X80J	KD-75X82L	XR-75X80J	XR-65A95K	KD-85X85J	
KDL-43W6600			KD-65X75L	KD-65X85K	XR-65X80K	K-55X870	XR-75X80K	XR-55A95L	KD-85X85K	
KLV-43W672G			K-50S20	KD-65X80J	XR-65X90L	K-65X870	XR-55A80L	XR-65A80L	XR-85X9J	
KD-43W880K			K-50S25	KD-65X80K	XR-65X90L	K-75S30	XR-75X90L	XR-65A95L	XR-85X95K	
KD-43X75			K-50S30	KD-65X85J			K-55X880	K-65X880	XR-77A80L	
KD-43X75K			K-55S25	KD-55X80L				K-75X870	KD-85X80L	
KD-43X80J			K-65S25	K-55S30					XR-85X95L	
KD-43X80K				K-55S30					K-75X830	
KLV-50W672G				K-65S30					K-85S30	
KD-50X75										
KD-50X75K										
KD-43X70L										
KD-43X75L										
KD-43X80L										
KD-50X70L										
KD-50X75L										
KD-32W835										
KD-43X64L										
K-43S20										
K-43S25										
K-43S30										

BRAVIA OFFLINE THROUGH PINELAB/PAYTM/BENOW										
Offer Period	12th April - 30th April'25									
Location	Rest of the Channel - All India									
Offer On	Credit & Debit Cards - ICICI									
Offer through	Pinelab EDC / Pine Payment Gateway / Paytm EDC / Benow APP									
Deferred Applicability	Deferred / ICB as applicable									
able EMI Tenures	All Banks - 0.3,6									
Additional Cash Back Upto	5.0%					10.0%				
sum Cash Back Upto Rs. (EMJ)	3000	5000	5000	6000	7500	10000	12500	15000	20000	
sum Cash Back Upto Rs. (0EMJ)	1500	3000	3000	3500	4500	6000	7500	9000	12000	
Maximum Cash Back Upto Rs. (Under 0EMJ) for 5 Grey Highlighted SKUs	1000	-	-	-	-	-	-	-	-	-
Sanction Amount (ICICI Bank)	25000	46000	40000	50000	65000	85000	85000	150000	190000	TVMK to confirm
BRAVIA SELECTED SKUs										
KDL-32W6100	KD-50X80J	KD-50X80L	KD-55X75K	XR-55X90J	KD-75X80J	XR-55A80J	XR-65A80J	XR-77A80J	XR-83A80L	
KD-32W830	KD-50X80K	KD-50X80L	KD-55X80J	XR-55X90K	KD-75X80K	XR-55A80K	XR-65A80K	XR-77A80K	K-85X80	
KD-32W830K	KD-50X80L		KD-55X80K	XR-65X90J	KD-75X82L	XR-75X80J	XR-65A95K	KD-85X85J		
KDL-43W6600			KD-55X85J	XR-65X90K	K-55X870	XR-75X80K	XR-55A95L	KD-85X85K		
KLV-43W672G			KD-55X80L	XR-55X90L	K-65X870	XR-65A80L	XR-65A80L	XR-85X9J		
KD-43W880K			KD-65X75K	XR-65X90L	K-75S30	XR-75X90L	XR-65A95L	XR-85X95K		
KD-43X75			KD-65X80J	KD-65X85K		K-55X880	K-65X880	XR-77A80L		
KD-43X75K			KD-65X80K				K-75X870	KD-85X80L		
KD-43X80J			KD-65X85J					XR-85X95L		
KD-43X80K			KD-55X75L					K-75X830		
KLV-50W672G			KD-55X82L					K-85S30		
KD-50X75			KD-65X75L							
KD-50X75K			KD-65X82L							
KD-43X70L			K-55S20							
KD-43X75L			K-55S25							
KD-43X80L			K-50S30							
KD-50X70L			K-55S25							
KD-50X75L			K-55S30							
KD-32W835			K-65S25							
KD-43X64L			K-65S30							
K-43S20										
K-43S25										
K-43S30										

AUDIO OFFLINE THROUGH PINELAB/PAYTM/SHOPATSC.COM										
Offer Period / Location	12th April - 30th April'25									
Additional Cash Back	Upto 10% Rs.10000									
sum Cash Back Upto Rs. (Under 3,6,9,12)	500	2000	3000	4000	5000	6000	8000	10000		
sum Cash Back Upto Rs.(Under 0EMJ)	250	1000	1500	2000	2000	2500	3500	4500		
Sanction Amount (ICICI)	18000	18000	18000	35000	31000	25000	55000	65000		
Offer On	Credit & Debit Cards - ICICI									
	For ShopatSC.com : ICICI									
Offer through	Pinelab EDC & Pine PG (Selected Partners) Paytm EDC Benow									
Deferred Applicability	Deferred / ICB as applicable									
able EMI Tenures	All Channels & All Participating Banks - NCEMI - 0.3,6,9,12,18 on selected SKU basis									
Applicable SKUs										
SRS-ULT10	MHC-V43D	MHC-V73D	SRS-VX900	SRS-VX800	HT-A3000	HT-A5000	HT-A7000			
	HT-S2000	SRS-VX500			HT-A3000+SA-SW3	HT-A5000+SA-SW3	HT-A8000			
	SRS-ULT70	SRS-ULT70			HT-A3000+SA-SW5	HT-A5000+SA-SW5	HT-A7000/M1E12+SW5+RS5			
		HT-S2000+SW3			HT-A3000+SA-SW3+SA-RS35	HT-A5000+SA-SW3+SA-RS35	HT-A7000/M1E12+SW3+RS5			
		HT-S2000+SW5			HT-A3000+SA-SW5+SA-RS35	HT-A5000+SA-SW5+SA-RS35	HT-A9000/M1E12+SW5+RS5			
		HT-S2000+SW5+RS35			HT-A3000+SA-SW3+SA-RS5	HT-A5000+SA-SW3+SA-RS5	HT-A9000/M1E12+SW5+RS5			
		HT-S2000+SW3+RS35			HT-A3000+SA-SW5+SA-RS5	HT-A5000+SA-SW5+SA-RS5	HT-A9000/M1E12+SW5+RS35			
					SRSULT1000/CE12	HT-A8000	HT-A9000/M1E12+SW5+RS35			
						HT-A8000+SA-SW3	HT-A8000/M1E12+SW5			
						HT-A8000+SA-SW5	HT-A9000/M1E12+SW3			
						HT-A8000+SA-SW3+SA-RS35	HT-A7000/M1E12+SW3+RS35			
						HT-A8000+SA-SW5+SA-RS35	HT-A7000/M1E12+SW5+RS35			
						HT-A8000+SA-SW3+SA-RS5	HT-A7000/M1E12+SW5			
						HT-A8000+SA-SW5+SA-RS5	HT-A7000/M1E12+SW3			
						HT-A8000+SA-SW5+SA-RS5	HT-A7000/M1E12+SW5			
						HT-A8000+SA-SW5+SA-RS5	HT-A7000/M1E12+SW3			
						HT-A8000+SA-SW5+SA-RS5	HT-A9M2			
						HT-A9M2+SW3				
						HT-A9M2+SW5				

Novel Jewels T&Cs



- ICICI Bank Cardholder is required to purchase product at Novel Jewels exclusive showrooms in Delhi, Jaipur, Indore, Ahmedabad, Surat Mumbai, Pune, Hyderabad, Vijayawada, Patna, Lucknow For the minimum amount (net transaction value) as mentioned in the offer details table to qualify for instant discount program. Refer attached store list.

Sr. No	City	Address
1	Ahmedabad	Vivan Square, Satellite Rd, Suryapooja Block B, Satellite, Ahmedabad, Gujarat 380015
2	Delhi	Plot no A-9, Vishal Enclave, Rajouri Garden, New Delhi, West Delhi, Delhi, 110027
3	Delhi	45, Pusa Rd, opposite Metro Pillar No.128, Block 8A, Karol Bagh, New Delhi, Delhi, 110005
4	Delhi	G61-68,Gound Floor, Vegas Mall, Sec 14, Dwarka Delhi-110078
5	Indore	Upper ground and First floor, UG 3,4,5,6,7 First floor102,102A,103,103B,104,105,107 BlockB, Megapolis Square, Main MG Road, Indore, Indore, Madhya Pradesh, 452001
6	Jaipur	Ground Floor & First Floor D-228,Yojana Hanuman Nagar, Vaishali Nagar,Jaipur-302021
7	Mumbai	Basement, Ground floor and First floor, Shop No.1, Shop No. 2, Shop No. 3, Solitaire Business Center, Market Road, Borivali West, Mumbai, Mumbai Suburban, Maharashtra, 400092
8	Mumbai	Ground floor, Unit No. G 57A and G 57B, R City Mall, LBS Marg, Ghatkopar, Mumbai, Mumbai Suburban, Maharashtra, 400086
9	Pune	Ground, First & Second floor, City One Mall, Mumbai-Pune Road, Pimpri Chinchwad, Pune, Maharashtra, 411018
10	Pune	Ground Floor, Shop No.-3,4,5,6,7,8,9,10 & 12, Konkord Towers, Boat Club Road, Bund Garden, Sangamwadi, Pune, Pune, Maharashtra, 411001
11	Surat	FP - 129, Plot No. 2 & 3 Ground , First and Second Floor, Arihant Mall, Ghoddod Road , Surat , 395007
12	Jaipur	Ground Floor and First Floor, Golcha Point Building, Panch Batti, MI Road, Jaipur, Jaipur, Rajasthan, 302001
13	Delhi	Upper Ground, First, Second and Third Floor, Plot No. 11, Delhi University Teachers Co-operative Housing Building Society Ltd, Pitampura, New Delhi, North West Delhi, Delhi, 110034
14	Delhi	Basement, Ground, First, Second and Third Floor, G-16, South Extension Part 1, New Delhi, South Delhi, Delhi, 110049
15	Ahmedabad	Ground floor and First floor, Shop No.2,3,101,102,103, Turquoise, C.G.Road, Panchwati, Ahmedabad,Gujarat,380009
16	Hyderabad - Kondapur	Ground, 1st, 2nd , 3rd and 4th floor, H.No.2-91/68/HHA/8, Hari Hara, Kondapur Main Road, Opposite Botanical Gardens, Rangareddy, Hyderabad, Telangana 500084



17	Hyderabad - Kompally	Sy. No. 42, SLN Plaza, Jeedimetla, Kompally, Hyderabad, Telangana 500067
18	Navi Mumbai - Seawoods	GF, 1, Seawoods Station Rd, Nerul East, Sector 40, Nerul Navi Mumbai, Maharsashtra 400706
19	AS Rao Nagar Hyderabad	Block G, Housing Colony, H. No 1-19-94/1, Plot No 7, A. S. Rao Nagar, Hyderabad, Telangana 500062
20	MG Road Vijayawada	Jewel Junction, 40-1-51A & 40-5/3-1A, Valluru KP Grounds, MG Road, Vijayawada, Town Krishna, Revenue Ward 11, Municipal Ward no. 27 of Vijayawada Municipal Corporation, Survey no. 1507, N.T.R. District, Andhra Pradesh - 520010
21	Gomti Nagar Lucknow	B-1/89, Rajmata Square, Vinay Khand, Gomti Nagar, Lucknow, Uttar Pradesh, 226010
22	Kankarbagh Patna	Chandi's Sanyukta Apartment (Block-B), Circle No-8A, Khata No 239, Mouza Lohanipur, Main Road Kankarbaug, Patna - 800020

- ICICI Bank Customer(s) have to transact at Novel Jewels exclusive showrooms for a minimum of Rs. 50,000 /1,00,000 (net transaction value), as applicable, to qualify for the corresponding instant discount.
- Offer 1: Flat Rs. 2,500/- instant discount on min transaction of Rs. 50,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.
- Offer 2: Flat Rs. 5,000/- instant discount on min transaction of Rs. 1,00,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.
- Offer would be valid from April 12, 2025 to April 30, 2025, both days inclusive.
- Offer valid on Credit & Debit Cards Full swipe transactions only.
- Offer is not applicable on ICICI Bank Amazon Pay Credit Cards.
- This offer is valid for ICICI Bank customers only.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank.
- A customer can avail the instant discount for the first valid transaction only, during the offer period. Subsequent transactions shall not be applicable for discount.
- Instant discount applicable only for the first valid transaction per Card per month, which is fulfilling all conditions, including Net Transaction Value, as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the retail stores
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- No two offers can be clubbed together. In case a customer is eligible for two offers, the customer will receive the better of the two offers.
- Offer shall not be applicable on coins, gift cards or Golden Harvest instalment payments.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs, Paytm POS terminals.
- The offer will be valid during the promotion period only, which will be at the sole discretion Novel Jewels Ltd of and ICICI Bank.
- Novel Jewels Ltd and ICICI Bank have the right to change or discontinue the offer at any



time during the promotion period.

- The decision of Novel Jewels Ltd and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained

Nothing offer

Offer:

Get Rs. 2,000 off on Phone 3(a) and Phone 3(a) Pro on Credit Card (fullswipe and EMI)

Minimum transaction value of Rs. 21,249/-

Offer shall be valid from 08<sup>th</sup> April, 2025 till 30<sup>th</sup> April, 2025.

Terms and conditions:

- Offer is available only on Flipkart, LFRs, LFR Websites, Offline Partner Stores.
- Offer is valid only on ICICI Bank Credit Card ( full swipe) and ICICI Credit Card EMI option
- Offer not valid on ICICI Bank Amazon Pay Co-Branded Credit Card (bin 431581)
- Offer is valid only on the products mentioned in this Annexure.
- Velocity of the Campaign: 1 per card per channel / per month
- No Two offers cannot be clubbed during the offer period.
- Offer shall be valid only till the availability of stocks during the offer period.
- Reconciliation of the funds from ICICI Bank will be via the Alliance Partner and/or any third party assigned by the Alliance Partner.
- Offer is not applicable on business, commercial, & corporate cards of ICICI Bank

Xiaomi:

- Offer: Get Rs. 10,000 off on Xiaomi 15 Ultra and Rs. 5,000 off on Xiaomi 15
- Instruments: CC & CCEMI



- Period: 3<sup>rd</sup> to 30<sup>th</sup> April, 2025
- Channels: Amazon, mi.com and offline

Livspace T&Cs:

## Terms and Conditions

### I. DEFINITIONS

1. "Alliance Partner" shall mean "Livspace India Private Limited (formerly known as Home Interior Designs E-Commerce Private Limited)" who has entered into an alliance agreement with "ICICI Bank" for the purpose of providing the Offer.
2. "ICICI Bank Net Banking Service(s)" shall mean internet banking services of ICICI Bank offered to ICICI Bank Net Banking User.
3. "Card" shall mean Credit card (VISA/ Mastercard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
4. "Card Holder/s" shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
5. "Program/"Offer" shall mean such cashback(s)/ discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank Credit Card/Debit Card/Net Banking Services, during the Offer Period on the Website.
6. "Program/Offer Period" shall mean the period commencing as per the dates below April 20, 2025 to August 31, 2025 both days inclusive.
7. "Primary Terms and Conditions" shall mean the terms and conditions applicable to e ICICI Bank's internet banking facility/service.
8. "Products/Services" shall mean the goods/benefits/facilities offered by the Alliance Partner.
9. "Void Transaction" shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have their respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

### II. TERMS PRESCRIBED BY THE ALLIANCE PARTNER

Instant discount of 35% on modular solutions on minimum order value of (MOV) of ₹5 Lakhs.



- The validity of the Offer will be as follows

00:00:00 hrs. of April 20, 2025 to 23:59:59 hrs. of August 31, 2025, both days inclusive.

The availability of the offer is based on the following criteria:

- The offer is applicable on modular solutions only.
- Minimum order amount of Rs. 5 Lakhs
- To avail the Offer, the payment should be made using ICICI bank credit card or debit card or ICICI Bank NetBanking only
- Alliance partner has the right to cancel orders if found to be of fraudulent nature
- Livspace India Private Limited (formerly known as Home Interior Designs E-Commerce Private Limited) & ICICI Bank reserves the right to change/modify/add/delete any of the terms and conditions of the offer at any time without notice
- The Offer is valid only for select set of ICICI Bank Cardholder(s) selected at the sole discretion of ICICI Bank and those who have received communication about the Offer from ICICI Bank, during the Offer Period.
- The Customer will be able to avail the Offer Benefit(s) for each unique Card upto the maximum discount amount specified against their Credit Card/Debit Card/NetBanking transaction in these T&Cs.
- In the event of return/cancellation of any products in the order placed with the offer, thereby falling below the minimum required threshold as required by the offer (i.e., Rs 5 Lakhs), the user shall be deemed ineligible for the offer. Any cashback already credited would be void & be deducted from the value of the item being returned/cancelled & the remaining balance would be processed as a refund.
- Participation in the Offer by the ICICI Bank Cardholder/s is on a voluntary basis.
- The ICICI Bank Cardholder/s may avail the Offer only during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions
- Delinquent Cardholders will be disqualified from this Offer. Offer not valid on ICICI Bank Corporate, Commercial Credit cards.

III. Steps to Avail the Offer

- Visit <https://www.livspacepartnerleads.com/icici-bank>
- Fill in the required details and submit the form
- You will receive a call back within 48 hours from Livspace customer support team
- Meet the assigned designer and finalize the deal
- Pay the amount using ICICI Bank Credit Card/Debit Card/NetBanking to avail the offer

IV GENERAL TERMS PRESCRIBED BY ICICI BANK

a) Terms and conditions prescribed ICICI Bank Credit Card Holders



- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner without any reference to ICICI Bank.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.

## IFB

1. Up to Rs 9,000 instant cashback.
2. Offer valid on the minimum transaction of Rs 12,800 for Microwave and Rs 20,000 for other SKUs.
3. Offer valid on ICICI Bank Credit/Debit card EMI transactions only.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer valid on selected SKUs of IFB products.
6. Offer valid once per card per month.
7. Offer valid from Apr 11 to Apr 30, 2025.
8. Offer cannot be club with any other offer.
9. Offer valid on retail outlets and IFB website <https://www.ifbappliances.com>





IFB:

Offer 1 - 5% up to Rs 1,500 instant cashback

Minimum Transaction value of Rs 10,000

Offer 2 – 7.5% up to Rs 2,000 instant cashback

Minimum Transaction value of Rs 15,000

Offer 3 – 10% up to Rs 2,500 instant cashback

Minimum Transaction value of Rs 20,000

Offer 4 - 10% up to Rs 3,500 instant cashback

Minimum Transaction value of Rs 23,000

Offer 5 – 10% up to Rs 5,000 instant cashback

Minimum Transaction value of Rs 38,000

Offer 6 – 12.5% up to Rs 5,000 instant cashback (Offer valid only on select models)

Minimum Transaction value of Rs 38,000

Offer 7 – 15% up to Rs Rs 6,000 instant cashback - (Offer valid on select models)

Minimum Transaction value of Rs 38,000

Offer 8 – 15% up to Rs 7,500 instant cashback - (Offer valid on select models)

Minimum Transaction value of Rs 38,000

Offer 9 – 20% up to Rs 9,000 instant cashback - (Offer valid on select models)

Minimum Transaction value of Rs 38,000

- NCEMI will be available on 3/12/18/24 month tenures and LCEMI will be available on 6 and 9 month tenures at IFB Retail outlets
- Offer is valid on ICICI Bank Credit/Debit card EMIs.
- Offer valid from 5<sup>th</sup> April till 30<sup>th</sup> April 2025, both days inclusive.
- Offer valid once per card per month during the offer period.
- Cash back will be applicable on CC/DC EMI transactions through Pinelabs & Paytm POS and IFB website.
- Offer is NOT valid on ICICI Bank Amazon pay credit card.
- Offer is NOT valid on ICICI Bank Commercial and Corporate Credit/Debit cards.



#### Voltas and Voltas Beko:

1. Get up to 17.50% instant cashback up to Rs 10,000 on Voltas and Voltas Beko products.
2. Minimum transaction value valid for Microwave Rs 8,000 and Rs 25,000 for other Categories (valid on selected SKUs)
3. Maximum discount: Rs 10,000
4. Offer valid on ICICI Bank Credit and Debit Cards EMI transactions.
5. Offer valid from 10<sup>th</sup> April to 30<sup>th</sup> April 2025, both days inclusive.
6. Offer valid once per card per month during the offer period
7. Offer is NOT valid on ICICI Bank Amazon pay credit card.
8. Offer is NOT valid on ICICI Bank Commercial, Corporate Credit/Debit cards.

#### Blue star:

1. Up to 10% instant cashback (up to max discount limit of Rs 3,000) per Unit for Window AC, Fixed Speed Split AC's and Inverter Split AC's
2. Offer is valid on minimum transaction value of Rs 20,000
3. Maximum discount can be availed in one single transaction is of Rs 3,000.
4. Offer valid on ICICI Bank Credit and Debit card EMI transactions only
5. Offer is valid once per card during the offer period.
6. Validity: 8<sup>th</sup> April to 30<sup>th</sup> April 2025, both days inclusive
7. Offer is NOT valid on ICICI Bank Amazon pay credit card.
8. Offer is NOT valid on ICICI Bank Commercial and Corporate Credit/Debit cards.
9. The offer is valid on Blue Star's selected SKUs of Window AC, Fixed Speed Split AC's and Inverter Split AC's only in retail outlets Pan India on Pinelabs and Paytm POS machines.

#### Carrier RAC:

1. Instant Cashback offer of 7.5% upto Rs 3000 (min order value of Rs 20,000) is valid on 5 star Split Inverter RAC models of Carrier & Midea
2. Instant Cashback offer of 7.5% upto Rs 2000 (min order value of Rs 20,000) is valid on 3 star Split Inverter RAC models of Carrier & Midea.
3. EMI tenure: 3, 6, 9 and 12 months
4. Offer is valid on minimum transaction value of Rs 20,000
5. Maximum discount can be availed in one single transaction is of Rs 3,000.
6. Offer is valid once per card during the offer period
7. Offer is valid across Pan India retail outlets on selected models of Carrier & Midea products mapped on Pinelabs and Paytm POS (offline outlets) including LFRs and MBOs.
8. Offer Valid on Credit and Debit card EMI transactions only.
9. Offer is valid from 8<sup>th</sup> April to 30<sup>th</sup> April 2025, both days inclusive



## IXIGO:

- Credit: Domestic Flights and Hotels: Flat 12% up to Rs 1500 on min booking of INR 10,000. Use code: ICICICCD

International Flights and Hotel: Flat 10% up to Rs 5000 on min booking of INR 10,000. Use code: ICICICCN

Offer valid from 9<sup>th</sup> April till 30<sup>th</sup> April 2025, both days inclusive. Every Wednesday of the week with validity of once per card per category during the offer period.

- Debit Card: Domestic Flights and Hotels: Flat 12% up to Rs 1500 on min booking of INR 10,000. Use code: ICICIDCD

International Flights and Hotel: Flat 10% up to Rs 5000 on min booking of INR 10,000. Use code: ICICIDCN

Offer valid from 14<sup>th</sup> April till 28<sup>th</sup> April 2025, both days inclusive. Every Monday of the week with validity of once per card per category during the offer period.

- CC EMI: Domestic/International Flights and Hotels:

Flat Rs 1,500 instant discount on minimum transaction of Rs 15,000. Use code: ICICI1500

Flat Rs 2,000 instant discount on minimum transaction of Rs 20,000. Use code: ICICI2000

Flat Rs 3,000 instant discount on minimum transaction of Rs 30,000. Use code: ICICI3000

Offer valid from 9<sup>th</sup> April till 30<sup>th</sup> April 2025, both days inclusive. All days of the week with validity of once per card per category during the offer period.

- Net Banking offer: Domestic Flights : Flat 12% up to Rs 1500 on min booking of INR 10,000. Use code: ICICINBD

International Flights Flat 10% up to Rs 5000 on min booking of INR 10,000. Use code: ICICINBIN

Domestic and International Hotels: Flat 10% up to Rs 5000 on min booking of INR 10,000. Use code: ICICINBH

Offer valid from 11<sup>th</sup> April 2025 till 25<sup>th</sup> April 2025, both days inclusive. Every Friday of the week with validity of once per card per category during the offer period.

- Offer is NOT valid on ICICI Bank Amazon Credit card.
- Offer is NOT valid on ICICI Bank Commercial or Corporate credit and debit cards.
- Offer is NOT valid on UPI transactions.



- Offer is valid once per card per category (Flights and Hotels) in case of Credit and Debit card full swipe transaction.
- Offer is valid once per bank account per per category (Flights and Hotels) in case of Internet Banking transaction.
- Offer is valid once per card per category (Flights and Hotels) in case of CC EMI transaction.
- Offer is valid on Domestic and International Flight and Hotels.
- Visit [ixigo.com](http://ixigo.com) or download the ixigo apps

MakeMyTrip:

Offer: Up to 10% instant discount on International Flights

Services: International Flights

Promoted on: Desktop and App

Applicable Banks: ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only

Booking Channel: Website, mobile site and mobile app (Android & iOS) only

Offer Start Date: 21<sup>st</sup> April 2025

Offer End Date: 30<sup>th</sup> June 2025

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Offer Details:

Category	Coupon Code	Offer on Credit Cards & EMI	Applicable Banks
International Flights	MMTICICIINT	Flat 8% instant discount (up to Rs. 7500), Min ATV – 20,000	ICICI Bank Credit Cards, Debit Cards and Credit Card EMI (Interest Bearing)
	MMTICICIINTEMI	Flat 10% instant discount (up to Rs. 7500), Min ATV – 20,000	

What do you get?

- The customer will receive instant discount on International flight bookings as per the table above for the amount paid through ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only (excluding ancillaries, insurance, convenience fees).

How do you get it?

- To avail the offer, customer must enter above mention E-Coupon in the E-Coupon field.
- This offer valid on ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards
- Offer is valid for bookings made every Monday from 0000 hours on 21<sup>st</sup> April 2025 till 2359 hours on 30<sup>th</sup> June 2025.
- Offer is only valid on MakeMyTrip website, mobile site and mobile app (Android & iOS)
- The offer is valid on 1 booking per card per calendar month using the above offer code.
- Instant discount is calculated on base fare (excluding ancillaries, insurance, convenience fees).



### What else do you need to know?

- Offer is not valid on the following cards (cards starting with the number)
  - MakeMyTrip ICICI Bank Credit Card – Rupay (653075)
  - MakeMyTrip ICICI Bank Credit Card – Mastercard (543124)
  - Amazon Pay ICICI Bank Credit Card (431581)
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, Debit Card, Net Banking and Gift Card payment methods.
- Bank charges – processing fee & interest on EMI will be charged directly in the card statement as applicable.
- International Flights Offer is not applicable on payments made via the Book Now Pay Later mode.

### Conditions in case of cancellation

- In case of full/partial cancellation the offer stands void and customer will not be eligible for instant discount.
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

### Terms & Conditions

- The offer is only valid on the eligible BINs shared by ICICI banks. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder shall approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach the Bank and MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of promotional discount/ instant discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.
- Customer's, who are Travel Agents by occupation, are barred from making bookings for their customer's and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.

Offer: Up to 12% instant discount on Domestic Flights

Services: Domestic Flights



Promoted on: Desktop and App

Applicable Banks: ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only

Booking Channel: Website, mobile site and mobile app (Android & iOS) only

Offer Start Date: 21<sup>st</sup> April 2025

Offer End Date: 30<sup>th</sup> June 2025

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Offer Details:

Category	Coupon Code	Offer on CC, DC & EMI	Applicable Banks
Domestic Flights	FLYMON	Flat 10% instant discount (up to Rs. 1800); Min ATV – Rs. 10,000	ICICI Bank Credit and Debit Cards
	FLYMONEMI	Flat 12% instant discount (up to Rs. 2000); Min ATV – Rs. 10,000	ICICI Bank Credit Card Interest Bearing EMI

What do you get?

- The customer will receive instant discount on domestic flight bookings as per the table above for the amount paid through ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only (excluding ancillaries, insurance, convenience fees).

How do you get it?

- To avail the offer, customer must enter above mention E-Coupon in the E-Coupon field.
- This offer valid on ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards
- Offer is valid for bookings made every Monday from 0000 hours on 21<sup>st</sup> April 2025 till 2359 hours on 30<sup>th</sup> June 2025.
- Offer is only valid on MakeMyTrip website, mobile site and mobile app (Android & iOS)
- The offer is valid on 1 booking per card per calendar month using the above offer code.
- Instant discount is calculated on base fare (excluding ancillaries, insurance, convenience fees).

What else do you need to know?

- Offer is not valid on the following cards (cards starting with the number)
  - MakeMyTrip ICICI Bank Credit Card – Rupay (653075)
  - MakeMyTrip ICICI Bank Credit Card – Mastercard (543124)
  - Amazon Pay ICICI Bank Credit Card (431581)
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, Debit Card, Net Banking and Gift Card payment methods.
- Bank charges – processing fee & interest on EMI will be charged directly in the card statement as applicable.
- Domestic Flights Offer is not applicable on payments made via the Book Now Pay Later mode.

Conditions in case of cancellation

- In case of full/partial cancellation the offer stands void and customer will not be eligible for instant discount.
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.



## Terms & Conditions

- The offer is only valid on the eligible BINs shared by ICICI banks. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder shall approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach the Bank and MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of promotional discount/ instant discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.
- Customer's, who are Travel Agents by occupation, are barred from making bookings for their customer's and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.

## Offer Headline

Up to 17% Instant Discount on Premium Villas and Apartments.

## Offer Subheading

Exclusive offer\* for ICICI Bank Credit Cards and Credit Card EMI

## Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

## Offer Dates

Every Monday from 21<sup>th</sup> April to 30<sup>th</sup> June 2025

## Offer Details

Coupon Code	Category	Offer on Credit Cards & EMI	Applicable banks
ICICIHOMESTAYS	Premium Villas and Apartments	Flat 15% instant discount (up to Rs 10,000); min. ATV - Rs.10,000	ICICI Bank Credit Card and Credit Card EMI (Interest-Bearing)
ICICIHOMESTAYSEMI		Flat 17% instant discount (up to Rs 10,000); min. ATV - Rs.10,000	



## What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

## How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
- The offer will remain valid every week Monday starting from 21<sup>st</sup> April 2025 (00:00 hours) till 30<sup>th</sup> June 2025 (23:59 hours).
- This offer is valid on payment made through ICICI bank Credit Cards & Credit Card EMI only
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.
- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Sun-Mon)

## What else do you need to know?

- Offer is not valid on the following cards (cards starting with the number)
  - MakeMyTrip ICICI Bank Credit Card – Rupay (653075)
  - MakeMyTrip ICICI Bank Credit Card – Mastercard (543124)
  - Amazon Pay ICICI Bank Credit Card (431581)
- The discount is to be calculated on property base price (pre-tax price).
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, Debit Card, Net Banking and Gift Card payment methods.
- Bank charges – processing fee & interest on EMI will be charged directly in the card statement as applicable.

## Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

## Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.





- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.

### Offer Headline

Up to 17% Instant Discount\* on 3, 4 and 5-Star Domestic Hotels

### Offer Subheading

Exclusive offer\* for ICICI Bank Credit Cards and Credit Card EMI

### Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

### Offer Dates

Every Monday from 21<sup>th</sup> April to 30<sup>th</sup> June 2025

### Offer Details

Coupon Code	Category	Offer on Credit Cards & EMI	Applicable banks
ICICILUXURY	Domestic Hotels, Villas and apartments (3,4,5 Star properties)	Flat 15% instant discount (up to Rs 5,000); min. ATV - Rs.10,000	ICICI Bank Credit Card and Credit Card EMI (Interest-Bearing)
ICICILUXURYEMI		Flat 17% instant discount (up to Rs 5,000); min. ATV - Rs.10,000	

### What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

### How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
- The offer will remain valid every week Monday starting from 21<sup>st</sup> April 2025 (00:00 hours) till 30<sup>th</sup> June 2025 (23:59 hours).
- This offer is valid on payment made through ICICI bank Credit Cards & Credit Card EMI only
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.



- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Sun-Mon)

#### What else do you need to know?

- Offer is not valid on the following cards (cards starting with the number)
  - MakeMyTrip ICICI Bank Credit Card – Rupay (653075)
  - MakeMyTrip ICICI Bank Credit Card – Mastercard (543124)
- The discount is to be calculated on property base price (pre-tax price).
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, Debit Card, Net Banking and Gift Card payment methods.
- Bank charges – processing fee & interest on EMI will be charged directly in the card statement as applicable

#### Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

#### Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to



approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.

#### Offer Headline

Up to 17% instant discount on 3, 4 and 5-Star International Hotels

#### Offer Subheading

Exclusive offer\* for ICICI Bank Credit Cards and Credit Cards EMI

#### Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

#### Offer Dates

Every Monday from 21<sup>th</sup> April to 30<sup>th</sup> June 2025

#### Offer Details

Coupon Code	Category	Offer on Credit Cards	Applicable banks
ICICILUXURYINT	International Hotel (3,4,5 Star properties)	Flat 15% instant discount on select hotels, Flat 10% instant discount on rest; Max Discount – Rs. 15,000; min. ATV- Rs.20,000	ICICI Bank Credit Card and Credit Card EMI (Interest-Bearing)
ICICILUXURYINTEMI		Flat 17% instant discount on select hotels, Flat 10% instant discount on rest; Max Discount – Rs. 15,000; min. ATV- Rs.20,000	

#### What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

#### How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
- The offer will remain valid every week Monday starting from 21<sup>st</sup> April 2025 (00:00 hours) till 30<sup>th</sup> June 2025 (23:59 hours).
- This offer is valid on payment made through ICICI bank Credit Cards & Credit Card EMI only
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.
- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Sun-Mon)



### What else do you need to know?

- Offer is not valid on the following cards (cards starting with the number)
  - MakeMyTrip ICICI Bank Credit Card – Rupay (653075)
  - MakeMyTrip ICICI Bank Credit Card – Mastercard (543124)
- The discount is to be calculated on property base price (pre-tax price).
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, Debit Card, Net Banking and Gift Card payment methods.
- Bank charges – processing fee & interest on EMI will be charged directly in the card statement as applicable

### Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

### Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.



## OnePlus Offers – Get up to Rs.5000/- Instant discount on OnePlus Mobiles and IOT Products Via ICICI

### Bank Credit Card (EMI & Non-EMI) and Debit Card (EMI)

Valid till 30<sup>th</sup> April 2025

### Terms and Conditions

#### I. DEFINITIONS

- ⤴ "Alliance Partner" shall mean OnePlus, who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- ⤴ "Card" shall mean Credit card (VISA/ Mastercard/ Amex) or Debit card (VISA/Electron/Maestro), which has been issued by ICICI Bank and is valid and subsisting during the Program/Offer Period.
- ⤴ "Card Holder/s" shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- ⤴ "Instant EMI" refers to the conversion into EMI upon request by the Cardholder, of the transactions performed using the Card on EDC (Electronic Data Capture) terminal installed at participating stores or payment gateway of online merchant/s.
- ⤴ "Offer" shall mean such discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using ICICI Bank, during the Offer Period on the Website.
- ⤴ "Program/Offer Period" shall mean the period commencing from 1<sup>st</sup> April – 30<sup>th</sup> April (for Mobiles and IOT Products) both days inclusive.
- ⤴ "Primary Terms and Conditions" shall mean the terms and conditions applicable to the Card in addition to these Terms and Conditions. “.
- ⤴ "Products/Services" shall mean the goods/benefits/facilities offered by the Alliance Partner.
- ⤴ "Website" shall mean the following website of the Alliance Partner [www.oneplus.in](http://www.oneplus.in), amazon.in, flipkart.in, Myntra.com and LFR websites such as reliancedigital.in, croma.in, vijaysales.in
- ⤴ "Void Transaction" shall mean any transaction wherein the transaction has taken place but has been cancelled /rejected /unsuccessful by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.



## II. OFFER

OnePlus Offers – Get up to Rs.5000/- Instant discount on OnePlus Mobiles and IOT Products Via ICICI

Bank Credit Card (EMI & Non-EMI Debit Card (EMI))

Valid till 30<sup>th</sup> April 2025

Model	MTV	IBD	Offer Period	Channels
OnePlus 13(12GB+256GB)	41999	5000	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
OnePlus 13(16GB+512GB)	46199	5000	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
OnePlus 13(24GB+1TB)	53999	5000	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
OnePlus 13R (12GB+256GB)	25799	3000	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
OnePlus 13R (16GB+512GB)	29999	3000	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
OnePlus 12	48999	6000	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
Nord 4	25999	4500	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
Nord CE 4	19999	2000	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
Nord CE 4 Lite	15999	1500	1st Apr-30th Apr	oneplus.in, Amazon and Mainline
Buds 3	3999	500	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
Buds Pro 3	9999	1000	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
BWZ2	1199	100	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
BWZ2 ANC	1599	200	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline



Nord Buds 2	2499	300	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
Nord Buds 2R	1599	150	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
Nord Buds 3	1899	200	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
Nord Buds 3 Pro	2799	200	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
OnePlus Pad 2	33999	2000	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
OnePlus Pad Go	15999	2000	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
Watch 2	17999	3000	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline
Watch 2R	12999	2000	1st Apr-30th Apr	oneplus.in, Amazon, Flipkart, Myntra and Mainline

The above offer is applicable on ICICI Bank Credit Card EMI/ Non-EMI and Debit Card EMI transaction only.

In case of Amazon Pay ICICI Bank Credit Card Offers on Full Swipe Transactions (Offer only valid on amazon.in), Please find below the offers for the same –

Model	MTV	CBCC FS IBD	Offer Period	Channels
OnePlus 13(12GB+256GB)	41999	2900	1st Apr-30th Apr	Amazon
OnePlus 13(16GB+512GB)	46199	2690	1st Apr-30th Apr	Amazon
OnePlus 13(24GB+1TB)	53999	2300	1st Apr-30th Apr	Amazon
OnePlus 13R (12GB+256GB)	25799	1710	1st Apr-30th Apr	Amazon



OnePlus 13R (16GB+512GB)	29999	1500	1st Apr-30th Apr	Amazon
OnePlus 12	48999	3550	1st Apr-30th Apr	Amazon
Nord 4	25999	3200	1st Apr-30th Apr	Amazon
Nord CE 4	19999	1000	1st Apr-30th Apr	Amazon
Nord CE 4 Lite	15999	700	1st Apr-30th Apr	Amazon
Buds 3	3999	300	1st Apr-30th Apr	Amazon
Buds Pro 3	9999	500	1st Apr-30th Apr	Amazon
BWZ2	1199	40	1st Apr-30th Apr	Amazon
BWZ2 ANC	1599	120	1st Apr-30th Apr	Amazon
Nord Buds 2	2499	175	1st Apr-30th Apr	Amazon
Nord Buds 2R	1599	70	1st Apr-30th Apr	Amazon
Nord Buds 3	1899	105	1st Apr-30th Apr	Amazon
Nord Buds 3 Pro	2799	60	1st Apr-30th Apr	Amazon
OnePlus Pad 2	33999	300	1st Apr-30th Apr	Amazon
OnePlus Pad Go	15999	1200	1st Apr-30th Apr	Amazon
Watch 2	17999	2100	1st Apr-30th Apr	Amazon
Watch 2R	12999	1350	1st Apr-30th Apr	Amazon





### III. TERMS PRESCRIBED BY THE ALLIANCE PARTNER (Online channels)

- Customer will be entitled to receive off up-to INR 5,000 provided that the purchase value for such transaction (inclusive of taxes) is equivalent to or exceeds minimum transaction value mentioned by the participating seller for below products. **(Amazon Clause Only)**
- Offer can be availed on maximum 1 Transaction/Card/Channel/Category during the Offer Period. **(Clause for FK, EC, Myntra and Mainline)**
- Above Offer is not applicable on Amazon Pay ICICI Bank Credit Card (431581) **(Clause for FK, EC, Myntra and Mainline)**
- Offer applicable only on one product per invoice.
- The offer is not applicable to transactions made through any other payment mode.
- The offer is not valid on ICICI Bank ICICI Bank Corporate Card and ICICI Bank Business Card.
- The offer is not valid on Debit Card Full Swipe Payment Mode.
- The offer is not valid on Card on Delivery transactions at Amazon, Flipkart, Myntra & OnePlus.in
- In case of any dispute or queries related to the offer on OnePlus.in or OnePlus retail stores, Card members can reach out to OnePlus's customer care team at 1800 102 8411 within 20 days of the transaction.
- The offer is not applicable on cancelled/returned orders.

### IV. TERMS PRESCRIBED BY THE ALLIANCE PARTNER (Mainline Channels)

- Above Offer is not applicable on Amazon Pay ICICI Bank Credit Card (431581)
- The offer is not applicable to transactions made through any other payment mode.
- The offer is not valid on Debit Card Full Payment Mode.
- Offer is available on select stores only: - Experience Stores, Authorized Stores, Kiosk and Mall Pop-ups (collectively, "OnePlus Mainline Stores")
- For OnePlus Mainline Stores and Third-Party Mainline Stores, the offer is also valid on EMI transactions opted for at the time of transaction and done on Pine Labs and Paytm swipe machines only.
- In Online sites of Large Format Retail stores, offer will be valid only on transactions routed through Pinelabs payment gateway: - Croma, Reliance Digital, Vijay Sales, Bajaj Electronics, Top 10, Poojara, Sangeetha, [www.reliancedigital.in](http://www.reliancedigital.in), [www.jiomart.com](http://www.jiomart.com) or [myjioapp](http://myjioapp), [www.croma.com](http://www.croma.com), and [www.vijaysales.com](http://www.vijaysales.com).
- Offer can be availed on maximum 1 transaction/Card/Channel/Category during the Offer Period.
- Offer is not valid on ICICI Bank ICICI Bank Corporate Card and ICICI Bank Business Card
- Offers at participating stores will be applicable on transactions done under Brand EMI scheme on Pinelabs and Paytm EDC machine.
- The offer is not valid on Card on Delivery transactions.



## V. GENERAL TERMS PRESCRIBED BY ICICI BANK

### Terms and conditions prescribed ICICI bank Credit & Debit Card Holders

- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholder/s shall be deemed to have been made on a voluntary basis.
- Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.
- Images used in all the communications pertaining to the Offer are for representation purpose only.
- ICICI Bank EMI Terms & Conditions will be applicable on EMI transactions as mentioned at:<https://www.icicibank.com/Personal-Banking/cards/Consumer-Cards/Credit-Card/low-interest-emi-products/instant-emi/terms-and-condition.page>
- If the Cardholder/s ceases to be Cardholder/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Cardholder/s.
- All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- All communication / notices with regard to this Program should be addressed to "ICICI Bank Ltd., ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034".
- Alternatively, customer can also contact ICICI Bank's Phone banking unit / Relationship manager/Customer service manager.
- In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.
- These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit & Debit Cards. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.
- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the merchant. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the merchant directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card holder/s under the offer.



- ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- ICICI Bank reserves the right to disqualify any merchant or Cardholder/s from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer.
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/ or character of the discount/ benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.
- OnePlus disclaims any/all claims or liabilities with respect to the above-mentioned offer. Under no circumstances shall OnePlus and/or its affiliates &/or their directors, employees, agents or officers be held responsible for any part of these offers. Offers are subject to change without prior notice.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Cardholder/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.











