

## TERMS AND CONDITIONS

1. The discount is available on the second garment of a lower value on a minimum purchase of Rs. 1,999 at Reliance Trends Stores.
2. The offer is valid only from June 18 to 21, 2009.
3. The offer is valid only for those cardholders who receive the offer by SMS from the participating banks.
4. This offer cannot be clubbed with any other offer.
5. Cardholders must check at the stores for discount slabs and details of exclusions.
6. Cardholders who receive the promotional offer from ICICI Bank and who wish to avail of the offer, would be required to show their received SMS at the Reliance Trends Store.
7. An additional discount of 5% shall be applicable only on the cardholder's flashing the SMS sent to him by ICICI Bank and on his shopping with an ICICI Bank Credit Card.
8. The maximum discount possible will be fixed at 75% of the price of the second garment.
9. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by Reliance Trends. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the cardholder with Reliance Trends directly without any reference to ICICI Bank.
10. ICICI Bank shall not be liable in any manner whatsoever for any loss/damage/claim that may arise out of use or otherwise of any goods / services / assured gifts / prizes availed by the card holder(s) under the programme offered by Reliance Trends.
11. ICICI Bank reserves the right to disqualify the programme partner(s) or cardholder(s) from the benefits of the programme if any fraudulent activity is identified as being carried out for the purpose of availing of the benefits under the programme or otherwise by use of the credit card.
12. The assured gift / prize is sponsored by the program partner and the cardholder(s) shall be bound by the terms and conditions stipulated by the programme partner in this regard.
13. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
14. The programme is not available wherever prohibited and/or on merchandise/products/services

for which such programmes cannot be offered for any reason whatsoever.

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