

Merchant Establishment Application Form



Merchant Code

Merchant Details

Name of Establishment : _____

Registered / Legal Name : _____

Registered Address : _____

City : _____ Pincode _____ Landmark : _____

STD code : Tel. : Fax : Email _____ @

Type of Company : Pvt. Ltd. Partnership Proprietary Govt. Others (please specify)

If Franchisee of a large corporate, Name : _____

Name(s) of Proprietor, _____

Partners or Directors _____

Doing business since Business Registration No.: _____ Dated: _____

Current Acquiring Details: Yes No If yes Manual Electronic

Bank Name _____ No. of outlets _____ No. of terminals _____

Type of Business : Hotels Restaurant Department Store Jewellery / Antique Opticians
 Saris & Silks Handicrafts Leather Goods Books / Periodicals Auto parts / Accessories Car Rentals
 Electronics Airlines Electronics Rugs / Carpets Petrol Pump Others _____
(please specify)

Merchant Category Code :

Annual Turnover _____ Annual Card Sales _____ Average Ticket Size _____

Name of Main Contact : _____ Designation _____

Name of Manager : _____

Contact Address : _____

City : _____ Pincode _____ Landmark : _____

STD code : Tel. : Fax : Mobile / Pager No.

Other Company / Companies (Parent, Head Office, Sister Concern - if different from establishment)

Company Name : _____

Address : _____

City : _____ Pincode _____ Landmark : _____

STD code : Tel. : Fax : Email _____ @

Your Bank Details

Your Main Bank Name : _____ A/c No. : _____ Branch : _____ City : _____

Nature of Account: Savings Fixed Deposit Current Others _____ Account held for : _____ Years/Months
(please specify)

Relationship with ICICI

Do you have any other relationship with ICICI ? Bank Home-Loans Bonds Durable-Loans Car-Loans Personal-Loans
 Credit Card Power Pay Others (please specify) _____

Your ICICI Bank Account No. (if any) : _____ Existing Customer Relationship No. : _____

Existing Internet Banking User-ID : _____ Demat No. _____ Loan Account No. : _____

