

Rs. 250 Preload Offer for Select EMI Card Customers

Terms and Conditions:

A) Definitions

"**Card**" shall mean ICICI Bank EMI Credit Card, which has been issued by ICICI Bank and is valid and subsisting during the Program Period.

"**Card Member**" shall mean such customer to whom a Card has been issued and who is authorized to hold the Card.

"**Eligible Card Member**" shall mean EMI Card Member who is selected by ICICI Bank at its discretion to participate in the Program and has received communication from ICICI Bank confirming that he/she is eligible for the Program.

"**Program**" or "**Rs. 250 Preload Offer**" refers to the preload of an amount of Rs. 250 on the Eligible Card Member's Card Account that he can avail on making Retail Purchase of an amount equal to or more than Rs. 2500 during the Program Period.

"**Program Period**" shall mean the two-month period which period shall be communicated to the Eligible Card Member in the communication for this Program

"**Primary Terms and Conditions**" shall mean the terms and conditions applicable to the Card in addition to the terms and conditions for the Program.

"**Retail Purchase**" shall mean such purchase, which shall be made by the Eligible Card Member by swiping the Card on any banks terminal.

B) Program

➤ This Program is brought to you by ICICI Bank and is made to the Eligible Card Member unless otherwise notified by ICICI Bank, unless otherwise notified by ICICI Bank.

➤ Under the Program the Eligible Card Member will receive a credit bonus of Rs. 250 and the same shall be reflected in the next month's Statement. In order to be eligible for the Program, the Eligible Card Member should use the Card for a Retail Purchase equal to or more than the amount of Rs. 2500 during the Program Period

➤ If there is no Retail Purchase equal to or more than the amount of Rs 2500 during the Program Period, the Eligible Card Member shall not be entitled to Rs. 250 credit bonus and the same shall be subject to reversal/ debit from the Card Account by ICICI Bank at any point of time.

➤ The Program is only applicable on the Card/s that are issued in India.

➤ Eligible Card Member whose Card Account has been classified as delinquent at any time before or during the Program Period shall not be eligible for the benefits provided under the Program.

C) Other Terms and Conditions

➤ The participation in the Program is entirely voluntary and it is understood, that the participation by the Eligible Card Member shall be deemed to have been made on a voluntary basis.

➤ The participation in the Program shall be deemed to be acceptance of all the terms and conditions governing the Program.

➤ The Program shall not be available on cash withdrawals at ATMs and banks, and personal loans availed by the Eligible Card Member on the Card by using the Card. If the Eligible Card Member ceases to be a Card Member at any time during the Program Period, all the benefits under the Program shall lapse and shall not be available. The Program is not available wherever prohibited and / or on merchandise / products / services for which such Programs cannot be offered for any reason whatsoever.

➤ Transaction fee as applicable on EMI card as per the card product feature will continue to be applicable on all transactions done on EMI card during the offer period and thereafter. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Program shall be borne solely by the Eligible Card Member and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

➤ All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.

➤ All communication / notices with regard to this Program should be addressed within 90 days from the last date of the Program Period to "ICICI Bank Ltd., ICICI Bank Phone Banking Group, Post Box No. 20, Banjara Hills, P.O. Hyderabad - 500034".

➤ In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.

➤ The terms and conditions governing the Program shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.

➤ ICICI Bank reserves the right to modify/change all or any of the terms applicable to the Program without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Program without assigning any reasons or without any prior intimation whatsoever.

➤ The existence of a dispute, if any, regarding the Program shall not constitute a claim against ICICI Bank.

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