

TERMS AND CONDITIONS

1. The offer is valid only for those cardholders who receive the offer by SMS by participating banks.
2. This offer is valid from June 8, 2009 to June 30, 2009.
3. Cardholders who receive the promotional offer from participating banks and who wish to avail of the offer, would be required to show the SMS received at the service desk of the relevant Big Bazaar outlet.
4. Upon fulfillment of the conditions in the above-indicated point, the authorised individual at the service desk of the relevant Big Bazaar outlet would issue a discount voucher/coupon ("discount coupon") of Rs.150 (INR One Hundred and Fifty only) to the MasterCard cardholder.
5. The discount coupon shall be redeemable during the validity period mentioned in it, against a bill of Rs. 999 (INR Nine Hundred and Ninety Nine only) or above for purchase of apparel and products at 'Fashion @ Big Bazaar' across Big Bazaar outlets, provided a minimum payment of Rs. 999 is done on MasterCard or Maestro branded cards at the Fashion @ Big Bazaar section.
6. The coupon cannot be exchanged for cash.
7. Each coupon would be valid for one transaction only.
8. The offer can be revoked, changed, amended or modified any time without prior notice.
9. MasterCard or ICICI Bank hold no warranty and make no representation about the quality, delivery or otherwise of the goods and services offered by Big Bazaar. Any dispute or claim regarding the offer must be resolved by the cardholder with Big Bazaar directly without any reference to MasterCard or ICICI Bank.
10. ICICI Bank will not be liable in any manner whatsoever for any loss/damage/claim that may arise out of use or otherwise of any goods / services / assured gifts / prizes availed of by the cardholder under the promotional offer by the programme partners Big Bazaar and MasterCard.
11. ICICI Bank will not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts/prizes.
12. This promotion is not offered wherever prohibited by law and/or on merchandise/products/services for which such promotions cannot be offered for any reason

whatsoever.

13. ICICI Bank reserves the right to disqualify the programme partner(s) or the cardholder from the benefits of the promotional offer if any fraudulent activity is identified as being carried out for the purpose of availing of its benefits or otherwise by use of the credit card.